

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type

Date of Public Distribution/Dissemination 03 / 08 / 2016
Amount 627657.00
Transaction ID : SE.6044
Date of Disbursement or Obligation 03 / 08 / 2016

Name of Federal Candidate JOHN R KASICH
[X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 1080341.00

Office Sought: [] House [X] President [] Senate State: OH
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
[] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought: [] House [] Senate State:
Disbursement For: [] Primary [] General [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 627657.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 627657.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich
Signature

[Electronically Filed]

Date 03 / 08 / 2016