

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 3
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NEVER BACK DOWN, INC.	FEC IDENTIFICATION NUMBER ▼ C C00834077
Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on	

Full Name of Payee AXIOM STRATEGIES LLC			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address NATIONWIDE 1251 NW BRIARCLIFF PARKWAY SUITE 8			Amount 8000.00	
City KANSAS CITY	State MO	Zip Code 64116	Transaction ID : SE24.250	
Purpose of Expenditure GRAPHIC DESIGN		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

Full Name of Payee AXIOM STRATEGIES LLC			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address NATIONWIDE 1251 NW BRIARCLIFF PARKWAY SUITE 8			Amount 8000.00	
City KANSAS CITY	State MO	Zip Code 64116	Transaction ID : SE24.253	
Purpose of Expenditure GRAPHIC DESIGN		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	16000.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

HOBBS, CABELL, , ,

Signature

Date

MM / DD / YYYY
01 / 09 / 2024

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NAME OF COMMITTEE (In Full) NEVER BACK DOWN, INC.		FEC IDENTIFICATION NUMBER ▼ C C00834077	
Check if ☒ 24-hour report ☐ 48-hour report		☒ New report ☐ Amends report filed on	

Full Name of Payee POLITICAL MAIL NETWORK NATIONWIDE			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address 12195 HIGHWAY 92 STE 114 #384			Amount 15075.36	
City WOODSTOCK	State GA	Zip Code 30188	Transaction ID : SE24.252	
Purpose of Expenditure PRINTING		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

Full Name of Payee POLITICAL MAIL NETWORK NATIONWIDE			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address 12195 HIGHWAY 92 STE 114 #384			Amount 34070.41	
City WOODSTOCK	State GA	Zip Code 30188	Transaction ID : SE24.249	
Purpose of Expenditure PRINTING		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	49145.77
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Signature

Date

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Full Name of Payee US POSTMASTER			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address NATIONWIDE 1290 GRESHAM ROAD			Amount 51823.29	
City MARIETTA	State GA	Zip Code 30062	Transaction ID : SE24.248	
Purpose of Expenditure POSTAGE		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

Full Name of Payee US POSTMASTER			Date of Public Distribution/Dissemination MM / DD / YYYY 01 / 08 / 2024	
Mailing Address NATIONWIDE 1290 GRESHAM ROAD			Amount 25821.16	
City MARIETTA	State GA	Zip Code 30062	Transaction ID : SE24.251	
Purpose of Expenditure POSTAGE		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 01 / 08 / 2024	
Name of Federal Candidate DESANTIS, RON, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA	
Calendar Year-To-Date Per Election for Office Sought		606636.91	Disbursement For: ☒ Primary ☐ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	77644.45
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	142790.22

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

HOBBS, CABELL, , ,

Signature

Date

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