Image# 12962833902 PAGE 1 / 20

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

						Office Use 0	Only
NAME OF T COMMITTEE (in full)	YPE OR PRINT ▼		ole: If typing ne lines.	g, type	12FE4M!	5	
Crossroads Generation							1
ADDRESS (number and street)	11972 Grey Oaks Par	k Rd.					
Check if different							
than previously reported. (ACC)	Glen Allen				VA	23059	
2. FEC IDENTIFICATION NUM	//BER ▼	CITY 🛦		5	STATE 🛦	ZIF	CODE A
C C00521146		3. IS THIS REPORT	× (N	EW I) OR	A (A	MENDED	
4. TYPE OF REPORT (Choose One)	(b) Monthly Report	Feb 20 (M2)	N	lay 20 (M5)	Aug	g 20 (M8)	Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Due On:	Mar 20 (M3)	Jı	un 20 (M6)		20 (M9)	Dec 20 (M12) (Non-Election Year Only)
April 15	, <u> </u>	Apr 20 (M4)	Jı	ul 20 (M7)	Oct	20 (M10)	Jan 31 (YE)
Quarterly Report (Q1) July 15	(C) 12-Day		imary (12P)		General	(12G)	Runoff (12R)
Quarterly Report (Q2) October 15	Report for	the: Co	onvention (1	2C)	Special	(12S)	
Quarterly Report (Q3) January 31 Year-End Report (YE)		Election on	M = M /	D D /	Y	""	the tate of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Elect	tion X Ge	eneral (30G)	Runoff	(30R)	Special (30S)
Termination Report	Report for	the:	M = M /	D D /	Y		Alex
(TER)		Election on	11	06	2012		the tate of
5. Covering Period 10		2012	through	M M M	/ D D D 26	2012	Y
I certify that I have examined this	Report and to the bo	est of my knowle	edge and b	elief it is tru	e. correct ar	nd complete.	
Type or Print Name of Treasurer	Margee Clancy						
Signature of Treasurer Margee	e Clancy	[E	lectronically	Filed] D	ate 12	M / D D D 06	2012
NOTE: Outputing of false	and the second state of the		- A		in Daniel I	Manager 111	-t 0 11 0 0 0 107
NOTE: Submission of false, erroneo	ous, or incomplete infor	mation may subje	ect the person	on signing th	is Report to	T	
Office Use Only							ORM 3X 12/2004

SUMMARY PAGE OF RECEIPTS AND DISRUPSEMENTS

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name **Crossroads Generation** 10 18 2012 26 2012 Report Covering the Period: 11 From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 0.00 January 1, 2012 (b) Cash on Hand at 183911.52 Beginning of Reporting Period..... 994138.35 23721.35 (c) Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 207632.87 994138.35 6(a) and 6(c) for Column B)..... 165471.88 951977.36 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 42160.99 42160.99 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

Crossroads	Congration
CIOSSIDADS	Generation

Report Covering the Period: From:	18 2012	To: 11 / 26 / 2012
I. Receipts	COLUMN A	COLUMN B
	Total This Period	Calendar Year-to-Date
1. Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	12250.00	774956.00
(i) Itemized (use Schedule A)		
(ii) Unitemized	11423.00	19134.00
(iii) TOTAL (add		
Lines 11(a)(i) and (ii)	23673.00	794090.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	0.00	200000.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry	00070 00	994090.00
Totals to Line 33, page 5)	23673.00	354030.00
2. Transfers From Affiliated/Other	0.00	0.00
Party Committees	0.00	0.00
3. All Loans Received	0.00	0.00
5. All Loans neceived	7 / 7	
4. Loop Benevironte Benefitsel	0.00	0.00
Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00
(Refunds, Rebates, etc.)		
(Carry Totals to Line 37, page 5)	48.35	48.35
6. Refunds of Contributions Made		
to Federal Candidates and Other		
Political Committees	0.00	0.00
7. Other Federal Receipts		
(Dividends, Interest, etc.)	0.00	0.00
3. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
=		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
D. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	23721.35	994138.35
O. Total Federal Receipts (subtract Line 18(c) from Line 19)▶	23721.35	994138.35
(Subtract Line To(c) Holli Line 13)	25721.33	994130.33

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

	II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
1. C	Operating Expenditures: — a) Allocated Federal/Non-Federal Activity (from Schodule H4)		Salonaar Tour to Dute		
	Activity (from Schedule H4) (i) Federal Share	0.00	0.00		
	(i) Tederal Share				
	(ii) Non-Federal Share	0.00	0.00		
(k	o) Other Federal Operating				
	Expenditures	-68041.73	451397.45		
(0	c) Total Operating Expenditures	20044.70	151007.15		
_	(add 21(a)(i), (a)(ii), and (b))▶	-68041.73	451397.45		
	ransfers to Affiliated/Other Party	0.00	0.00		
C	Contributions to	0.00	5.55		
F	ederal Candidates/Committees nd Other Political Committees	0.00	0.00		
	ndependent Expenditures				
(ι	use Schedule E)	233350.61	500416.91		
Ć	Coordinated Party Expenditures P.U.S.C. 8441a(d))				
(ι	2 U.S.C. §441a(d)) use Schedule F)	0.00	0.00		
		0.00	0.00		
L	oan Repayments Made	0.00	0.00		
	oans Made	0.00	0.00		
F	lefunds of Contributions To:				
(8	a) Individuals/Persons Other Than Political Committees	163.00	163.00		
(k	o) Political Party Committees	0.00	0.00		
(0	c) Other Political Committees				
	(such as PACs)	0.00	0.00		
	d) Total Contribution Refunds				
((d) Total Contribution Refunds (add Lines 28(a), (b), and (c))	163.00	163.00		
	(add Lines 20(a), (b), and (c))				
. c	Other Disbursements	0.00	0.00		
	L				
F	ederal Election Activity (2 U.S.C. §431(20))				
(8	a) Allocated Federal Election Activity				
	(from Schedule H6)	0.00	0.00		
	(i) Federal Share	0.00	7		
	(ii) "Levin" Share	0.00	0.00		
(1	o) Federal Election Activity Paid Entirely	3.00			
(,	With Federal Funds	0.00	0.00		
((c) Total Federal Election Activity (add				
•	Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00		
	_		, , , , , , , , , , , , , , , , , , , ,		
	otal Disbursements (add Lines 21(c), 22,				
2	3, 24, 25, 26, 27, 28(d), 29 and 30(c))	165471.88	951977.36		
_	etal Fadaval Dishuraama				
	otal Federal Disbursements				
	subtract Line 21(a)(ii) and Line 30(a)(ii) om Line 31)	165471.88	951977.36		
"	S 2				

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	23673.00	994090.00
4. Total Contribution Refunds (from Line 28(d))	163.00	163.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	23510.00	993927.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	-68041.73	451397.45
7. Offsets to Operating Expenditures (from Line 15, page 3)	48.35	48.35
8. Net Operating Expenditures (subtract Line 37 from Line 36)	-68090.08	451349.10

Image# 12962833907 PAGE 6 / 20

: 97 A = G7 9 @ 5 B9 CI G'H9 LHF9 @ 5 H98 'HC' 5 F9 DCFHz G7 < 98 I @ 'CF' ± H9 A ± N5 H± CB

Form/Schedule: F3XN Transaction ID:

Unless otherwise noted, none of the expenditures reported are allocable to a candidate. The Calendar Year To Date Per Election Office Sought (General, Presidential) totaled \$513,589.66 on the final 24-hour filing prior to the election. The Calendar Year to Date Per Election Office Sought (General, Presidential) on the 30-Day Post Election filing totals \$500,416.91, a difference of \$13,172.75. The committee reported an Independent Expenditure on 10/24/2012 payable to Campaign Headquarters for \$4822.75. The reported amount was an estimate for services that were not used. Therefore, the expenditure is not included in this filing. In addition, the committee reported Independent Expenditures on 11/1/2012 payable to Engage for \$43,752.75 and the actual amounts incurred were \$35,402.75, a difference of \$8,350.00.

Form/Schedule: Transaction ID:

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

	FO	R LINE	NU	MBER	:	PAGE	Ξ	7 0	F	20
Use separate schedule(s) for each category of the	(ch	eck only	or or	ne)						
Detailed Summary Page	 >	11a		11b		11c		12		
		13		14		15		16		17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions

or for commercial purposes, other than using the	ne name and address of any political committee to	o solicit contributions from such committee.		
NAME OF COMMITTEE (In Full) Crossroads Generation				
Full Name (Last, First, Middle Initial) Stanley Hubbard Mailing Address 3415 University Ave.	Stanley Hubbard			
City Saint Paul FEC ID number of contributing federal political committee. Name of Employer Hubbard Broadcasting, Inc. Receipt For: Primary General Other (specify) ▼	State Zip Code MN 55114 C Occupation Broadcast Executive Aggregate Year-to-Date ▼ 2000.00	Transaction ID : SA11Al.4984 Amount of Each Receipt this Period 2000.00 Contribution		
Full Name (Last, First, Middle Initial) Derek Lloyd O'Brien Mailing Address 12759 Biggin Church Road S City Jacksonville FEC ID number of contributing federal political committee. Name of Employer OB3 Holdings Inc. Receipt For: Primary General Other (specify) ▼	South State Zip Code FL 32224 C Occupation Business Owner Aggregate Year-to-Date ▼ 250.00	Date of Receipt M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Full Name (Last, First, Middle Initial) Dana Weber Mailing Address PO Box 100 City Sand Springs FEC ID number of contributing federal political committee. Name of Employer Webco Industries, Inc. Receipt For: Primary General Other (specify)	State Zip Code OK 74063 C Occupation Executive Aggregate Year-to-Date ▼ 10000.00	Date of Receipt 10 19 2012 Transaction ID: SA11AI.4917 Amount of Each Receipt this Period 10000.00 Contribution		
SUBTOTAL of Receipts This Page (optional)		12250.00		
TOTAL This Period (last page this line number	er only)	12250.00		

SC	SCHEDULE B (FEC Form 3X) FOR LINE NUMBER:					PAGE 8 OF 20					
ITI	EMIZED DISBURSEMENTS		arate schedule(s) category of the	(check o	only on	ie)		_	,		
			Summary Page	X 2		22	23		24	25	26
_				2		28a	28b		28c	29	30b
	y information copied from such Reports and Staten for commercial purposes, other than using the nam										
\vdash	NAME OF COMMITTEE (In Full)										
$ \rangle$	Crossroads Generation										
	Full Name (Last, First, Middle Initial)										
Α.	DHW Associates					Date of	_				
	Mailing Address 16301 Kelly Woods Dr. #206					11	/ D	05		2012	Y
	City	State	Zip Code			Trans	nation I	D . C	B21B.51	60	
	Ft. Myers	FL	33908			irans	action i	ט: ס	DZ 1 D. 3 1	00	
	Purpose of Disbursement Fundraising direct marketing, list rental				1 .	Amount	of Eac	h Dis	burseme	nt this	Period
	Candidate Name			Category/	11	· ·				667	5.43
	Office Sought: House Disbursen	nent For:		Туре			- 1		7		
		Primary	General								
	President	Other (spec	cify) 🔻								
	State: District:										
	Full Name (Last, First, Middle Initial)										
B.	Engage					Date of	Disbur	seme			
	Mailing Address 725 8th Street, SE					10	/ D	24		2012	Y
		State Zip Code				Trans	action	D : S	B21B.51	66	
	Washington Purpose of Disbursement	DC	20003								
	Mobile advertising (See Schedule E)] ,	Amount	of Eac	h Dis	burseme	nt this	Period
	Candidate Name			Category/	11					-300	0.00
	Office Sought: House Disbursen			Туре	_		7		7		0.00
		Primary	General								
		Other (spec									
	State: District:	(-	· <i>57</i>								
	Full Name (Last, First, Middle Initial)										
C.	Engage					Date of	Disbur	seme	nt		
					_	M M	/ D	D		Y Y	Υ
	Mailing Address 725 8th Street, SE					10	l L	24		2012	
	City	State	Zip Code			T		D . C	D04D 54	· · · · · · · · · · · · · · · · · · ·	
		DC	20003			irans	action	บ : จ	B21B.51	80	
	Purpose of Disbursement Online advertising (See Schedule E)				1						
	Candidate Name				. '	Amount	of Eac	h Dis	burseme	nt this -5392	
	Office Sought: House Disbursen	nent For:		Туре	\dashv		7	_	7		
		Primary	General								
	President										
	State: District:										
s	UBTOTAL of Disbursements This Page (optional)						-,		7	-5025	1.43
Т	OTAL This Period (last page this line number only)				_		- 4		-/10		

	Lies caparata cabadula	senarate schedule(s) FOR LINE NUMBER:				
FEMIZED DISBURSEMENTS	Use separate schedule for each category of th Detailed Summary Pag	ie (oncor only	22 23 24 2	25 2 29 3		
Any information copied from such Reports and State or for commercial purposes, other than using the na						
NAME OF COMMITTEE (In Full) Crossroads Generation	and against of any pu	25	The second secon			
Full Name (Last, First, Middle Initial)			D. (D)			
· Engage		Date of Disbursement	Y			
Mailing Address 725 8th Street, SE	Mailing Address 725 8th Street, SE					
City Washington	State Zip Code DC 20003		Transaction ID : SB21B.5179			
Purpose of Disbursement Online advertising deposit			Amount of Each Disbursement to	his Period		
Candidate Name		Category/ Type		5750.00		
Senate President	ement For: Primary Genera Other (specify)					
State: District:						
Full Name (Last, First, Middle Initial) - Engage			Date of Disbursement			
Mailing Address 725 8th Street, SE			10 29 201			
City Washington	State Zip Code DC 20003		Transaction ID : SB21B.5180			
Purpose of Disbursement Online advertising (See Schedule E)			Amount of Each Disbursement to	his Period		
Candidate Name		Category/ Type		5750.00		
Office Sought: Senate President State: Disburse	ement For: Primary Genera Other (specify) ▼	ıl				
Full Name (Last, First, Middle Initial) - Engage			Date of Disbursement			
Mailing Address 725 8th Street, SE			11 26 201			
City Washington	State Zip Code DC 20003		Transaction ID : SB21B.5162			
Purpose of Disbursement Consulting, social media and website Candidate Name			Amount of Each Disbursement to	his Period		
		Category/ Type	(6360.00		
Senate President	ement For: Primary Genera Other (specify) \	ıl				
State: District:						

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S	SCHEDULE B (FEC Form 3X)										20				
IT	EMIZED DISBURSEMENTS		arate schedule(s) category of the)	(chec	k only	_	e)		۱ ۵۵					
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	for commercial purposes, other than using the name														
	NAME OF COMMITTEE (In Full)														
$ \rangle$	Crossroads Generation														
<u></u>	Full Name (Last, First, Middle Initial)														
Α.	Derek Flowers							Date of	Dis	sburse	me				
	Mailing Address 1331 University Ave., #210							10	/	2		/ Y	2012	1 Y	
	City	State	Zip Code												
	Waukee	IA	50263					Trans	acti	on ID	: S	B21B.5	142		
	Purpose of Disbursement Consulting, strategic and communications			Г			,	Amount	of	Each	Dis	bursem	ent this	Per	riod
	Candidate Name			(Catego								112	50.00	0
	Office Sought: House Disbursen	nent For:			Туре	•				7		7			
		Primary	General												
		Other (spe	cify) ▼												
_	State: District: Full Name (Last, First, Middle Initial)														
В.								Date of	Dis	sburse	me	nt			
								M = M	/	D	D	/ Y	YY	■ Y	1
	Mailing Address 1331 University Ave., #210							11		2	6		2012	_	1
	City S Waukee	State IA	Zip Code 50263					Trans	acti	ion ID	: S	B21B.5	143		
	Purpose of Disbursement	ın	JU ∠ 03		_										
	Consulting, strategic and communications						/	Amount	of	Each	Dis	bursem	ent this	Per	riod
	Candidate Name			C	Catego Type					40		- ATI-	112	50.0	0
	Office Sought: House Disbursen	nent For:			.,,,,					,		-			
		Primary	General												
	President State: District:	Other (spe	cify) 🔻												
_	Full Name (Last, First, Middle Initial)														
C.	Guestbooker.com LLC						ı	Date of	Dis	sburse	me	nt			
	Moiling Addross 4004 Vistana Casas Lasa							M = M	/	2		/ Y	2012	Y	1
	Mailing Address 1204 Vintage Grove Lane							10	1	2	J		2012	-	1
	•	State	Zip Code					Trans	acti	ion ID	: S	B21B.5	182		
	Purpose of Disbursement	TN	37064									_			
	Consulting, media engagement				001		,	Amount	of	Each	Dis	bursem	ent this	Per	riod
	Candidate Name				Catego Type							-	250	0.00	0
	Office Sought: House Disbursen	nent For:			Type					7		7			
		Primary	General												
		Other (spe	cify) 🔻												
	State: District:														
۱ ,	SUBTOTAL of Disbursements This Page (optional)					. 🛌				_			2500	0.00)
F								-	÷			1	=	-	Ħ.
т	OTAL This Period (last page this line number only)									7		7		-	

	Use separate schedule(s) FOR LINE NUMBER: (check only one)					
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	(official offiny	one) 22 23 24 22 28a 28b 28c 22			
Any information copied from such Reports and Stat or for commercial purposes, other than using the n						
NAME OF COMMITTEE (In Full) Crossroads Generation	and address of any poli	aca committee to	COLOR COMMISSIONS NOW SHOW COMM			
Full Name (Last, First, Middle Initial)						
Guestbooker.com LLC			Date of Disbursement			
Mailing Address 1204 Vintage Grove Lane			11 26 2012			
City	State Zip Code		Transaction ID - CD04D F4CF			
Franklin	TN 37064		Transaction ID : SB21B.5165			
Purpose of Disbursement Consulting, media engagement		001	Amount of Each Disbursement th	is Period		
Candidate Name		Category/ Type	2	500.00		
Office Sought: House Disburs Senate President	ement For: Primary General Other (specify)	Туре				
State: District:						
Full Name (Last, First, Middle Initial) iContribute			Date of Disbursement			
Mailing Address 725 8th Street SE			11 26 Y Y 2012			
City	State Zip Code DC 20003		Transaction ID : SB21B.5173			
Washington Purpose of Disbursement Washington processing	20003		_			
Website contribution processing Candidate Name		-	Amount of Each Disbursement th	is Period		
Candidate Name		Category/ Type		894.30		
Office Sought: House Disburs	ement For: Primary General Other (specify) ▼					
Full Name (Last, First, Middle Initial) C. Madison McQueen LLC			Date of Disbursement			
Mailing Address 135 Richmond Street			10 29 2012			
City El Segundo	State Zip Code CA 90245		Transaction ID : SB21B.5148			
Purpose of Disbursement Video production (See schedule E)			Amount of Each Disbursement th	is Pariod		
Candidate Name		Category/ Type		000.00		
Office Sought: House Disburs	ement For: Primary General Other (specify)	, ,				
SUBTOTAL of Disbursements This Page (optional)	······	-200	605.70		

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SCHEDULE B (FEC Form 3X)	Har and the state	FOR LINE	NUMBER:	PAGE 12 OF 20
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one)	
	Detailed Summary Page	21b	22 23 28a 28b	24 25 26 28c 29 30b
Any information copied from such Reports and Stater or for commercial purposes, other than using the nan				
NAME OF COMMITTEE (In Full)				
Crossroads Generation				
Full Name (Last, First, Middle Initial)				
A. MDC & Associates, Inc.			Date of Disburser	
Mailing Address 11972 Grey Oaks Park Road			11 03	2012
•	State Zip Code		Transaction ID	: SB21B.5154
Glen Allen Purpose of Disbursement	VA 23059		Transastion 12	. 02215.0101
Bookkeeping & compliance		001	Amount of Each I	Disbursement this Period
Candidate Name		Category/ Type		2500.00
Office Sought: House Disburser	ment For:	1,700		
Senate	Primary General			
State: President State:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
B. MDC & Associates, Inc.			Date of Disburser	ment
WIDC & Associates, Inc.			M = M / D	
Mailing Address 11972 Grey Oaks Park Road			11 26	
City	State Zip Code		Transaction ID	. CD24D 5462
Glen Allen	VA 23059		Transaction iD	. 30210.3103
Purpose of Disbursement Bookkeeping & compliance		001	Amount of Each I	Disbursement this Period
Candidate Name		Category/ Type		1500.00
Office Sought: House Disburser	nent For:	.,,,,,		,
Senate	Primary General			
President State: District:	Other (specify) ▼			
Full Name (Last, First, Middle Initial)				
C. PNC Bank			Date of Disburser	
Mailing Address 800 17th Street, NW			10 / 31	
City	State Zip Code		Transaction ID	. CD24D 5472
Washington	DC 20006		Transaction ID	: 36216.3172
Purpose of Disbursement Bank fee				
Candidate Name	Category/ Type	Amount of Each I	Disbursement this Period 223.98	
Office Sought: House Disburser	nent For:	Турс		
Senate	Primary General			
President	Other (specify) ▼			
State: District:				
SUBTOTAL of Disbursements This Page (optional)		·····		4223.98
TOTAL This Period (last page this line number only)				

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SCHEDULE B (FEC Form 3X))F 20	
ITEN	MIZED DISBURSEMENTS	Use separate sch for each category		(check only	one)					
		Detailed Summar		X 21b 27	22	23		24 28c	25	26
		<u> </u>			28a	28b			29	30b
	nformation copied from such Reports and Staten commercial purposes, other than using the name									
I \	ME OF COMMITTEE (In Full)									
C	rossroads Generation									
	l Name (Last, First, Middle Initial)									
A . R	eal Good Technologies				Date of	Disburse		Y	/	Υ
Ма	iling Address PO Box 41616				11 01 2012					
City	y S	State Zip Co	de		Trans	action ID	. cp2	1D 515	0	
	stin	TX 78704			irans	action ib	: 3DZ	16.313	U	
	rpose of Disbursement MS services				Amount	of Each	Disbu	rsemen	t this F	Period
Cai	ndidate Name			Category/ Type					1000	.00
Off	ice Sought: House Disburser	nent For:		.,,,,,		,		,		
	Senate	Primary G	eneral							
	President	Other (specify) ▼								
Sta										
	I Name (Last, First, Middle Initial)				5.	. D. I				
B. S	prinfield Printing & Graphics				Date of	Disburse	ement			
Ma	iling Address 5701 General Washington Dr. Ste C				11 05 2012					
City		State Zip Co	de							
	exandria	VA 22312			Trans	action ID	: SB2	1B.515	8	
	rpose of Disbursement undraising direct marketing, production	Category/			Amount of Each Disbursement this Period					Period
Car	ndidate Name									-
				Type				7	1891	.90
Offi	ice Sought: House Disbursen									
	Senate	,	eneral							
Cto		Other (specify) ▼								
Sta	I Name (Last, First, Middle Initial)									
_	ne Winston Group, Ltd.				Date of	Disburse	ment			
o. 11	ie willston Group, Ltd.				M = M	/ D		V V	/ Y	V
Ma	Mailing Address 101 Constitution Ave., NW Suite 710E						6		012	
City		State Zip Co	de					15.510		
		DC 20001			Trans	action ID	: SB2	1B.516	4	
	rpose of Disbursement onsulting, communications advisory		Г							
	ndidate Name			001	Amount	of Each	Disbu	rsemen	t this F	Period
Cai	ndidate Name			Category/ Type					4000	.00
Off	ice Sought: House Disbursen	nent For:		Турс		-		7		
	Senate	Primary G	eneral							
	President	Other (specify)								
Sta	ite: District:									
								-	601	00
SUB	TOTAL of Disbursements This Page (optional)			·····•				,	6891	.90
I TOTA	AL This Period (last page this line number only)							7		

SCHEDULE B (FEC Form 3X)	FOR L		NE NUMBER: PAGE 14 OF 20					
TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	one)					
	Detailed Summary Page	X 21b 27	22 23 28b	24 25 26 28c 29 30				
Annuinformation conicd from such Deposits and Otates								
Any information copied from such Reports and Stater or for commercial purposes, other than using the nar								
NAME OF COMMITTEE (In Full)								
Crossroads Generation								
Full Name (Last, First, Middle Initial)			D : (D:)					
· Tour de Force Group			Date of Disburseme	ent				
Mailing Address 5434 Chieftain Circle			11 05	2012				
City	State Zip Code		Townseller ID ODGED TOTAL					
Alexandria	VA 22312		Transaction ID : SB21B.5156					
Purpose of Disbursement Consulting, fundraising			Amount of Each Di	sbursement this Period				
Candidate Name		Category/		11235.52				
Office Sought: House Disburse	ment For:	Туре		7				
Senate	Primary General							
President	Other (specify) ▼							
State: District:								
Full Name (Last, First, Middle Initial)								
.			Date of Disburseme	ent				
Mailian Address			M = M / D = D	/ Y Y Y Y Y Y				
Mailing Address								
City	State Zip Code							
Purpose of Disbursement								
			Amount of Each Di	sbursement this Period				
Candidate Name		Category/						
Office Sought: House Disburser	ment For:	Туре						
Senate	Primary General							
President	Other (specify) ▼							
State: District:	•							
Full Name (Last, First, Middle Initial)								
			Date of Disburseme					
Mailing Address			M M / D D	/				
Mailing Address								
City	State Zip Code							
Purpose of Disbursement								
			Amount of Each Disbursement this F					
Candidate Name		Category/ Type						
Office Sought: House Disburse	ment For:	.,,,,						
Senate	Primary General							
President	Other (specify) ▼							
State: District:								
				44005.50				
SUBTOTAL of Disbursements This Page (optional)				11235.52				
				-17145.73				
TOTAL This Period (last page this line number only))			-17 145.73				

S IT

CHEDULE E (FEC Form 3X)	
EMIZED INDEPENDENT EXPENDITURES	PAGE 15 OF 20 FOR LINE 24 OF FORM 3X
AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Crossroads Generation	C C00521146
heck if 24-hour report 48-hour report New report Amends report	ort filed on M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee Craft/Media/Digital	Date
AA 10 co. Auditoria	10 24 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1600 K Street, NW	
Ste 300	Amount
City State Zip Code Washington DC 20006	6500.00
Purpose of Expenditure Category/	Transaction ID : SE.5144 Office Sought: House State:
Video production Type	Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY	X President
WITTIOMILE	
Calendar Year-To-Date Per Election for Office Sought 273566.30	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Craft/Media/Digital	10 / 24 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1600 K Street, NW	Amount
Ste 300 City State Zip Code	
Washington DC 20006	6500.00
Description 2000	Transaction ID : SE.5146 Office Sought: House State:
Purpose of Expenditure Video production Category/ Type	Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
BARACK OBAMA	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 280066.30	Disbursement For: Primary General 2012 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	. ▶ 13000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	•
(c) TOTAL Independent Expenditures	·
Under penalty of perjury I certify that the independent expenditures reported herein were	not made in cooperation, consultation, or concert

with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee Clancy	[Electronically Filed]	Date	12	1	06	1	2012
Signature							

Signature

SCHEDULE E (FEC Form 3X)

	TILDULL L (FLC FOIII 3X)				
ΤE	MIZED INDEPENDENT EXPENDITURES			PAGE 16	OF 20 24 OF FORM 3X
1AV	ME OF COMMITTEE (In Full)		EEC ID		ON NUMBER ▼
	rossroads Generation				ON NUMBER *
			C	C00521146	
⊃h∈	eck if 24-hour report 48-hour report New report Amends report f		M /	D D /	Y TY TY
T	Full Name (Last, First, Middle Initial) of Payee Engage	Date			
			10 ^M /	24	2012
	Mailing Address 725 8th Street, SE	Amour			
ŀ	City State Zip Code	- 1			
	Washington DC 20003		T		3000.00
ŀ	Purpose of Expenditure Catagory C	Transac Office Sough		: SE.5167 ☐ House	State:
	Online advertising Category/ Type	002		Senate	District: 00
1	Name of Federal Candidate Supported or Opposed by Expenditure:		\times	President	
		Check One:	X	Support	Oppose
	Calcilual leal-10-Date i el Election	Disbursemen	nt For: [Primary ecify)	General
ŀ	Full Name (Last, First, Middle Initial) of Payee	Date		`	
	Engage	M	10 /	/ D D /	Y Y Y Y
ŀ	Mailing Address 725 8th Street, SE		10	24	2012
		Amour	nt		
I	City State Zip Code				49963.43
	Washington DC 20003	Transa	ction ID) : SE.5169	40000.10
	Online advertising	Office Sough		House	State:
	Online advertising Sategory, Type			Senate	District: 00
Ī	Name of Federal Candidate Supported or Opposed by Expenditure:		X	President	
	MITT ROMNEY C	Check One:	X	Support	Oppose
	Calefidal feal-10-Date Fel Election	Disbursemen	L	Primary	General
	for Office Sought 333029.73	2012 Otl	her (sp	ecify) ►	
((a) SUBTOTAL of Itemized Independent Expenditures	·	- -	7	52963.43
,	C. Company C. C. Company of the demanders of Company of the Compan				
,	(b) SUBTOTAL of Unitemized Independent Expenditures	L	-		
((c) TOTAL Independent Expenditures				
•		-	-		
٧	Under penalty of perjury I certify that the independent expenditures reported herein were not with, or at the request or suggestion of, any candidate or authorized committee or agent of exarty committee) any political party committee or its agent.				
	Margee Clancy [Electronically Filed] Date	M M / / 12	D D		Y
	Signature [Electronically Filea] Date	12	06	201	

Signature

	CHEDULE E (FEC FORM 3X) EMIZED INDEPENDENT EXPENDITURES			DACE 17	OF 30
	WILED INDEFERDER! EXPENDITORIES			PAGE 17 FOR LINE 2	OF 20 4 OF FORM 3X
	ME OF COMMITTEE (In Full)		FEC II	DENTIFICATION	ON NUMBER ▼
C	crossroads Generation		С	C00521146	
Ch	neck if 24-hour report 48-hour report New report Amends report		и = м	/ D = D /	Y = Y = Y
	Full Name (Last, First, Middle Initial) of Payee Engage	Date	м м	/ D D /	Y
	Mailing Address 725 8th Street, SE	_ L	10	24	2012
	City State Zip Code	Amou	ınt		
	Washington DC 20003		-	05 5470	49963.43
	Purpose of Expenditure Online advertising Category/ Type	Office Soug		House Senate	State: District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure:	-	>	President	District: 00
	BARACK OBAMA	Check One	: [Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 382993.16	Disburseme 2012 O	nt For: ther (sp	Primary ecify)	General
	Full Name (Last, First, Middle Initial) of Payee Engage	Date	M M M 10	/ 29 /	2012
	Mailing Address 725 8th Street, SE	Amou	-	23	2012
	City State Zip Code Washington DC 20003	Trans	action [D : SE.5181	5750.00
	Purpose of Expenditure Online advertising Category/ Type	Office Soug		House Senate	State:
	Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY	Check One	: <u>></u>	President Support	Oppose
	Calendar Year-To-Date Per Election for Office Sought 414118.16	Disburseme 2012 O	ent For: other (sp	Primary ecify)	General
-	(a) SUBTOTAL of Itemized Independent Expenditures	· [1 7		55713.43
	(b) SUBTOTAL of Unitemized Independent Expenditures	· •			
	(c) TOTAL Independent Expenditures	· -	-		
	Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.				
	Margee Clancy [Electronically Filed] Date	M = M /	06	/ Y Y 201:	Y

2012

12

Date

06

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

TEMIZED INDEPENDENT EXPENDITURES	PAGE 18 OF 20 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Crossroads Generation	C C00521146
Check if 24-hour report 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y
Full Name (Last, First, Middle Initial) of Payee Engage	M M / D D / Y Y Y Y
Mailing Address 725 8th Street, SE Amou	11 01 2012 unt
City State Zip Code Washington DC 20003	17701.38 action ID : SE.5152
Purpose of Expenditure Online advertising Category/ Type Office Soug	ht: House State: Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: BARACK OBAMA Check One:	President Support Oppose
Calendar Year-To-Date Per Election for Office Sought Disburseme 2012 O	ent For: Primary General other (specify)
Full Name (Last, First, Middle Initial) of Payee Engage	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 725 8th Street, SE Amou	
	17701.37 action ID : SE.5153
Purpose of Expenditure Online advertising Category/ Type Office Soug	ht: House State: Senate District: 00 President
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY Check One:	
Calendar Year-To-Date Per Election for Office Sought 500416.91 Disburseme 2012	ent For: Primary General Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	35402.75
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if party committee) any political party committee or its agent.	
Margee Clancy [Electronically Filed] Date Signature	06 2012
Olynatule	

1mage# 12962833920 PAGE 19 / 20

: 97 A = G7 9 @ G B9 C I G H9 L H F 9 @ 5 H9 8 HC 5 F 9 D C F H Z G7 < 98 I @ C F → H9 A = N 5 H = C B

Form/Schedule: SE Transaction ID: SE.5152

Originially reported as an estimate on 24-hour filing as \$21,876.38, date 11/1/2012. The actual amount incurred was

\$17,701.38

Form/Schedule: SE Transaction ID: SE.5153

Originially reported as an estimate on 24-hour filing as \$21,876.38, date 11/1/2012. The actual amount incurred was

\$17,701.37

Signature

SCHEDULE E (FEC Form 3X)

SCHEDULE L (FEC FUIII 3A)				
TEMIZED INDEPENDENT EXPENDITURES			PAGE 20 FOR LINE 24	OF 20 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC		
Crossroads Generation		Later 1	IDENTIFICATION	NOWRFK ▲
		C	C00521146	
Check if 24-hour report 48-hour report Ne	ew report Amends repor	rt filed on		
Full Name (Last, First, Middle Initial) of Payee Madison McQueen LLC		Date		
Mailing Address 135 Richmond Street		10	29	2012
Mailing Address 135 Richmond Street		Amount		
City State	Zip Code			25375.00
El Segundo CA	90245	Transaction I	D - SE 51/0	25575.00
Purpose of Expenditure	Category/	Office Sought:		State:
Video production	Type	Į	Senate D	istrict: 00
Name of Federal Candidate Supported or Opposed by Expe	nditure:		X President	
BARACK OBAMA		Check One:	Support	Oppose
Calendar Year-To-Date Per Election for Office Sought	408368.16	Disbursement For: 2012 Other (sp		General
Full Name (Last, First, Middle Initial) of Payee Strategic Media Services, Inc.	,	Date 10	/ D D / 29	2012
Mailing Address 3299 K Street, NW				
Suite 200		Amount		
City State Washington DC	Zip Code 20007			50896.00
	20007	Transaction I		Ctoto
Purpose of Expenditure Media placement	Category/ Type	Office Sought:	Sanata	State:
Name of Federal Candidate Supported or Opposed by Expe	enditure:		X President	
BARACK OBAMA		Check One:	Support	Oppose
Calendar Year-To-Date Per Election for Office Sought	465014.16	Disbursement For: 2012 Other (sp		General
(a) SUBTOTAL of Itemized Independent Expenditures		•	7	76271.00
(b) SUBTOTAL of Unitemized Independent Expenditures		>	7	
(c) TOTAL Independent Expenditures		•	, 2	233350.61
Under penalty of perjury I certify that the independent expension of, any candidate or authority committee) any political party committee or its agent.				
	Electronically Filed] Date	12 06	2012	T Y
Cignoture				