

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) WinSenate
FEC IDENTIFICATION NUMBER C C00865444
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee AL Media LLC
Mailing Address 222 W Ontario St Ste 600
City Chicago State IL Zip Code 60654-3655
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate Hovde, Eric, D., , Support Oppose
Office Sought: House Senate State: WI
Calendar Year-To-Date Per Election for Office Sought 1308813.38
Disbursement For: Primary General 2024

Full Name of Payee AL Media LLC
Mailing Address 222 W Ontario St Ste 600
City Chicago State IL Zip Code 60654-3655
Purpose of Expenditure Digital Media Production Costs - Estimate
Name of Federal Candidate Hovde, Eric, D., , Support Oppose
Office Sought: House Senate State: WI
Calendar Year-To-Date Per Election for Office Sought 1308813.38
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 414217.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature Lambe, Rebecca, , , Date 09/12/2024

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Full Name of Payee C Plus K LLC
Mailing Address 1640 Rhode Island Ave NW Ste 600
City Washington State DC Zip Code 20036-3229
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate Brown, Sam, , , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 15173476.40

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 351334.68
Transaction ID : 500171236
Date of Disbursement or Obligation
Office Sought: House District: 00
President Senate State: NV
Disbursement For: Primary General 2024 Other (specify)

Full Name of Payee C Plus K LLC
Mailing Address 1640 Rhode Island Ave NW Ste 600
City Washington State DC Zip Code 20036-3229
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate Moreno, Bernie, , , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 9100742.37

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 1000000.00
Transaction ID : 500171237
Date of Disbursement or Obligation
Office Sought: House District: 00
President Senate State: OH
Disbursement For: Primary General 2024 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 1351334.68
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee C Plus K LLC
Mailing Address 1640 Rhode Island Ave NW Ste 600
City Washington State DC Zip Code 20036-3229
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate Lake, Kari, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 470000.00
Transaction ID : 500171238
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

Full Name of Payee C Plus K LLC
Mailing Address 1640 Rhode Island Ave NW Ste 600
City Washington State DC Zip Code 20036-3229
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate Gallego, Ruben, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 300000.00
Transaction ID : 500171239
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 770000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Gambit Strategies
Mailing Address 2939 Van Ness St NW Apt 1006
City Washington State DC Zip Code 20008-4605
Purpose of Expenditure Digital Media Buy - Estimate
Name of Federal Candidate McCormick, Dave, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 1022001.63
Transaction ID : 500171240
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Hovde, Eric, D., , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 51613.69
Transaction ID : 500171241
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 1073615.32

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Rogers, Michael, , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 3717117.50

Date of Public Distribution/Dissemination 09/10/2024
Amount 741236.36
Transaction ID : 500171242
Date of Disbursement or Obligation
Office Sought: House District: 00
President Senate State: MI
Disbursement For: Primary General 2024 Other (specify)

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Brown, Sam, , Support Oppose
Calendar Year-To-Date Per Election for Office Sought 15173476.40

Date of Public Distribution/Dissemination 09/10/2024
Amount 2090449.84
Transaction ID : 500171243
Date of Disbursement or Obligation
Office Sought: House District: 00
President Senate State: NV
Disbursement For: Primary General 2024 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 2831686.20
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Lake, Kari, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 1519399.39
Transaction ID : 500171244
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate McCormick, Dave, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 3239999.84
Transaction ID : 500171245
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 4759399.23
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Moreno, Bernie, , ,
Calendar Year-To-Date Per Election for Office Sought 9100742.37

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 3714305.56
Transaction ID : 500171246
Date of Disbursement or Obligation
Office Sought: House District: 00
Senate State: OH
Disbursement For: Primary General 2024

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate
Name of Federal Candidate Sheehy, Tim, , ,
Calendar Year-To-Date Per Election for Office Sought 6320927.39

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 1951431.89
Transaction ID : 500171247
Date of Disbursement or Obligation
Office Sought: House District: 00
Senate State: MT
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 5665737.45
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate Sheehy, Tim, ,
Calendar Year-To-Date Per Election for Office Sought 6320927.39

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 6888.28
Transaction ID : 500171248
Date of Disbursement or Obligation
Office Sought: House District: 00
Senate State: MT
Disbursement For: Primary General 2024

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate McCormick, Dave, ,
Calendar Year-To-Date Per Election for Office Sought 18255277.92

Date of Public Distribution/Dissemination 09 / 10 / 2024
Amount 7333.54
Transaction ID : 500171249
Date of Disbursement or Obligation
Office Sought: House District: 00
Senate State: PA
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 14221.82
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5161
Purpose of Expenditure Media Production Costs - Estimate
Name of Federal Candidate McCormick, Dave, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 20383.26
Transaction ID : 500171250
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

Full Name of Payee Wavelength Strategy LLC
Mailing Address 712 H St NE Unit 526
City Washington State DC Zip Code 20002-3627
Purpose of Expenditure Digital Media Production Costs - Estimate
Name of Federal Candidate Lake, Kari, , Support Oppose

Date of Public Distribution/Dissemination 09/10/2024
Amount 6500.00
Transaction ID : 500171255
Date of Disbursement or Obligation
Disbursement For: Primary General 2024

(a) SUBTOTAL of Itemized Independent Expenditures 26883.26
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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NAME OF COMMITTEE (In Full) WinSenate
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Full Name of Payee Wavelength Strategy LLC
Mailing Address 712 H St NE Unit 526
City Washington State DC Zip Code 20002-3627
Purpose of Expenditure Digital Media Production Costs - Estimate
Name of Federal Candidate Gallego, Ruben, , Support
Calendar Year-To-Date Per Election for Office Sought 5572361.11

Date of Public Distribution/Dissemination 09/10/2024
Amount 6500.00
Transaction ID : 500171256
Date of Disbursement or Obligation
Office Sought: House District: 00
Senate State: AZ
Disbursement For: Primary General 2024

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate Support
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House District:
Senate State:
Disbursement For: Primary General
Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 6500.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 16913594.96

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