

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

KEEP THE PROMISE III

ADDRESS (number and street) ▼

P.O. BOX 92225

☐ Check if different than previously reported. (ACC)

AUSTIN

TX

78709

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00575423

3. IS THIS
REPORT☐NEW
(N)

OR

☒AMENDED
(A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

- ☐ April 15
Quarterly Report (Q1)
- ☐ July 15
Quarterly Report (Q2)
- ☐ October 15
Quarterly Report (Q3)
- ☐ January 31
Year-End Report (YE)
- ☐ July 31 Mid-Year
Report (Non-election
Year Only) (MY)
- ☐ Termination Report
(TER)

(b) Monthly
Report
Due On:

- ☐ Feb 20 (M2) ☐ May 20 (M5) ☐ Aug 20 (M8) ☐ Nov 20 (M11)
(Non-Election Year Only)
- ☒ Mar 20 (M3) ☐ Jun 20 (M6) ☐ Sep 20 (M9) ☐ Dec 20 (M12)
(Non-Election Year Only)
- ☐ Apr 20 (M4) ☐ Jul 20 (M7) ☐ Oct 20 (M10) ☐ Jan 31 (YE)

(c) 12-Day
PRE-Election
Report for the:

- ☐ Primary (12P) ☐ General (12G) ☐ Runoff (12R)
- ☐ Convention (12C) ☐ Special (12S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of(d) 30-Day
POST-Election
Report for the:

- ☐ General (30G) ☐ Runoff (30R) ☐ Special (30S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of

5. Covering Period

M M M / D D D / Y Y Y Y Y Y
02 01 2016

through

M M M / D D D / Y Y Y Y Y Y
02 29 2016

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer JON FRANCIS

Signature of Treasurer

JON FRANCIS

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y
07 05 2016

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only**FEC FORM 3X**
Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

KEEP THE PROMISE III

Report Covering the Period: From: M M / D D / Y Y Y Y Y Y
02 01 2016 To: M M / D D / Y Y Y Y Y Y
02 29 2016

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, Y Y Y Y Y Y 2016		11627219.29
(b) Cash on Hand at Beginning of Reporting Period.....	11149923.20	
(c) Total Receipts (from Line 19)	467988.29	1058494.16
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	11617911.49	12685713.45
7. Total Disbursements (from Line 31)	2178671.20	3246473.16
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	9439240.29	9439240.29
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	



This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

KEEP THE PROMISE III

Report Covering the Period:

From:

M M M	/	D D D	/	Y Y Y Y Y
02	/	01	/	2016

To:

M M M	/	D D D	/	Y Y Y Y Y
02	/	29	/	2016

I. Receipts
COLUMN A
Total This Period

COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

253000.00

553500.00

(ii) Unitemized

4747.00

294618.87

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ►

257747.00

848118.87

(b) Political Party Committees

0.00

0.00

(c) Other Political Committees

(such as PACs).....

100000.00

100000.00

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5) ►

357747.00

948118.87

12. Transfers From Affiliated/Other

Party Committees.....

0.00

0.00

13. All Loans Received

0.00

0.00

14. Loan Repayments Received.....

0.00

0.00

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

110241.29

110375.29

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0.00

0.00

17. Other Federal Receipts

(Dividends, Interest, etc.).....

0.00

0.00

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3).....

0.00

0.00

(b) Levin Funds (from Schedule H5)

0.00

0.00

(c) Total Transfers (add 18(a) and 18(b))..

0.00

0.00

19. Total Receipts (add Lines 11(d),
12, 13, 14, 15, 16, 17, and 18(c))..... ►

467988.29

1058494.16

20. Total Federal Receipts

(subtract Line 18(c) from Line 19) ►

467988.29

1058494.16

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	1649289.44	2245812.22
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	1649289.44	2245812.22
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E)	529381.76	1000660.94
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	2178671.20	3246473.16
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	2178671.20	3246473.16

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	357747.00	948118.87
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	357747.00	948118.87
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ►	1649289.44	2245812.22
37. Offsets to Operating Expenditures (from Line 15, page 3).....	110241.29	110375.29
38. Net Operating Expenditures (subtract Line 37 from Line 36) ►	1539048.15	2135436.93

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 6 OF 65

☒ 11a	☐ 11b	☐ 11c	☐ 12	☐ 13	☐ 14	☐ 15	☐ 16	☐ 17
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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. CANDACE BRUNSON

Mailing Address 4608 INVERNESS DR.

City
TYLERState
TXZip Code
75703FEC ID number of contributing
federal political committee.

C

Name of Employer

SELF-EMPLOYED

Occupation

INVESTOR

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

M M M	/	D D D	/	Y Y Y Y Y Y
02	/	01	/	2016

Transaction ID : SA11AI.11851

Amount of Each Receipt this Period

1000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. JAMES LEININGER

Mailing Address 18615 TUSCANY STONE STE 200

City

SAN ANTONIO

State

TX

Zip Code

78258

FEC ID number of contributing
federal political committee.

C

Name of Employer

KINETIC CONCEPTS

Occupation

CHAIRMAN

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

500000.00

Date of Receipt

M M M	/	D D D	/	Y Y Y Y Y Y
02	/	25	/	2016

Transaction ID : SA11AI.12019

Amount of Each Receipt this Period

250000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. JANETTA MICHAEL

Mailing Address 4490 E STERLING DR

City

POST FALLS

State

ID

Zip Code

83854

FEC ID number of contributing
federal political committee.

C

Name of Employer

RETIRED

Occupation

RETIRED

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

M M M	/	D D D	/	Y Y Y Y Y Y
02	/	01	/	2016

Transaction ID : SA11AI.11832

Amount of Each Receipt this Period

1000.00

☐ Memo Item**SUBTOTAL** of Receipts This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

252000.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 OF 65

(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. FLETCHER MICHAEL

Mailing Address 4490 E STERLING DR

City State Zip Code
 POST FALLS ID 83854

FEC ID number of contributing
federal political committee.

C

Name of Employer

RETIRED

Occupation

RETIRED

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
 02 / 01 / 2016

Transaction ID : SA11AI.11831

Amount of Each Receipt this Period

1000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

☐ Memo Item

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

1000.00

253000.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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☐ 11a ☐ 11b ☒ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. STAND FORTRUTH, INC.

Mailing Address 250 WEST MAIN STREET
SUITE 1400

City State Zip Code
LEXINGTON KY 40507

FEC ID number of contributing
federal political committee.

C C00592337

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

100000.00

Date of Receipt

02 / **19** / **2016**

Transaction ID : SA11C.12020

Amount of Each Receipt this Period

100000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

Amount of Each Receipt this Period

☐ Memo Item

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

Amount of Each Receipt this Period

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

100000.00

100000.00

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER: PAGE 9 OF 65
(check only one)

☐ 11a	☐ 11b	☐ 11c	☐ 12
☐ 13	☐ 14	☒ 15	☐ 16
			☐ 17

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. AMERICAN EXPRESS

Mailing Address 4315 S 2700 W

City	State	Zip Code
SALT LAKE CITY	UT	84184

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

241.29

Date of Receipt

M M	/	D D	/	Y Y Y Y
02	/	04	/	2016

Transaction ID : SA15.11916

Amount of Each Receipt this Period

241.29

☐ Memo Item

OFFSET

Full Name (Last, First, Middle Initial)

B. RED METRICS

Mailing Address PO BOX 6014

City	State	Zip Code
FRISCO	TX	75035

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

110000.00

Date of Receipt

M M	/	D D	/	Y Y Y Y
02	/	25	/	2016

Transaction ID : SA15.12018

Amount of Each Receipt this Period

110000.00

☐ Memo Item

REFUND

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City	State	Zip Code
------	-------	----------

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M	/	D D	/	Y Y Y Y
-----	---	-----	---	---------

Amount of Each Receipt this Period

☐ Memo Item**SUBTOTAL** of Receipts This Page (optional).....▶**TOTAL** This Period (last page this line number only).....▶

110241.29

110241.29

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

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☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. AMERICAN AIRLINES

Mailing Address PO BOX 619616

City DALLAS State TX Zip Code 75261

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 04 2016
Transaction ID : SB21B.11721

Amount of Each Disbursement this Period

952.20

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. AMERICAN AIRLINES

Mailing Address PO BOX 619616

City DALLAS State TX Zip Code 75261

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 04 2016
Transaction ID : SB21B.11720

Amount of Each Disbursement this Period

952.20

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. AMERICAN AIRLINES

Mailing Address PO BOX 619616

City DALLAS State TX Zip Code 75261

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 04 2016
Transaction ID : SB21B.11723

Amount of Each Disbursement this Period

43.58

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

1947.98

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 11 OF 65

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. AMERICAN AIRLINES

Mailing Address PO BOX 619616

City DALLAS State TX Zip Code 75261

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 04 2016**Transaction ID : SB21B.11722**

Amount of Each Disbursement this Period

43.58

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. AMERICAN EXPRESS

Mailing Address 4315 S 2700 W

City SALT LAKE CITY State UT Zip Code 84184

Purpose of Disbursement
TRANSACTION FEES

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 01 2016**Transaction ID : SB21B.11724**

Amount of Each Disbursement this Period

75.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. AMERICAN EXPRESS

Mailing Address 4315 S 2700 W

City SALT LAKE CITY State UT Zip Code 84184

Purpose of Disbursement
TRANSACTION FEES

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 04 2016**Transaction ID : SB21B.11725**

Amount of Each Disbursement this Period

11.93

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

130.51

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

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☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. AMERICAN EXPRESS

Mailing Address 4315 S 2700 W

City SALT LAKE CITY State UT Zip Code 84184

Purpose of Disbursement
TRANSACTION FEES

001

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 / 16 / 2016
Transaction ID : SB21B.11726

Amount of Each Disbursement this Period

197.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. ARTINS GRILL

Mailing Address 5840 LEGACY CIR D100

City PLANO State TX Zip Code 75024

Purpose of Disbursement
MEETING EXPENSE

001

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 / 03 / 2016
Transaction ID : SB21B.11727

Amount of Each Disbursement this Period

267.17

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. BANKCARD

Mailing Address PO BOX 2557

City OMAHA State NE Zip Code 68103

Purpose of Disbursement
TRANSACTION FEES

001

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 / 03 / 2016
Transaction ID : SB21B.11731

Amount of Each Disbursement this Period

2041.67

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

2505.84

☒	21b	☐	22	☐	23	☐	24	☐	25	☐	26
☐	27	☐	28a	☐	28b	☐	28c	☐	29	☐	30b

NAME OF COMMITTEE (In Full)
KEEP THE PROMISE III

A. BERKE FARAH LLP

Mailing Address 1200 NEW HAMPSHIRE AVE STE 800

City	State	Zip Code
WASHINGTON	DC	20036

Purpose of Disbursement

LEGAL FEES

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

Date of Disbursement

Transaction ID : SB21B.11732

Amount of Each Disbursement this Period

4000.00

 Memo Item

Full Name (Last, First, Middle Initial)

B. BERKE FARAH LLP

Mailing Address 1200 NEW HAMPSHIRE AVE STE 800

City	State	Zip Code
WASHINGTON	DC	20036

Purpose of Disbursement	
LEGAL FEES	

Candidate Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

Date of Disbursement

MM / DD / YYYY

Transaction ID : SB21B.11733

Amount of Each Disbursement this Period

4000.00

 Memo Item

Full Name (Last, First, Middle Initial)

C. HOLIDAY INN EXPRESS

Mailing Address PO BOX 30321

City	State	Zip Code
SALT LAKE CITY	UT	84130

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought:	☐	House
	☐	Senate
	☐	President

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

Date of Disbursement

Three 7-segment displays are shown, each with a different number of segments lit. The first display shows '02', the second shows '01', and the third shows '2016'. Each display has a label above it: 'M M' for the first, 'D D' for the second, and 'Y Y Y Y' for the third. The displays are connected to a common bus.

Transaction ID : SB21B.11741

Amount of Each Disbursement this Period

538.30

 Memo Item

SUBTOTAL of Disbursements This Page (optional).....

TOTAL This Period (last page this line number only).....

8538.30

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 14 OF 65

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. HYATT HOTELS

Mailing Address 9805 Q STREET

City OMAHA State NE Zip Code 68127

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 08 2016**Transaction ID : SB21B.11743**

Amount of Each Disbursement this Period

1045.77

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. PROFESSIONAL DATA SERVICES

Mailing Address 824 S MILLEDGE AVE STE 101

City ATHENS State GA Zip Code 30605

Purpose of Disbursement
COMPLIANCE CONSULTING

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 01 2016**Transaction ID : SB21B.11747**

Amount of Each Disbursement this Period

3500.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. RED METRICS

Mailing Address PO BOX 6014

City FRISCO State TX Zip Code 75035

Purpose of Disbursement
MEDIA

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 19 2016**Transaction ID : SB21B.11748**

Amount of Each Disbursement this Period

100000.00

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

104545.77

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 15 OF 65

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. RED METRICS

Mailing Address PO BOX 6014

City FRISCO State TX Zip Code 75035

Purpose of Disbursement
MEDIA

Candidate Name

Office Sought: ☐ House
 ☐ Senate
 ☐ President

State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 24 2016
Transaction ID : SB21B.11750

Amount of Each Disbursement this Period

800000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. RED METRICS

Mailing Address PO BOX 6014

City FRISCO State TX Zip Code 75035

Purpose of Disbursement
MEDIA

Candidate Name

Office Sought: ☐ House
 ☐ Senate
 ☐ President

State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 24 2016
Transaction ID : SB21B.11749

Amount of Each Disbursement this Period

470618.24

☐ Memo Item

Full Name (Last, First, Middle Initial)

C. RED METRICS

Mailing Address PO BOX 6014

City FRISCO State TX Zip Code 75035

Purpose of Disbursement
MEDIA

Candidate Name

Office Sought: ☐ House
 ☐ Senate
 ☐ President

State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 26 2016
Transaction ID : SB21B.11751

Amount of Each Disbursement this Period

250000.00

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

1520618.24

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**Use separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 16 OF 65

☒ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☐ 29 ☐ 30b

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NAME OF COMMITTEE (In Full)

KEEP THE PROMISE III

Full Name (Last, First, Middle Initial)

A. SPAETH COMMUNICATIONS

Mailing Address 8150 N CENTRAL EXPWY STE 1410

City DALLAS State TX Zip Code 75206

Purpose of Disbursement
STRATEGY CONSULTING

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 01 2016
Transaction ID : SB21B.11753

Amount of Each Disbursement this Period

10000.00

☐ Memo Item

Full Name (Last, First, Middle Initial)

B. UBER TECHNOLOGIES

Mailing Address 1455 MARKET ST

City SAN FRANCISCO State CA Zip Code 94103

Purpose of Disbursement
TRAVEL EXPENSE

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y
02 05 2016
Transaction ID : SB21B.11756

Amount of Each Disbursement this Period

48.39

☐ Memo Item

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: ☐ House
☐ Senate
☐ President
State: District:

Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y

Amount of Each Disbursement this Period

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional)..... ►**TOTAL** This Period (last page this line number only)..... ►

10048.39

1648335.03

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 17 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Date of Public Distribution/Dissemination 02 / 27 / 2016	
City LANSDOWNE	State VA	Zip Code 20176	Amount 3073.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12060 Date of Disbursement or Obligation 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 41097.11		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Date of Public Distribution/Dissemination 02 / 27 / 2016	
City LANSDOWNE	State VA	Zip Code 20176	Amount 2472.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12063 Date of Disbursement or Obligation 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 39421.37		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 18 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY				
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 1120.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12066 Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought		34237.59		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 3468.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12070 Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>VA</u>
Calendar Year-To-Date Per Election for Office Sought		57367.99		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date MM / DD / YYYY 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 19 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on / /			
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 27 / 2016	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount 1657.00	
City LANSDOWNE	State VA	Zip Code 20176	Transaction ID : SE.12073 Date of Disbursement or Obligation / / 02 / 27 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought 55033.19		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 28 / 2016	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount 7721.00	
City LANSDOWNE	State VA	Zip Code 20176	Transaction ID : SE.11681 Date of Disbursement or Obligation / / 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TX	
Calendar Year-To-Date Per Election for Office Sought 72739.76		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS Signature		[Electronically Filed] Date / / 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 20 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY				
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 1870.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11684 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		49567.05		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 3395.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11693 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: GA
Calendar Year-To-Date Per Election for Office Sought		58428.19		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date MM / DD / YYYYYY 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 21 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Date of Public Distribution/Dissemination 02 / 29 / 2016	
City LANSDOWNE	State VA	Zip Code 20176	Amount 9252.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.11698 Date of Disbursement or Obligation 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 113155.40		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350		Date of Public Distribution/Dissemination 02 / 29 / 2016	
City LANSDOWNE	State VA	Zip Code 20176	Amount 1362.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.11702 Date of Disbursement or Obligation 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 63157.87		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 22 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y				
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination 02 / 29 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 1956.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11706 Date of Disbursement or Obligation 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought		64825.39		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee ACTIVE ENGAGEMENT, LLC			☒ Memo Item	
Mailing Address 44084 RIVERSIDE PKWY STE 350			Date of Public Distribution/Dissemination 02 / 29 / 2016	
City LANSDOWNE		State VA	Zip Code 20176	Amount 1421.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11708 Date of Disbursement or Obligation 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>AL</u>
Calendar Year-To-Date Per Election for Office Sought		15649.00		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS			[Electronically Filed]	
Signature			Date 07 / 05 / 2016	

Full Name of Payee ACTIVE ENGAGEMENT, LLC		☒ Memo Item		Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
Mailing Address 44084 RIVERSIDE PKWY STE 350				Amount 1013.00	
City LANSLOWNE	State VA	Zip Code 20176	Transaction ID : SE.11716		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House ☒ President ☐ Senate District: <u>00</u> State: <u>GA</u>		
Calendar Year-To-Date Per Election for Office Sought		91978.38		Disbursement For: ☒ Primary ☐ General ☐ Other (specify) ▶ _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Date _____

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 24 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 01 / 2016
Mailing Address 1 HACKER WAY		Amount 16536.87	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10565
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 01 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 965190.47		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 02 / 2016
Mailing Address 1 HACKER WAY		Amount 3967.25	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10567
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 02 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: NH
Calendar Year-To-Date Per Election for Office Sought 3967.25		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 25 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on / /			
Full Name of Payee FACEBOOK		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 03 / 2016	
Mailing Address 1 HACKER WAY		Amount 7320.92	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10568 Date of Disbursement or Obligation / / 02 / 03 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: NH	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
 11288.17			
Full Name of Payee FACEBOOK		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 04 / 2016	
Mailing Address 1 HACKER WAY		Amount 4736.07	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10569 Date of Disbursement or Obligation / / 02 / 04 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: NH	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
 16024.24			
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		 0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS Signature		[Electronically Filed] Date / / 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 26 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y	

Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 05 / 2016	
Mailing Address 1 HACKER WAY			Amount 3524.85	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10570	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 05 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>NH</u>	
Calendar Year-To-Date Per Election for Office Sought 19549.09		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 06 / 2016	
Mailing Address 1 HACKER WAY			Amount 3639.85	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.10571	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 06 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>NH</u>	
Calendar Year-To-Date Per Election for Office Sought 23188.94		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Signature

Date

07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423								
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY											
Full Name of Payee FACEBOOK			☒ Memo Item Date of Public Distribution/Dissemination 02 / 07 / 2016								
Mailing Address 1 HACKER WAY			Amount 4072.46								
City State Zip Code MENLO PARK CA 94025		Transaction ID : SE.10572 Date of Disbursement or Obligation 02 / 07 / 2016									
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ							
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>NH</u>							
Calendar Year-To-Date Per Election for Office Sought 27261.40			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶ _____								
Full Name of Payee FACEBOOK			☒ Memo Item Date of Public Distribution/Dissemination 02 / 19 / 2016								
Mailing Address 1 HACKER WAY			Amount 11811.40								
City State Zip Code MENLO PARK CA 94025		Transaction ID : SE.11627 Date of Disbursement or Obligation 02 / 19 / 2016									
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ							
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>SC</u>							
Calendar Year-To-Date Per Election for Office Sought 11811.40			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶ _____								
<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">(a) SUBTOTAL of Itemized Independent Expenditures.....▶</td> <td style="border: 1px solid black; padding: 5px; text-align: right;">0.00</td> </tr> <tr> <td>(b) SUBTOTAL of Unitemized Independent Expenditures▶</td> <td style="border: 1px solid black; padding: 5px; text-align: right;"> </td> </tr> <tr> <td>(c) TOTAL Independent Expenditures.....▶</td> <td style="border: 1px solid black; padding: 5px; text-align: right;"> </td> </tr> </table>						(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00	(b) SUBTOTAL of Unitemized Independent Expenditures▶		(c) TOTAL Independent Expenditures.....▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00										
(b) SUBTOTAL of Unitemized Independent Expenditures▶											
(c) TOTAL Independent Expenditures.....▶											
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.											
Signature <u>MR. JON FRANCIS</u> [Electronically Filed] Date 07 / 05 / 2016											

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 28 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 25 / 2016
Mailing Address 1 HACKER WAY		Amount 5712.34	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12025
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 5712.34		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 25 / 2016
Mailing Address 1 HACKER WAY		Amount 1369.05	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12027
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 1369.05		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 29 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 25 / 2016
Mailing Address 1 HACKER WAY		Amount 2655.21	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12029
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 2655.21		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 25 / 2016
Mailing Address 1 HACKER WAY		Amount 3177.58	
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12031
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought 3177.58		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	Date MM / DD / YYYY 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 30 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y				
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 26 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 7090.41
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12036 Date of Disbursement or Obligation 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought		15842.11		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 26 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 2806.17
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12039 Date of Disbursement or Obligation 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought		15823.22		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures.....				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423		
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y					

Full Name of Payee FACEBOOK			☒ Memo Item			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 26 / 2016		
Mailing Address 1 HACKER WAY			Amount 3093.77			Transaction ID : SE.12042 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 26 / 2016		
City MENLO PARK		State CA						
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			Category/Type 001			Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose					
Calendar Year-To-Date Per Election for Office Sought			13163.98			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

Full Name of Payee FACEBOOK			☒ Memo Item			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 26 / 2016		
Mailing Address 1 HACKER WAY			Amount 1516.12			Transaction ID : SE.12046 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 26 / 2016		
City MENLO PARK		State CA						
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			Category/Type 001			Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose					
Calendar Year-To-Date Per Election for Office Sought			1516.12			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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MR. JON FRANCIS

[Electronically Filed]

Signature _____ Date M M / D D / Y Y Y Y Y Y
07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 32 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee FACEBOOK		☒ Memo Item	
Mailing Address 1 HACKER WAY		Date of Public Distribution/Dissemination 02 / 26 / 2016	
City MENLO PARK	State CA	Zip Code 94025	Amount 1317.97
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12049 Date of Disbursement or Obligation 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>AK</u>
Calendar Year-To-Date Per Election for Office Sought 1317.97		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	
Mailing Address 1 HACKER WAY		Date of Public Distribution/Dissemination 02 / 26 / 2016	
City MENLO PARK	State CA	Zip Code 94025	Amount 1096.51
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12052 Date of Disbursement or Obligation 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>VA</u>
Calendar Year-To-Date Per Election for Office Sought 22636.51		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 33 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016
Mailing Address 1 HACKER WAY			Amount 4283.32
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12055
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought 24872.72		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 27 / 2016
Mailing Address 1 HACKER WAY			Amount 8520.68
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12058
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 32300.96		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	Date MM / DD / YYYYYY 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 34 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016
Mailing Address 1 HACKER WAY			Amount 3410.22
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12061
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: OK
Calendar Year-To-Date Per Election for Office Sought 34932.94		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016
Mailing Address 1 HACKER WAY			Amount 4508.31
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.12064
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TN
Calendar Year-To-Date Per Election for Office Sought 29314.52		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	Date MM / DD / YYYY 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423		
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y					
Full Name of Payee FACEBOOK			☒ Memo Item		
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 27 / 2016		
City MENLO PARK		State CA	Zip Code 94025		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Amount 1289.14	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose ☒ President ☐ Senate District: 00 State: VA		
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		
Full Name of Payee FACEBOOK			☒ Memo Item		
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 27 / 2016		
City MENLO PARK		State CA	Zip Code 94025		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Amount 5567.70	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose ☒ President ☐ Senate District: 00 State: GA		
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶ 0.00					
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
MR. JON FRANCIS _____ Signature			[Electronically Filed] Date 07 / 05 / 2016		

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 36 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016
Mailing Address 1 HACKER WAY			Amount 16033.37
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.11679 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PLACEMENT/PRODUCTION - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 57130.48		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016
Mailing Address 1 HACKER WAY			Amount 5655.14
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.11682 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 45076.51		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 37 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016
Mailing Address 1 HACKER WAY			Amount 7152.58
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.11685
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TN
Calendar Year-To-Date Per Election for Office Sought 41390.17		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016
Mailing Address 1 HACKER WAY			Amount 1697.21
City MENLO PARK	State CA	Zip Code 94025	Transaction ID : SE.11687
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AR
Calendar Year-To-Date Per Election for Office Sought 8085.02		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 38 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY				
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 1693.53
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11689 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose	
Office Sought: ☒ President ☐ Senate			District: 00 State: AK	
Calendar Year-To-Date Per Election for Office Sought 3331.63			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 28 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 2208.59
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11691 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose	
Office Sought: ☒ President ☐ Senate			District: 00 State: VA	
Calendar Year-To-Date Per Election for Office Sought 59576.58			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS Signature			[Electronically Filed] Date MM / DD / YYYYYY 07 / 05 / 2016	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 39 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y				
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 28 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 8751.45
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11694 Date of Disbursement or Obligation 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought		67179.64		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination 02 / 29 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 22289.33
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11696 Date of Disbursement or Obligation 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought		95029.09		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures.....				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 40 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY				
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 29 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 7054.49
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11700 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought		56621.54		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee FACEBOOK			☒ Memo Item	
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 29 / 2016	
City MENLO PARK		State CA	Zip Code 94025	Amount 6679.19
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11704 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought		53397.07		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date MM / DD / YYYYYY 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 41 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423		
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on / /					

Full Name of Payee FACEBOOK			☒ Memo Item		
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination / /		
City MENLO PARK		State CA	Zip Code 94025		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			Category/Type 001		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought			12686.49 Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

Full Name of Payee FACEBOOK			☒ Memo Item		
Mailing Address 1 HACKER WAY			Date of Public Distribution/Dissemination / /		
City MENLO PARK		State CA	Zip Code 94025		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			Category/Type 001		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: VA		
Calendar Year-To-Date Per Election for Office Sought			64817.25 Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Signature _____ Date / /

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 42 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on / /				
Full Name of Payee FACEBOOK			☒ Memo Item Date of Public Distribution/Dissemination / /	
Mailing Address 1 HACKER WAY			Amount 11177.80	
City State Zip Code MENLO PARK CA 94025		Transaction ID : SE.11713 Date of Disbursement or Obligation / /		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support Office Sought: ☐ House District: <u>00</u> ☐ Oppose ☒ President ☐ Senate State: <u>GA</u>	
Calendar Year-To-Date Per Election for Office Sought 81450.03			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶ _____	
Full Name of Payee GOOGLE			☒ Memo Item Date of Public Distribution/Dissemination / /	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 3039.36	
City State Zip Code MOUNTAIN VIEW CA 94043		Transaction ID : SE.12026 Date of Disbursement or Obligation / /		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support Office Sought: ☐ House District: <u>00</u> ☐ Oppose ☒ President ☐ Senate State: <u>TX</u>	
Calendar Year-To-Date Per Election for Office Sought 8751.70			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶ _____	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶				
(c) TOTAL Independent Expenditures..... ▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS Signature			[Electronically Filed] Date / /	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 43 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 25 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 3010.82
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12032
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: GA
Calendar Year-To-Date Per Election for Office Sought 6188.40		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 26 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 4731.17
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12037
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought 20573.28		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	Date M M / D D / Y Y Y Y Y Y 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 44 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 1309.50
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12040
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 17132.72		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 2655.23
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12043
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 15819.21		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	Date MM / DD / YYYYYY 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 45 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423																								
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>M</td><td>M</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>D</td><td>D</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>			M	M					D	D					Y	Y	Y	Y	Y	Y						
M	M																									
D	D																									
Y	Y	Y	Y	Y	Y																					

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 863.51	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12047	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought		2379.63	Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 230.13	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12050	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AK	
Calendar Year-To-Date Per Election for Office Sought		1548.10	Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Date

MM / DD / YYYY
07 / 05 / 2016

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 46 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY		

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 1408.33
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12053
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>VA</u>
Calendar Year-To-Date Per Election for Office Sought 24044.84		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 2172.56
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12056
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought 27045.28		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Signature

Date

MM / DD / YYYYYY
07 / 05 / 2016

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 5723.15	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12059 Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/ Type 001		
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House ☒ President District: 00 State: TX	
Calendar Year-To-Date Per Election for Office Sought		38024.11	Disbursement For: ☒ Primary ☐ General ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....	▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	▶	
(c) TOTAL Independent Expenditures.....	▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Date _____

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 48 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 27 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 2016.43
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12062
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 36949.37		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 27 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 3803.07
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.12065
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 33117.59		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 49 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY				
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 1628.55
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12067 Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose	
Office Sought: ☒ President ☐ Senate			District: <u>00</u> State: <u>AR</u>	
Calendar Year-To-Date Per Election for Office Sought 6387.81			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 27 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 1743.01
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.12069 Date of Disbursement or Obligation MM / DD / YYYY 02 / 27 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose	
Office Sought: ☒ President ☐ Senate			District: <u>00</u> State: <u>VA</u>	
Calendar Year-To-Date Per Election for Office Sought 53899.99			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS Signature			[Electronically Filed] Date MM / DD / YYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 50 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY			
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 28 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount 7888.28	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11680
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TX</u>
Calendar Year-To-Date Per Election for Office Sought 65018.76		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 28 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount 2620.54	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11683
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 28 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 47697.05		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
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MR. JON FRANCIS		[Electronically Filed]	Date MM / DD / YYYY 07 / 05 / 2016
Signature			

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 51 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on / /			
Full Name of Payee GOOGLE		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 28 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount 5327.71	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11686 Date of Disbursement or Obligation / / 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TN
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
 46717.88			
Full Name of Payee GOOGLE		☒ Memo Item Date of Public Distribution/Dissemination / / 02 / 28 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount 1850.69	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11688 Date of Disbursement or Obligation / / 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
 9935.71			
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		 0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS Signature		[Electronically Filed] Date / / 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 52 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y		

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 28 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 1001.67
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11690 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AK
Calendar Year-To-Date Per Election for Office Sought 4333.30		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 28 / 2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 2413.45
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11692 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 28 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: VA
Calendar Year-To-Date Per Election for Office Sought 61990.03		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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MR. JON FRANCIS

[Electronically Filed]

Signature

Date

M M / D D / Y Y Y Y Y Y
07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423																								
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>M</td><td>M</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>D</td><td>D</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin-left:10px"> <tr><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>			M	M					D	D					Y	Y	Y	Y	Y	Y						
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D	D																									
Y	Y	Y	Y	Y	Y																					

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 28 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 3092.59	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11695	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 28 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: GA	
Calendar Year-To-Date Per Election for Office Sought		70272.23	Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee GOOGLE		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
Mailing Address 1600 AMPITHEATRE PARKWAY			Amount 8874.31	
City MOUNTAIN VIEW	State CA	Zip Code 94043	Transaction ID : SE.11697	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TX	
Calendar Year-To-Date Per Election for Office Sought		103903.40	Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Signature

Date

 MM / DD / YYYY
07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 54 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423		
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY					
Full Name of Payee GOOGLE			☒ Memo Item		
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016		
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 5174.33	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11701 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose		
Office Sought: ☒ President ☐ Senate			District: <u>00</u> State: <u>OK</u>		
Calendar Year-To-Date Per Election for Office Sought 61795.87			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		
Full Name of Payee GOOGLE			☒ Memo Item		
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016		
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 9472.32	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11705 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ			☒ Support ☐ Oppose		
Office Sought: ☒ President ☐ Senate			District: <u>00</u> State: <u>TN</u>		
Calendar Year-To-Date Per Election for Office Sought 62869.39			Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			0.00		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
MR. JON FRANCIS			[Electronically Filed]		
Signature			Date MM / DD / YYYY 07 / 05 / 2016		

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 55 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY				
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 5564.38
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11710 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>AR</u>
Calendar Year-To-Date Per Election for Office Sought		18250.87		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 4568.26
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11712 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>VA</u>
Calendar Year-To-Date Per Election for Office Sought		69385.51		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶				
(c) TOTAL Independent Expenditures..... ▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date MM / DD / YYYY 07 / 05 / 2016
Signature				

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 56 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY				
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 9515.35
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11714 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought		90965.38		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee GOOGLE			☒ Memo Item	
Mailing Address 1600 AMPITHEATRE PARKWAY			Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 29 / 2016	
City MOUNTAIN VIEW		State CA	Zip Code 94043	Amount 5022.07
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001		Transaction ID : SE.11717 Date of Disbursement or Obligation MM / DD / YYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose		Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>MN</u>
Calendar Year-To-Date Per Election for Office Sought		5022.07		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures.....▶			0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶				
(c) TOTAL Independent Expenditures.....▶				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS		[Electronically Filed]		Date MM / DD / YYYY 07 / 05 / 2016
Signature				

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee MAJORITAS USA, LLC		☒ Memo Item Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 29 / 2016	
Mailing Address 710 E NORTHWAY LN		Amount 7830.67	
City ATLANTA	State GA	Zip Code 30342	Transaction ID : SE.11699 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 29 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TX	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
120986.07			
Full Name of Payee MAJORITAS USA, LLC		☒ Memo Item Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 02 / 29 / 2016	
Mailing Address 710 E NORTHWAY LN		Amount 5583.69	
City ATLANTA	State GA	Zip Code 30342	Transaction ID : SE.11703 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 02 / 29 / 2016
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: OK	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
68741.56			
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS Signature		[Electronically Filed] Date M M / D D / Y Y Y Y Y Y 07 / 05 / 2016	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 58 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee MAJORITAS USA, LLC		☒ Memo Item	
Mailing Address 710 E NORTHWAY LN		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 29 / 2016	
City ATLANTA	State GA	Zip Code 30342	Amount 5577.79
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.11707 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 29 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 70403.18		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee RED METRICS		☐ Memo Item	
Mailing Address PO BOX 6014		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 24 / 2016	
City FRISCO	State TX	Zip Code 75035	Amount 529381.76
Purpose of Expenditure See Memos for State Dissemination		Category/Type 001	Transaction ID : SE.12625 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 24 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought 1539250.18		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		529381.76	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 59 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y		

Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 25 / 2016
Mailing Address 400 NORTH ST PAUL #1025			Amount 11648.00
City DALLAS	State TX	Zip Code 75201	Transaction ID : SE.12028
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 13017.05		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	Date of Public Distribution/Dissemination 02 / 25 / 2016
Mailing Address 400 NORTH ST PAUL #1025			Amount 7415.00
City DALLAS	State TX	Zip Code 75201	Transaction ID : SE.12030
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 10070.21		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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MR. JON FRANCIS

[Electronically Filed]

Signature

Date

07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 60 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 25 / 2016
Mailing Address 400 NORTH ST PAUL #1025			Amount 14401.00
City DALLAS	State TX	Zip Code 75201	Transaction ID : SE.12033
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: GA
Calendar Year-To-Date Per Election for Office Sought 20589.40		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 25 / 2016
Mailing Address 400 NORTH ST PAUL #1025			Amount 6777.00
City DALLAS	State TX	Zip Code 75201	Transaction ID : SE.12034
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Date of Disbursement or Obligation MM / DD / YYYY 02 / 25 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AL
Calendar Year-To-Date Per Election for Office Sought 6777.00		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS

[Electronically Filed]

Signature

Date

MM / DD / YYYY
07 / 05 / 2016

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 61 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 25 / 2016	
City State Zip Code DALLAS TX 75201		Amount 21540.00	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 21540.00		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: VA	
		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016	
City State Zip Code DALLAS TX 75201		Amount 3207.00	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 23780.28		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: TX	
		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE 62 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY			
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
City DALLAS	State TX	Zip Code 75201	Amount 14390.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12041 Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>OK</u>
Calendar Year-To-Date Per Election for Office Sought 31522.72		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
City DALLAS	State TX	Zip Code 75201	Amount 8987.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12044 Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>TN</u>
Calendar Year-To-Date Per Election for Office Sought 24806.21		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures.....			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYY 07 / 05 / 2016	

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) KEEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼ C C00575423
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYY	

Full Name of Payee ☒ Memo Item STRIPES AGENCY LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
Mailing Address 400 NORTH ST PAUL #1025		Amount 7451.00	
City State Zip Code DALLAS TX 75201	Category/Type 001	Transaction ID : SE.12045 Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			
Name of Federal Candidate ☒ Support ☐ Oppose RAFAEL 'TED' EDWARD CRUZ		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AL	
Calendar Year-To-Date Per Election for Office Sought 14228.00		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

Full Name of Payee ☒ Memo Item STRIPES AGENCY LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 02 / 26 / 2016	
Mailing Address 400 NORTH ST PAUL #1025		Amount 2379.63	
City State Zip Code DALLAS TX 75201	Category/Type 001	Transaction ID : SE.12048 Date of Disbursement or Obligation MM / DD / YYYY 02 / 26 / 2016	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16			
Name of Federal Candidate ☒ Support ☐ Oppose RAFAEL 'TED' EDWARD CRUZ		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: AR	
Calendar Year-To-Date Per Election for Office Sought 4759.26		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	0.00
(c) TOTAL Independent Expenditures..... ▶	0.00

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MR. JON FRANCIS

[Electronically Filed]

Signature

Date

MM / DD / YYYY
 07 / 05 / 2016

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 64 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on MM / DD / YYYYYY			
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016	
City State Zip Code DALLAS TX 75201		Amount 90.00	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Transaction ID : SE.12051 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House ☒ President ☐ Senate District: 00 State: AK	
Calendar Year-To-Date Per Election for Office Sought 1638.10		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination MM / DD / YYYYYY 02 / 26 / 2016	
City State Zip Code DALLAS TX 75201		Amount 26823.00	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Transaction ID : SE.12054 Date of Disbursement or Obligation MM / DD / YYYYYY 02 / 26 / 2016	
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose Office Sought: ☐ House ☒ President ☐ Senate District: 00 State: VA	
Calendar Year-To-Date Per Election for Office Sought 50867.84		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures.....▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures▶			
(c) TOTAL Independent Expenditures.....▶			
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date MM / DD / YYYYYY 07 / 05 / 2016	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 65 OF 65
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼ C C00575423	
Check if ☐ 24-hour report ☐ 48-hour report ☐ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y			
Full Name of Payee STRIPES AGENCY LLC		☒ Memo Item	
Mailing Address 400 NORTH ST PAUL #1025		Date of Public Distribution/Dissemination 02 / 26 / 2016	
City DALLAS	State TX	Zip Code 75201	Amount 17564.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.12057 Date of Disbursement or Obligation 02 / 26 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought 44609.28		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
Full Name of Payee YOUTUBE		☒ Memo Item	
Mailing Address 901 CHERRY AVE		Date of Public Distribution/Dissemination 02 / 01 / 2016	
City SAN BRUNO	State CA	Zip Code 94066	Amount 5605.15
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/Type 001	Transaction ID : SE.10566 Date of Disbursement or Obligation 02 / 01 / 2016
Name of Federal Candidate RAFAEL 'TED' EDWARD CRUZ		☒ Support ☐ Oppose	Office Sought: ☐ House District: <u>00</u> ☒ President ☐ Senate State: <u>IA</u>
Calendar Year-To-Date Per Election for Office Sought 970795.62		Disbursement For: ☒ Primary ☐ General 2016 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		0.00	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶			
(c) TOTAL Independent Expenditures..... ▶		529381.76	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.			
MR. JON FRANCIS		[Electronically Filed]	
Signature		Date 07 / 05 / 2016	