

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 27000.00

Date of Public Distribution/Dissemination 02 / 11 / 2016
Amount 27000.00
Transaction ID : SE.5657
Date of Disbursement or Obligation 02 / 12 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: NV
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 227168.22

Date of Public Distribution/Dissemination 02 / 11 / 2016
Amount 48000.00
Transaction ID : SE.5658
Date of Disbursement or Obligation 02 / 12 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: SC
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 75000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
J. Matthew Yuskewich [Electronically Filed] Date 02 / 12 / 2016
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type

Date of Public Distribution/Dissemination 02 / 12 / 2016
Amount 146940.00
Transaction ID : SE.5659
Date of Disbursement or Obligation 02 / 12 / 2016

Name of Federal Candidate JOHN R KASICH
[X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 179168.22

Office Sought: [] House [X] President [] Senate
District: State: SC
Disbursement For: [X] Primary [] General
2016 [] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
[] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought: [] House [] Senate
District: State:
Disbursement For: [] Primary [] General
[] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 146940.00; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 221940.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich

Signature

[Electronically Filed]

Date

02 / 12 / 2016