10/23/2012 17 : 46

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FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

(a) Name of Individual, Organization or Corporation AMERICANS FOR TAX REFORM		
(b) Address (number and street) check if different than previous 722 12TH STREET NW 4TH FLOOR	usly reported	
(c) City, State and ZIP Code		3. FEC Identification Number
WASHINGTON	DC 20005	
Corporate filers only Is the filer a qualified nonprofit corporation	n? 🔀 Yes 🔲 No	C C90011289
Individual filers only Name of Employer	C	Occupation
TYPE OF REPORT (check appropriate boxes):		
(a) April 15 Quarterly Report		
July 15 Quarterly Report	24-Hour Report	
October 15 Quarterly Report		
January 31 Year-End Report	48-Hour Report	
b) Is this Report an amendment? Yes No X 5. COVERING PERIOD: FROM THROUGH	Y Y Y Y Y Y Y Y Y Y	
6. TOTAL CONTRIBUTIONS		0.00
7. TOTAL INDEPENDENT EXPENDITURES		3599234.70
Under penalty of perjury I certify that the independent expenditures reported herein w suggestion of, any candidate or authorized committee or agent of either, or any poli herein were made by a corporation) I certify that the corporation is a qualified nonpr	tical party committee or its agent. In addit	tion, (if the independent expenditures reported
TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE ronically Filed]
Christopher Butler	Christopher Butler	10/23/2012
NOTE: Submission of false, erroneous or incomplete information may	subject the person signing this report to	the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

5PG021 FEC **Schedule 5** (REV. 09/2005)

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NAME OF FILER (In Full) AMERICANS FOR TAX REFORM				
Full Name (Last, First, Middle Initial) of Payee				Date
Main Street Media Group				10 22 2012
Mailing Address PO Box 25093				Amount
City	State	Zip Code		
Alexandria	VA	22313		504405.72 Transaction ID : F57.4662
Purpose of Expenditure Media Buy - TV		Category/ Type	004	Office Sought: House State: FL
Name of Federal Candidate Supported or Opp ALFRED J JR LAWSON	osed by Expend			Senate District: 02 President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		50440	5.72	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee				Date
Main Street Media Group				M - M / D - D / Y - Y - Y - Y
Mailing Address PO Box 25093				10 22 2012
011				Amount
City Alexandria	State VA	Zip Code 22313		403562.25
Purpose of Expenditure		Category/	004	Office Sought: House State: GA
Media Buy - TV & Cable		Type	004	Senate District: 12
Name of Federal Candidate Supported or Opp JOHN J. BARROW	osed by Expend	diture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		823094	4.35	Disbursement For: Primary General 2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee				Date
Main Street Media Group				10 22 2012
Mailing Address PO Box 25093				Amount
City	State	Zip Code		Amount
City Alexandria	VA	22313		1019109.55 Transaction ID : F57.4664
Purpose of Expenditure		Category/	-	Office Sought: House State: OH
Media Buy - TV & Cable		Type	004	Senate District: 06
Name of Federal Candidate Supported or Opp CHARLES A WILSON	osed by Expend	diture:		President Check One: Support Oppose
				Disbursement For: Primary General
Calendar Year-To-Date Per Election for Office Sought		209763	0.43	Other (specify)
(a) SUBTOTAL of Itemized Independent Expendent	ditures			1927077.52
(b) SUBTOTAL of Unitemized Independent Exp	enditures			•
(c) TOTAL Independent Expenditures(carry total from last page forward to I				•

PAGE 3 OF 6 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full) AMERICANS FOR TAX REFORM						
Full Name (Last, First, Middle Initial) of	Payee			Date		
Main Street Media Group				10	/ D D / 22	2012
Mailing Address PO Box 25093				Amount		سننا
City	State	Zip Code				
Alexandria	VA	22313		Transaction	n ID : F57.4665	457352.35
Purpose of Expenditure Media Buy - TV & Cable		Category/ Type	004	Office Sought:	House	State: PA
Name of Federal Candidate Supported of	r Opposed by Expend				Senate President	District: 12
MARK CRITZ	. opposed 2,			Check One:	Support	X Oppose
Calendar Year-To-Date Per Election		4000007	. 05	Disbursement For:	Primary	X General
for Office Sought		1928367	.95	Other (sp	oecify) ▶	
Full Name (Last, First, Middle Initial) of	Payee		·	Date		
Main Street Media Group				M M	/ D D /	Y
Mailing Address PO Box 25093				10	22	2012
		7: 0 !		Amount		
City Alexandria	State VA	Zip Code 22313				483801.50
Purpose of Expenditure	VA	_		Office Sought:	n ID : F57.4666 ✓ House	C 4
Media Buy TV		Category/ Type	004	Zimes eeugiiii	Senate	State: CA District: 52
Name of Federal Candidate Supported of SCOTT PETERS	or Opposed by Expend	iture:		Check One:	President	X Oppose
					Support	
Calendar Year-To-Date Per Election for Office Sought		1369053	.75	Disbursement For: 2012 Other (sp	,	General
Full Name (Last, First, Middle Initial) of	Payee			Date		
Main Street Media Group				10	/ D D / 22	2012
Mailing Address PO Box 25093						20,2
Cit.	Chaha	7:- Cada		Amount		
City Alexandria	State VA	Zip Code 22313				392236.39
	VA			_	n ID : F57.4667	
Purpose of Expenditure Media Buy TV & Cable		Category/ Type	004	Office Sought:	X House Senate	State: CO
Name of Federal Candidate Supported of	or Opposed by Expend	iture:			President	District:
SALVATORE II PACE	., , , ,			Check One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		1158679	9.31	Disbursement For: 2012 Other (sp		General
				(-)	· · · <u> </u>	
(a) SUBTOTAL of Itemized Independent	Expenditures			-		1333390.24
(b) SUBTOTAL of Unitemized Independe	nt Expenditures			.		
					7	
(c) TOTAL Independent Expenditures (carry total from last page forward)				>	7	

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NAME OF FILER (In Full) AMERICANS FOR TAX REFORM						
Full Name (Last, First, Middle Initial) of Pa	ayee			Date		
Mentzer Media Services Inc.				M		Y
Mailing Address 600 Fairmount Avenue,	Ste. 306			10	22	2012
				Amount		
City Towson	State MD	Zip Code 21286		Transas	tion ID : F57.466	264000.00
Purpose of Expenditure TV Overlay Media Buy		Category/ Type	004	Office Sought:	House Senate	State: NY
Name of Federal Candidate Supported or WILLIAM OWENS	Opposed by Expendi	ture:		Check One:	President Support	District: 21 Oppose
Calendar Year-To-Date Per Election for Office Sought		8337	94.00	Disbursement F 201 Other		General
Full Name (Last, First, Middle Initial) of Pa	ayee			Date		
Olsen + Company, LP	•			M = 1	M / D D /	Y
Mailing Address 1609 Shoal Creek Boule	vard #203			Amount	23	2012
City	State	Zip Code		, and an		
Austin	TX	78701		Transac	tion ID : F57.4669	12154.68
Purpose of Expenditure		Category/		Office Sought:	House	State: ND
Mail Design/Layout, Printing, Production/M	ail Services/Postage	Type	004	3	X Senate	District:00
Name of Federal Candidate Supported or HEIDI HEITKAMP	Opposed by Expendi	ture:		Check One:	President Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		1208	63.90	Disbursement F 201 Other		General
Full Name (Last, First, Middle Initial) of Pa	ayee			Date	-	
Olsen + Company, LP	•			10 M		2012
Mailing Address 1609 Shoal Creek Boule	vard #203			Amount	20	20.2
City	State	Zip Code				
Austin	TX	78701		Transac	tion ID : F57.467	15786.94
Purpose of Expenditure		Category/	004	Office Sought:	House	State: ND
Mail Design/Layout, Printing, Production/M		Туре			X Senate	District:00
Name of Federal Candidate Supported or HEIDI HEITKAMP	Opposed by Expendi	ture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		1366	50.84	Disbursement F 201 Other	For: Primary (specify)	General
(a) SUBTOTAL of Itemized Independent Ex	kpenditures			>	7 1 7	291941.62
(b) SUBTOTAL of Unitemized Independent	Expenditures			·	7 1 7	
(c) TOTAL Independent Expenditures (carry total from last page forward				•	7 1 7	

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NAME OF FILER (In Full) AMERICANS FOR TAX REFORM						
Full Name (Last, First, Middle Initial) of P	ayee			Date		
Olsen + Company, LP				M	M / D D /	Y = Y = Y = Y
Mailing Address 1609 Shoal Creek Bould	evard #203			_	0 23	2012
				Amount		
City Austin	State TX	Zip Code 78701	•		7 7	12741.85
				'	ction ID : F57.467	ND
Purpose of Expenditure Mail Design/Layout, Printing, Production/M	ail Services/Postage	Category/ Type	004	Office Sought	: House X Senate	State: ND District: 00
Name of Federal Candidate Supported or HEIDI HEITKAMP	Opposed by Expend	iture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		1493	92.69	Disbursement 20 Oth	For: Primary D12 Primary Prima	General
Full Name (Last, First, Middle Initial) of P	ayee			Date		
Olsen + Company, LP				М	M / D D / 0 23	2012
Mailing Address 1609 Shoal Creek Boule	vard #203			Amount		2012
City	State	Zip Code	<u> </u>	Amount		
Austin	TX	78701	,	Transa	otion ID - FF7 407	1856.44
Purpose of Expenditure		Category/		Office Sough	t: House	State: ND
Production/Mail Services/Postage		Type	004		X Senate	District:00
Name of Federal Candidate Supported or HEIDI HEITKAMP	Opposed by Expend	liture:		Check One:	President Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		1087	09.22		For: Primary D12 Primary per (specify)	General
Full Name (Last, First, Middle Initial) of P	ayee			Date		
Rising Tide Media Group LLC				M	M / D D /	2012
Mailing Address 226 South Fayette				Amount		2012
City	State	Zip Code		Amount		
City	VA	22314	;			13513.00
		T .			action ID : F57.467	C A
Purpose of Expenditure TB Production and e-Shjpment		Category/ Type	004	Office Sought	: X House Senate	State: GA
Name of Federal Candidate Supported or	Opposed by Expend	liture:			President	District:
JOHN J. BARROW				Check One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		4195	32.10		For: Primary 012 Primary er (specify)	General
(a) SUBTOTAL of Itemized Independent E	xpenditures			•	7	28111,29
(b) SUBTOTAL of Unitemized Independen	Expenditures			•	7 7	
(c) TOTAL Independent Expenditures (carry total from last page forward)				•	, ,	

PAGE 6 OF 6 FOR LINE 7 OF FORM 5

AME OF FILER (In Full) AMERICANS FOR TAX REFORM							
Full Name (Last, First, Middle Initial) of Payer	e				Date		
Rising Tide Media Group LLC					M = M	/ D D /	Y Y Y Y Y
Mailing Address 226 South Fayette					10	22	2012
220 004.11 490.00					Amount		
City	State	Zip Code	!				11225.00
Alexandria	VA	22314			Transactio	n ID : F57.4676	
Purpose of Expenditure		Category/	004	Office	Sought:	X House	State: CO
TV Production and e-Shipment		Type				Senate	District:03
Name of Federal Candidate Supported or Op SALVATORE II PACE	posed by Expend	iture:		Check	One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		11699	04.31	Disbur	sement For: 2012 Other (s		Seneral
Full Name (Last, First, Middle Initial) of Payer	е				Date		
UPGRADE FILMS					M = M	/ D D /	Y 1 Y 1 Y 1 Y
Mailing Address 3299 K Street NW, #200					10	22	2012
					Amount		
City	State	Zip Code	•				7489.03
Washington	DC	20007			Transactio	n ID : F57.4674	1
Purpose of Expenditure TV Spot Production		Category/ Type	004	Office	Sought:	X House Senate	State: OH District: 06
Name of Federal Candidate Supported or Op CHARLES A WILSON	posed by Expend	liture:		Check	c One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		10785	20.88	Disbur	sement For: 2012 Other (s		General
Full Name (Last, First, Middle Initial) of Payer	e				Date		
					M = M	/ D D /	Y
Mailing Address							
					Amount		
City	State	Zip Code				7 7	
Purpose of Expenditure		Category/	-	Office	Sought:	House	State:
		Type				Senate	District:
Name of Federal Candidate Supported or Op	posed by Expend	liture:				President	DISTRICT.
				Check	One:	Support	Oppose
Calendar Year-To-Date Per Election				Disbur	sement For:	Primary	General
for Office Sought		7	A .		Other (s	pecify)	
(a) SUBTOTAL of Itemized Independent Expe	nditures				1 1 4		18714.03
(b) SUBTOTAL of Unitemized Independent Ex	penditures			•	- 1		
(c) TOTAL Independent Expenditures(carry total from last page forward to					- 1	7	3599234.70