24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
WinSenate

FEC IDENTIFICATION NUMBER ▼
C C00865444

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
C Plus K LLC

Mailing Address 1640 Rhode Island Ave NW
Ste 600

City: Washington | State: DC | Zip Code: 20036-3229

Purpose of Expenditure: Digital Media Buy - Estimate

Category/ Type:

Date of Public Distribution/Dissemination: 07 / 24 / 2026

Amount: 749383.33

Transaction ID : 500195412

Date of Disbursement or Obligation: M M / D D / Y Y Y Y

Name of Federal Candidate: Whatley, Michael, , ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: NC

Calendar Year-To-Date Per Election for Office Sought: 782663.51

Disbursement For: ☐ Primary ☒ General 2026 ☐ Other (specify) ▶

Full Name of Payee
C Plus K LLC

Mailing Address 1640 Rhode Island Ave NW
Ste 600

City: Washington | State: DC | Zip Code: 20036-3229

Purpose of Expenditure: Media Production - Estimate

Category/ Type:

Date of Public Distribution/Dissemination: 07 / 24 / 2026

Amount: 13590.48

Transaction ID : 500195413

Date of Disbursement or Obligation: M M / D D / Y Y Y Y

Name of Federal Candidate: Whatley, Michael, , ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: NC

Calendar Year-To-Date Per Election for Office Sought: 782663.51

Disbursement For: ☐ Primary ☒ General 2026 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 762973.81

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Lambe, Rebecca, , ,
Signature

Date 07 / 26 / 2026

Image# 202607269894474823

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
WinSenate

FEC IDENTIFICATION NUMBER ▼
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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
Waterfront Strategies

Mailing Address 3050 K St NW
Ste 100

City: Washington | State: DC | Zip Code: 20007-5161

Purpose of Expenditure
Media Production - Estimate

Category/ Type

Date of Public Distribution/Dissemination
07 / 24 / 2026

Amount
19689.70

Transaction ID : 500195525

Date of Disbursement or Obligation

Name of Federal Candidate
Whatley, Michael, , ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate
District: 00
State: NC

Calendar Year-To-Date Per Election for Office Sought
782663.51

Disbursement For: ☐ Primary ☒ General 2026 ☐ Other (specify) ▶

Full Name of Payee

Mailing Address

City | State | Zip Code

Purpose of Expenditure

Category/ Type

Date of Public Distribution/Dissemination

Amount

Date of Disbursement or Obligation

Name of Federal Candidate

☐ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☐ Senate
District:
State:

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 19689.70

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 782663.51

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Lambe, Rebecca, , ,
Signature

Date 07 / 26 / 2026