

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure DIGITAL ADVERTISING-YOU TUBE VIDEO ADS
Category/Type

Date of Public Distribution/Dissemination 12 / 08 / 2015
Amount 1000.00
Transaction ID : SE.4237
Date of Disbursement or Obligation 12 / 10 / 2015

Name of Federal Candidate DONALD J TRUMP
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Office Sought: President
Disbursement For: Primary

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure DIGITAL ADVERTISING-FACEBOOK VIDEO ADS
Category/Type

Date of Public Distribution/Dissemination 12 / 08 / 2015
Amount 3000.00
Transaction ID : SE.4238
Date of Disbursement or Obligation 12 / 10 / 2015

Name of Federal Candidate DONALD J TRUMP
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Office Sought: President
Disbursement For: Primary

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 4000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich
Signature

[Electronically Filed]

Date 12 / 10 / 2015

: 97 `A-G79 @C B9CI G`H9LH`F9 @ H98 `HC`5 `F9DCFH`G7 <98I @ `CF`+H9A-N5HCB

Form/Schedule: SE

Transaction ID : SE.4237

State Allocation for Independent Expenditure to Arena Online on 12/10/2015: \$1,000 divided by 50 states equally for \$20 per state

Form/Schedule: SE

Transaction ID: SE.4238

State allocation for Independent Expenditure to Arena Online on 12/10/2015: \$3,000 divided by 50 states equally: \$60 per state.

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NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure MEDIA BUY Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 12 / 11 / 2015
Amount 436770.00
Transaction ID : SE.4232
Date of Disbursement or Obligation 12 / 10 / 2015
Office Sought: House District:
President Senate State: NH
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure MEDIA BUY Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 12 / 11 / 2015
Amount 14000.00
Transaction ID : SE.4233
Date of Disbursement or Obligation 12 / 10 / 2015
Office Sought: House District:
President Senate State: VT
Disbursement For: Primary General 2016 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 450770.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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J. Matthew Yuskewich [Electronically Filed] Date 12 / 10 / 2015
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure MEDIA BUY Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 12 / 11 / 2015
Amount 283000.00
Transaction ID : SE.4234
Date of Disbursement or Obligation 12 / 10 / 2015
Office Sought: House District: MA
Disbursement For: Primary General Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House District:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 283000.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 737770.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 12 / 10 / 2015