

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 1 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		MM / DD / YYYY	

Full Name of Payee <b>Facebook</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1 Hacker Way		Amount <b>22289.33</b>	
City <b>Menlo Park</b>	State <b>CA</b>	Zip Code <b>94025</b>	Transaction ID : <b>SE.11696</b>
Purpose of Expenditure Digital Media Production/Placement - TEXAS		Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>711423.40</b>	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1600 Ampitheatre Parkway		Amount <b>8874.31</b>	
City <b>Mountain View</b>	State <b>CA</b>	Zip Code <b>94043</b>	Transaction ID : <b>SE.11697</b>
Purpose of Expenditure Digital Media Production/Placement - TEXAS		Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>720297.71</b>	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>0.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

: 97 'A-G79 @G B9CI G'H9LH'F9 @H98 'HC'5 'F9DCFHŽG7 <98I @ 'CF' +H9A-N5HCB  
.

Form/Schedule: F24N

Transaction ID :

The Independent Expenditures listed in this 24 Hour Notice Filing on 2/29/2016 were for expenditures of communications disseminated to the states indicated in the purpose field.

Form/Schedule:

Transaction ID:

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 3 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Active Engagement, LLC</b> <b>X</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    44084 Riverside Pkwy Ste 350			Amount <b>9252.00</b>	
City Lansdowne	State VA	Zip Code 20176	Transaction ID : <b>SE.11698</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Purpose of Expenditure Digital Media Production/Placement - TEXAS		Category/ Type <b>001</b>		
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>729549.71</b>	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Majoritas USA, LLC</b> <b>X</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    710 E Northway Ln			Amount <b>7830.67</b>	
City Atlanta	State GA	Zip Code 30342	Transaction ID : <b>SE.11699</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Purpose of Expenditure Digital Media Production/Placement - TEXAS		Category/ Type <b>001</b>		
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>737380.38</b>	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>0.00</b>
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
<b>(c) TOTAL</b> Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 4 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Facebook</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1 Hacker Way		Amount <b>7054.49</b>	
City <b>Menlo Park</b>	State <b>CA</b>	Zip Code <b>94025</b>	Transaction ID : <b>SE.11700</b>
Purpose of Expenditure Digital Media Production/Placement - OKLAHOMA		Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>744434.87</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1600 Ampitheatre Parkway		Amount <b>5174.33</b>	
City <b>Mountain View</b>	State <b>CA</b>	Zip Code <b>94043</b>	Transaction ID : <b>SE.11701</b>
Purpose of Expenditure Digital Media Production/Placement - OKLAHOMA		Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>749609.20</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>0.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 5 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Active Engagement, LLC</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    44084 Riverside Pkwy Ste 350		Amount <b>1362.00</b>	
City Lansdowne	State VA	Zip Code 20176	<b>Transaction ID : SE.11702</b>
Purpose of Expenditure Digital Media Production/Placement - OKLAHOMA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>750971.20</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Majoritas USA, LLC</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    710 E Northway Ln		Amount <b>5583.69</b>	
City Atlanta	State GA	Zip Code 30342	<b>Transaction ID : SE.11703</b>
Purpose of Expenditure Digital Media Production/Placement - OKLAHOMA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>756554.89</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>0.00</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
(c) <b>TOTAL</b> Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 6 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Facebook</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1 Hacker Way		Amount <b>6679.19</b>	
City <b>Menlo Park</b>	State <b>CA</b>	Zip Code <b>94025</b>	Transaction ID : <b>SE.11704</b>
Purpose of Expenditure Digital Media Production/Placement - TENNESSEE		Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>763234.08</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1600 Ampitheatre Parkway		Amount <b>9472.32</b>	
City <b>Mountain View</b>	State <b>CA</b>	Zip Code <b>94043</b>	Transaction ID : <b>SE.11705</b>
Purpose of Expenditure Digital Media Production/Placement - TENNESSEE		Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate <b>Rafael 'Ted' Edward Cruz</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>772706.40</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>0.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**

PAGE 7 OF 12

FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)

Keep the Promise III

FEC IDENTIFICATION NUMBER ▼

C C00575423

Check if ☒ 24-hour report ☐ 48-hour report☒ New report ☐ Amends report filed on

M M M / D D D / Y Y Y Y Y Y

Full Name of Payee

Active Engagement, LLC

X

Mailing Address 44084 Riverside Pkwy Ste 350

City

Lansdowne

State

VA

Zip Code

20176

Purpose of Expenditure

Digital Media Production/Placement - TENNESSEE

Category/  
Type

001

Date of Public Distribution/Dissemination

M M M / D D D / Y Y Y Y Y Y  
02 29 2016

Amount

1956.00

Transaction ID : SE.11706

Date of Disbursement or Obligation

M M M / D D D / Y Y Y Y Y Y  
02 29 2016

Name of Federal Candidate

Rafael 'Ted' Edward Cruz

☒ Support☐ Oppose

Office Sought:

☐ House

District: 00

☒ President☐ Senate

State: NN

Calendar Year-To-Date  
Per Election for Office Sought

774662.40

Disbursement For: ☒ Primary ☐ General  
2016 ☐ Other (specify) ▶

Full Name of Payee

Majoritas USA, LLC

X

Mailing Address 710 E Northway Ln

City

Atlanta

State

GA

Zip Code

30342

Purpose of Expenditure

Digital Media Production/Placement - TENNESSEE

Category/  
Type

001

Date of Public Distribution/Dissemination

M M M / D D D / Y Y Y Y Y Y  
02 29 2016

Amount

5577.79

Transaction ID : SE.11707

Date of Disbursement or Obligation

M M M / D D D / Y Y Y Y Y Y  
02 29 2016

Name of Federal Candidate

Rafael 'Ted' Edward Cruz

☒ Support☐ Oppose

Office Sought:

☐ House

District: 00

☒ President☐ Senate

State: NN

Calendar Year-To-Date  
Per Election for Office Sought

780240.19

Disbursement For: ☒ Primary ☐ General  
2016 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

0.00

(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶

(c) TOTAL Independent Expenditures..... ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y  
03 01 2016

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 8 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Active Engagement, LLC</b> <b>X</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    44084 Riverside Pkwy Ste 350			Amount <b>1421.00</b>	
City Lansdowne	State VA	Zip Code 20176	Transaction ID : <b>SE.11708</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Purpose of Expenditure Digital Media Production/Placement - ALABAMA		Category/ Type <b>001</b>		
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>781661.19</b>	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Facebook</b> <b>X</b>			Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1 Hacker Way			Amount <b>2750.78</b>	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : <b>SE.11709</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Purpose of Expenditure Digital Media Production/Placement - ARKANSAS		Category/ Type <b>001</b>		
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		<b>784411.97</b>	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>0.00</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
(c) <b>TOTAL</b> Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature



**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 9 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address 1600 Ampitheatre Parkway		Amount <b>5564.38</b>	
City Mountain View	State CA	Zip Code 94043	Transaction ID : <b>SE.11710</b>
Purpose of Expenditure Digital Media Production/Placement - ARKANSAS	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>789976.35</b>	

Full Name of Payee <b>Facebook</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address 1 Hacker Way		Amount <b>2827.22</b>	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : <b>SE.11711</b>
Purpose of Expenditure Digital Media Production/Placement - VIRGINIA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>792803.57</b>	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>0.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 10 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address 1600 Ampitheatre Parkway		Amount <b>4568.26</b>	
City Mountain View	State CA	Zip Code 94043	Transaction ID : <b>SE.11712</b>
Purpose of Expenditure Digital Media Production/Placement - VIRGINIA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support    Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>797371.83</b>	

Full Name of Payee <b>Facebook</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address 1 Hacker Way		Amount <b>11177.80</b>	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : <b>SE.11713</b>
Purpose of Expenditure Digital Media Production/Placement - GEORGIA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support    Office Sought: <input type="checkbox"/> House    District: <b>00</b> <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <b>NN</b>	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
		<b>808549.63</b>	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>0.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 11 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		MM / DD / YYYY

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>
Mailing Address 1600 Ampitheatre Parkway		Amount <b>9515.35</b>
City Mountain View	State CA	Zip Code 94043
Purpose of Expenditure Digital Media Production/Placement - GEORGIA	Category/ Type <b>001</b>	Transaction ID : <b>SE.11714</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate Rafael 'Ted' Edward Cruz	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>818064.98</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee <b>Active Engagement, LLC</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>
Mailing Address 44084 Riverside Pkwy Ste 350		Amount <b>3417.00</b>
City Lansdowne	State VA	Zip Code 20176
Purpose of Expenditure Digital Media Production/Placement - VIRGINIA	Category/ Type <b>001</b>	Transaction ID : <b>SE.11715</b> Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>
Name of Federal Candidate Rafael 'Ted' Edward Cruz	<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: <b>NN</b>
Calendar Year-To-Date Per Election for Office Sought <b>821481.98</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>0.00</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
(c) <b>TOTAL</b> Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 12 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Active Engagement, LLC</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    44084 Riverside Pkwy Ste 350		Amount <b>1013.00</b>	
City Lansdowne	State VA	Zip Code 20176	<b>Transaction ID : SE.11716</b>
Purpose of Expenditure Digital Media Production/Placement - GEORGIA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support    Office Sought: <input type="checkbox"/> House    District: <u>00</u> <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <u>NN</u>	
Calendar Year-To-Date Per Election for Office Sought <b>822494.98</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>Google</b> <b>X</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>02 / 29 / 2016</b>	
Mailing Address    1600 Ampitheatre Parkway		Amount <b>5022.07</b>	
City Mountain View	State CA	Zip Code 94043	<b>Transaction ID : SE.11717</b>
Purpose of Expenditure Digital Media Production/Placement - MINNESOTA	Category/ Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>02 / 29 / 2016</b>	
Name of Federal Candidate Rafael 'Ted' Edward Cruz		<input checked="" type="checkbox"/> Support    Office Sought: <input type="checkbox"/> House    District: <u>00</u> <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate    State: <u>NN</u>	
Calendar Year-To-Date Per Election for Office Sought <b>827517.05</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>0.00</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
(c) <b>TOTAL</b> Independent Expenditures..... ▶	<b>31163.64</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**03 / 01 / 2016**

Signature