

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines  
 PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

ADDRESS (number and street) 1895 L STREET NW SUITE 700  
 Check if different than previously reported. (ACC) WASHINGTON DC 20036

2. FEC IDENTIFICATION NUMBER CITY STATE ZIP CODE

C00233353

3. IS THIS REPORT X NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)  
 (a) Quarterly Reports:  
 Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)  
 Mar 20 (M3) Jun 20 (M6) X Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)  
 Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (M13)  
 April 15 Quarterly Report(Q1)  
 July 15 Quarterly Report(Q2)  
 October 15 Quarterly Report(Q3)  
 January 31 Quarterly Report(YE)  
 July 31 Mid-Year Report(Non-election Year Only) (MY)  
 Termination Report (TER)  
 (b) Monthly Report Due On:  
 (c) 12-Day PRE-Election Report for the: Primary (12P) General (12G) Runoff (12R)  
 Convention (12C) Special (12S)  
 Election on in the State of  
 (d) 30-Day Post-Election Report for the: General (30G) Runoff (30R) Special (30S)  
 Election on in the State of

5. Covering Period 08 01 2001 through 08 31 2001

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Mr. Harold A. Shoup

Signature of Treasurer Electronically Filed by Mr. Harold A. Shoup Date 09 12 2001

NOTE : Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

**FEC FORM 3X**  
(Revised 1/2001)

**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Revised 1/2001)

Page 2

Write or Type Committee Name  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: 08 01 2001 To: 08 31 2001

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 2001		11820.05
(b) Cash on Hand at Beginning of Reporting Period .....	39985.81	
(c) Total Receipts (from Line 19) .....	16975.00	65275.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	56960.81	77095.05
7. Total Disbursements (from Line 30) .....	0.00	20134.24
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	56960.81	56960.81
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-420-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE  
OF RECEIPTS**

FEC Form 3X (Revised 1/2001)

Page 3

Write or Type Committee Name

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: <sup>MM</sup>08 <sup>DD</sup>01 <sup>YYYY</sup>2001 To: <sup>MM</sup>08 <sup>DD</sup>31 <sup>YYYY</sup>2001

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A) .....	16500.00	
(ii) Unitemized .....	475.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii)) .....	16975.00	56775.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs) .....	0.00	8500.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 32, page 4) .....	16975.00	65275.00
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 36, page 4) .....	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	0.00	0.00
18. Transfers from Nonfederal Account for Joint Activity .....	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18) .....	16975.00	65275.00
20. Total Federal Receipts (subtract Line 18 from Line 19) .....	16975.00	65275.00

**DETAILED SUMMARY PAGE**

of Disbursements

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	0.00	1634.24
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	0.00	1634.24
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	18500.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), and 29)..... ▶	0.00	20134.24
31. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30)..... ▶	0.00	20134.24
<hr/>		
<b>III. Net Contributions/Operating Expenditures</b>		
32. Total Contributions (other than loans) from Line 11(d), page 3).....	16975.00	65275.00
33. Total Contribution Refunds (from Line 28(d)).....	0.00	0.00
34. Net Contributions (other than loans) (subtract Line 33 from Line 32).....	16975.00	65275.00
35. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))..... ▶	0.00	1634.24
36. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
37. Net Operating Expenditures (subtract Line 36 from Line 35)..... ▶	0.00	1634.24

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 5 / 10

<input checked="" type="checkbox"/>	11a	<input type="checkbox"/>	11b	<input type="checkbox"/>	11c	<input type="checkbox"/>	12	<input type="checkbox"/>	13	<input type="checkbox"/>	14	<input type="checkbox"/>	15	<input type="checkbox"/>	16	<input type="checkbox"/>	17
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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Earle Palmer Brown

Mailing Address  
6400 Goldsboro Road, Suite 500

City State Zip Code  
Bethesda MD 20817

Date of Receipt  
M / D / Y Y Y Y  
08 / 06 / 2001

Amount of Each Receipt this Period  
250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
epb.communications, inc. Founder

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 250.00

Transaction ID: SA11A1.4240

**B.** Full Name (Last, First, Middle Initial)  
Jeanne Campbell

Mailing Address  
1010 Pennsylvania Avenue, SE

City State Zip Code  
Washington DC 20003

Date of Receipt  
M / D / Y Y Y Y  
08 / 28 / 2001

Amount of Each Receipt this Period  
3000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Campbell-Crane Principal

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 3000.00

Transaction ID: SA11A1.4258

**C.** Full Name (Last, First, Middle Initial)  
Jeanne Campbell

Mailing Address  
1010 Pennsylvania Avenue, SE

City State Zip Code  
Washington DC 20003

Date of Receipt  
M / D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
2000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Campbell-Crane Principal

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 5000.00

Transaction ID: SA11A1.4288

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **5250.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 10

(check only one)

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Francis Comerford

Mailing Address  
3D Rockefeller Plaza

City State Zip Code  
New York NY 10112

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
NBC Televisions Stations Executive Vice President

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 250.00

Transaction ID: SA11A1.4269

**B.** Full Name (Last, First, Middle Initial)  
Charles Compagnone

Mailing Address  
3900 Barnett Street

City State Zip Code  
Fort Worth TX 76103

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
TVSD/KXAS NBC - Dallas/Fort Worth Vice President of Sales

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 500.00

Transaction ID: SA11A1.4270

**C.** Full Name (Last, First, Middle Initial)  
John Connors, Jr.

Mailing Address  
200 Clarendon Street

City State Zip Code  
Boston MA 02116

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Hill, Holliday, Connors, Cosmopoulos Chairman and Chief Executive Officer

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4271

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **1750.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 / 10

(check only one)

11a  11b  11c  12  
 13  14  15  16  17

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Harris Diamond

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Mailing Address  
640 Fifth Avenue

City State Zip Code  
New York NY 10019

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
BSM/G/Weber Shandwick Worldwide President & CEO

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4272

**B.** Full Name (Last, First, Middle Initial)  
Dick Ebersol

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 08 / 2001

Mailing Address  
10345 Olympic Boulevard

City State Zip Code  
Los Angeles CA 90064

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
NBC Sports & Olympics Chairman

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4238

**C.** Full Name (Last, First, Middle Initial)  
John Eck

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 13 / 2001

Mailing Address  
30 Rockefeller Center

City State Zip Code  
New York NY 10112

Amount of Each Receipt this Period  
250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
NBC President, Broadcast & Network Ops

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 250.00

Transaction ID: SA11A1.4245

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **2250.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
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FOR LINE NUMBER: PAGE 8 / 10

(check only one)

11a  11b  11c  12  
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NAME OF COMMITTEE (In Full)

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Penelope Farthing

Mailing Address  
2550 M Street, NW

City State Zip Code  
Washington DC 20037

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Patton Boggs LLP Attorney

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 500.00

Transaction ID: SA11A1.4273

**B.** Full Name (Last, First, Middle Initial)  
Scott Gilbert

Mailing Address  
3501 Sepulveda Boulevard

City State Zip Code  
Torrance CA 90505

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Amount of Each Receipt this Period  
250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Saatchi & Saatchi/LA CEO

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 250.00

Transaction ID: SA11A1.4274

**C.** Full Name (Last, First, Middle Initial)  
Jeremy Judge

Mailing Address  
One Dag Hammarskjold Plaza

City State Zip Code  
New York NY 10017

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 27 / 2001

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Lowe Lintas CEO

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4255

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **1750.00**

**TOTAL** This Period (last page this line number only) ..... ▶



**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 9 / 10

(check only one)

11a  11b  11c  12  
 13  14  15  16  17

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Peter Krivovich

Mailing Address  
225 North Michigan Avenue

City State Zip Code  
Chicago IL 60601

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 06 / 2001

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Cramer-Krassek President

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4239

**B.** Full Name (Last, First, Middle Initial)  
Bruce Nelson

Mailing Address  
1271 Avenue of the Americas

City State Zip Code  
New York NY 10020

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 27 / 2001

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Interpublic Group of Companies EVP, Chief Marketing Officer

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4256

**C.** Full Name (Last, First, Middle Initial)  
Richard O'Connor

Mailing Address  
380 Worth Woodward Avenue Suite 320

City State Zip Code  
Birmingham MI 48009

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 27 / 2001

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
D.O.D. Enterprises President

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4254

**SUBTOTAL** of Receipts This Page (optional) ..... ▶ **3000.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 10 / 10	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

**A.** Full Name (Last, First, Middle Initial)  
Louis Schulz

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Mailing Address  
24700 Northwestern, Suite 10D

City State Zip Code  
Southfield MI 48075

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Initiative Media Chairman & CEO

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4275

**B.** Full Name (Last, First, Middle Initial)  
Larry Weber

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 30 / 2001

Mailing Address  
101 Main Street

City State Zip Code  
Cambridge MA 02142

Amount of Each Receipt this Period  
1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
Advanced Marketing Services Chairman & CEO

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4276

**C.** Full Name (Last, First, Middle Initial)  
Alan Wurtzel

Date of Receipt  
M M / D D / Y Y Y Y  
08 / 27 / 2001

Mailing Address  
30 Rockefeller Plaza

City State Zip Code  
New York NY 10112

Amount of Each Receipt this Period  
500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation  
NBC President, Research

Receipt For: Aggregate Year-to-Date ▼  
Primary General  
Other (specify) ▼ 500.00

Transaction ID: SA11A1.4253

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	▶	<b>2500.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	▶	<b>16500.00</b>