

SEIU COPE (Service Employees International Union Committee On Political Education)
1800 Massachusetts Ave NW

Washington DC 20036

FEC ID No. C00004036

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
SEIU COPE (Service Employees International Union
Committee On Political Education)

FEC IDENTIFICATION NUMBER
C C00004036

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
The New Media Firm, Inc.

Date
06 / 02 / 2010

Mailing Address
1730 Rhode Island Ave NW Ste 410

Amount
369441.26

City Washington State DC Zip Code 20036

Office Sought: House State: AR
 Senate District: 00
 Presidential

Purpose of Expenditure
tv ads air 6/2+ Category/Type 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Bill Halter

Disbursement For: Primary General 2010
 Other (specify) : primary runoff

Calendar Year-To-Date Per Election
for Office Sought 2840210.74

Transaction ID: D201623

Full Name (Last, First, Middle, Initial) of Payee
The New Media Firm, Inc.

Date
06 / 02 / 2010

Mailing Address
1730 Rhode Island Ave NW Ste 410

Amount
12967.71

City Washington State DC Zip Code 20036

Office Sought: House State: AR
 Senate District: 00
 Presidential

Purpose of Expenditure
production of tv ads Category/Type 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Bill Halter

Disbursement For: Primary General 2010
 Other (specify) : primary runoff

Calendar Year-To-Date Per Election
for Office Sought 2840210.74

Transaction ID: D201624

(a) SUBTOTAL of Itemized Independent Expenditures	382408.97
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	382408.97

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Anna Burger
Signature

06 / 03 / 2010