24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
American Federation of State County & Municipal Employees PEOPLE

FEC IDENTIFICATION NUMBER ▼
C C00011114

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
The Colibri Collective, LLC

Mailing Address 1425 1st Street, Suite 100

City: Phoenix | State: AZ | Zip Code: 85004-1635

Purpose of Expenditure
2024 IE Digital Media Buy for digital ads in NV Senate race. ESTIMATE

Category/ Type: 004

Date of Public Distribution/Dissemination: 09 / 23 / 2024

Amount: 336000.00

Transaction ID : 500030617

Date of Disbursement or Obligation: 09 / 16 / 2024

Name of Federal Candidate
Rosen, Jacky, , ,

☒ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: NV

Calendar Year-To-Date Per Election for Office Sought: 948060.63

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
The Colibri Collective, LLC

Mailing Address 1425 1st Street, Suite 100

City: Phoenix | State: AZ | Zip Code: 85004-1635

Purpose of Expenditure
2024 IE for Production costs for digital ads in NV Senate Election. ESTIMATE

Category/ Type: 004

Date of Public Distribution/Dissemination: 09 / 23 / 2024

Amount: 57921.63

Transaction ID : 500030618

Date of Disbursement or Obligation: 09 / 16 / 2024

Name of Federal Candidate
Rosen, Jacky, , ,

☒ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: NV

Calendar Year-To-Date Per Election for Office Sought: 948060.63

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 393921.63

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

McBride, Elissa, , ,
Signature

Date: 09 / 23 / 2024

Image# 202409239684692774

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
American Federation of State County & Municipal Employees PEOPLE

FEC IDENTIFICATION NUMBER ▼
C C00011114

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
The Colibri Collective, LLC

Mailing Address 1425 1st Street, Suite 100

City: Phoenix | State: AZ | Zip Code: 85004-1635

Purpose of Expenditure
2024 IE Media Buy for digital ads in NV Senate race.
ESTIMATE

Category/ Type: 004

Date of Public Distribution/Dissemination: 09 / 23 / 2024

Amount: 48119.00

Transaction ID : 500030879

Date of Disbursement or Obligation: 09 / 23 / 2024

Name of Federal Candidate
Rosen, Jacky, , ,

☒ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: NV

Calendar Year-To-Date Per Election for Office Sought: 948060.63

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee

Mailing Address

City | State | Zip Code

Purpose of Expenditure

Category/ Type

Date of Public Distribution/Dissemination

Amount

Date of Disbursement or Obligation

Name of Federal Candidate

☐ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☐ Senate District: State:

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 48119.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 442040.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

McBride, Elissa, , ,
Signature

Date 09 / 23 / 2024