

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Every Voice Action
FEC IDENTIFICATION NUMBER C C00566208
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Buying Time
Mailing Address 650 Massachusetts Ave NW Ste 210
City Washington State DC Zip Code 20001-3728
Purpose of Expenditure Advertising Category/Type 004
Name of Federal Candidate Mike Rounds Support Oppose
Calendar Year-To-Date Per Election for Office Sought 211391.00

Date of Public Distribution/Dissemination 09/18/2014
Amount 200131.00
Transaction ID : VN7BA9VK839
Date of Disbursement or Obligation 09/16/2014
Office Sought: House Senate State: SD
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee Every Voice
Mailing Address 1133 19th St NW FI 9
City Washington State DC Zip Code 20036-3612
Purpose of Expenditure Social Media Advertisement Costs Category/Type 004
Name of Federal Candidate Mike Rounds Support Oppose
Calendar Year-To-Date Per Election for Office Sought 211391.00

Date of Public Distribution/Dissemination 09/18/2014
Amount 1000.00
Transaction ID : VN7BA9VP3B6
Date of Disbursement or Obligation 09/18/2014
Office Sought: House Senate State: SD
Disbursement For: Primary General 2014 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 201131.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature David Donnelly [Electronically Filed] Date 09/19/2014

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FEC IDENTIFICATION NUMBER C C00566208
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Full Name of Payee: Murphy Vogel Askew Reilly LLC
Mailing Address: 1199 N Fairfax St Ste 220
City: Alexandria State: VA Zip Code: 22314-1437
Purpose of Expenditure: Advertising Category/Type: 004
Name of Federal Candidate: Mike Rounds Support: Oppose
Calendar Year-To-Date Per Election for Office Sought: 211391.00

Date of Public Distribution/Dissemination: 09/18/2014
Amount: 10260.00
Transaction ID: VN7BA9VK7S0
Date of Disbursement or Obligation: 09/16/2014
Office Sought: Senate State: SD
Disbursement For: General 2014

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Category/Type
Name of Federal Candidate
Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House Senate State
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 10260.00; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures: 211391.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature: David Donnelly [Electronically Filed] Date: 09/19/2014