24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
New Leadership PAC

FEC IDENTIFICATION NUMBER ▼
C C00751503

Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
GDA Wins, LLC

Mailing Address 3430 Connecticut Ave NW #11813

City: Washington | State: DC | Zip Code: 20008

Purpose of Expenditure: Direct Mail

Category/ Type:

Date of Public Distribution/Dissemination: 09 / 01 / 2026

Amount: 44598.41

Transaction ID : SE.4533

Date of Disbursement or Obligation: M M / D D / Y Y Y Y

Name of Federal Candidate
SULLIVAN, MAURA CORBY, , ,

☐ Support ☒ Oppose

Office Sought: ☒ House ☐ President ☐ Senate District: 01 State: NH

Calendar Year-To-Date Per Election for Office Sought: 2484398.41

Disbursement For: ☒ Primary ☐ General 2026 ☐ Other (specify) ▶

Full Name of Payee
Green & Wood Media Services

Mailing Address 4170 Greenwood Dr

City: Des Moines | State: IA | Zip Code: 50312

Purpose of Expenditure: Digital Advertising

Category/ Type:

Date of Public Distribution/Dissemination: 09 / 01 / 2026

Amount: 217878.90

Transaction ID : SE.4531

Date of Disbursement or Obligation: 09 / 02 / 2026

Name of Federal Candidate
SULLIVAN, MAURA CORBY, , ,

☐ Support ☒ Oppose

Office Sought: ☒ House ☐ President ☐ Senate District: 01 State: NH

Calendar Year-To-Date Per Election for Office Sought: 2752625.25

Disbursement For: ☒ Primary ☐ General 2026 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 262477.31

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Lowey, Keith, D., ,
Signature

Date 09 / 02 / 2026

Image# 202609029904081898

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
New Leadership PAC

FEC IDENTIFICATION NUMBER ▼
C C00751503

Check if [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
K Squared Media, LLC

Mailing Address P.O. Box 56276

City: Chicago | State: IL | Zip Code: 60656

Purpose of Expenditure: Television Advertising | Category/ Type:

Date of Public Distribution/Dissemination: 09 / 02 / 2026

Amount: 1450000.00

Transaction ID : SE.4523

Date of Disbursement or Obligation: 09 / 01 / 2026

Name of Federal Candidate: SULLIVAN, MAURA CORBY, , ,
[ ] Support [X] Oppose

Office Sought: [X] House [ ] President [ ] Senate | District: 01 | State: NH

Calendar Year-To-Date Per Election for Office Sought: 2439800.00

Disbursement For: [X] Primary [ ] General [ ] Other (specify) ▶ 2026

Full Name of Payee
Winning Connections, Inc.

Mailing Address 317 Pennsylvania Ave SE
2nd Floor

City: Washington | State: DC | Zip Code: 20003

Purpose of Expenditure: Phone Banking | Category/ Type:

Date of Public Distribution/Dissemination: 09 / 01 / 2026

Amount: 50347.94

Transaction ID : SE.4528

Date of Disbursement or Obligation: 09 / 02 / 2026

Name of Federal Candidate: SHAHEEN, STEFANY, , ,
[X] Support [ ] Oppose

Office Sought: [X] House [ ] President [ ] Senate | District: 01 | State: NH

Calendar Year-To-Date Per Election for Office Sought: 2534746.35

Disbursement For: [X] Primary [ ] General [ ] Other (specify) ▶ 2026

(a) SUBTOTAL of Itemized Independent Expenditures ▶	1500347.94
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures ▶	1762825.25

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Lowey, Keith, D., ,
Signature

Date 09 / 02 / 2026