24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Women Vote

FEC IDENTIFICATION NUMBER ▼
C C00473918

Check if ☐ 24-hour report ☒ 48-hour report ☐ New report ☒ Amends report filed on 10 / 15 / 2024

Full Name of Payee
GPS Impact

Mailing Address 220 SE 6th St
Ste 330

City: Des Moines | State: IA | Zip Code: 50309-4845

Purpose of Expenditure
TV Media Production

Category/ Type: 004

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 2577.37

Transaction ID : 500017145

Date of Disbursement or Obligation: 10 / 15 / 2024

Name of Federal Candidate
MACKENZIE, RYAN, EDWARD, ,

☐ Support ☒ Oppose

Office Sought: ☒ House ☐ President ☐ Senate District: 07 State: PA

Calendar Year-To-Date Per Election for Office Sought: 186829.37

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
MVAR Media LLC

Mailing Address 1421 Prince St
Ste 320

City: Alexandria | State: VA | Zip Code: 22314-2805

Purpose of Expenditure
Digital Buy

Category/ Type: 004

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 251000.00

Transaction ID : 500017146

Date of Disbursement or Obligation: 10 / 10 / 2024

Name of Federal Candidate
Rogers, Michael, J, ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: 00 State: MI

Calendar Year-To-Date Per Election for Office Sought: 507472.50

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 253577.37

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Robinson, Denelle, , ,
Signature

Date 10 / 16 / 2024

Image# 202410169698575735

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Women Vote

FEC IDENTIFICATION NUMBER ▼
C C00473918

Check if ☐ 24-hour report ☒ 48-hour report ☐ New report ☒ Amends report filed on 10 / 15 / 2024

Full Name of Payee
MVAR Media LLC

Mailing Address 1421 Prince St
Ste 320

City Alexandria | State VA | Zip Code 22314-2805

Purpose of Expenditure
Digital Production

Category/ Type 004

Date of Public Distribution/Dissemination 10 / 15 / 2024

Amount 3835.00

Transaction ID : 500017147

Date of Disbursement or Obligation 10 / 17 / 2024

Name of Federal Candidate
Rogers, Michael, J, ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate | District: 00 | State: MI

Calendar Year-To-Date Per Election for Office Sought 507472.50

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
MVAR Media LLC

Mailing Address 1421 Prince St
Ste 320

City Alexandria | State VA | Zip Code 22314-2805

Purpose of Expenditure
Digital Media Production

Category/ Type 004

Date of Public Distribution/Dissemination 10 / 15 / 2024

Amount 106.25

Transaction ID : 500017161

Date of Disbursement or Obligation 10 / 15 / 2024

Name of Federal Candidate
TRUMP, DONALD, J., ,

☐ Support ☒ Oppose

Office Sought: ☐ House ☒ President ☐ Senate | District: 00 | State: 00

Calendar Year-To-Date Per Election for Office Sought 9652708.37

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 3941.25

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Robinson, Denelle, , ,
Signature

Date 10 / 16 / 2024

Image# 202410169698575736

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Women Vote

FEC IDENTIFICATION NUMBER ▼
C C00473918

Check if ☐ 24-hour report ☒ 48-hour report ☐ New report ☒ Amends report filed on 10 / 15 / 2024

Full Name of Payee
MVAR Media LLC

Mailing Address 1421 Prince St
Ste 320

City: Alexandria | State: VA | Zip Code: 22314-2805

Purpose of Expenditure: Digital Media Production

Category/ Type: 004

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 318.75

Transaction ID : 500017162

Date of Disbursement or Obligation: 10 / 15 / 2024

Name of Federal Candidate
Harris, Kamala, , ,

☒ Support ☐ Oppose

Office Sought: ☐ House ☒ President ☐ Senate
District: 00
State: 00

Calendar Year-To-Date Per Election for Office Sought: 9652708.37

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
Ralston Lapp Guinn Media

Mailing Address 1054 31st St NW
Ste 430

City: Washington | State: DC | Zip Code: 20007-6042

Purpose of Expenditure: TV Media Production

Category/ Type:

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 7741.19

Transaction ID : 500017143

Date of Disbursement or Obligation: 10 / 15 / 2024

Name of Federal Candidate
COUGHLIN, KEVIN, , ,

☐ Support ☒ Oppose

Office Sought: ☒ House ☐ President ☐ Senate
District: 13
State: OH

Calendar Year-To-Date Per Election for Office Sought: 127738.19

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 8059.94

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

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Robinson, Denelle, , ,
Signature

Date 10 / 16 / 2024

Image# 202410169698575737

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Women Vote

FEC IDENTIFICATION NUMBER ▼
C C00473918

Check if ☐ 24-hour report ☒ 48-hour report ☐ New report ☒ Amends report filed on 10 / 15 / 2024

Full Name of Payee
The Pivot Group

Mailing Address 712 H St NE
Unit 606

City: Washington | State: DC | Zip Code: 20002-3627

Purpose of Expenditure: Mailhouse | Category/ Type: 004

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 276633.75

Transaction ID : 500017148

Date of Disbursement or Obligation: 10 / 07 / 2024

Name of Federal Candidate: BROWN, SAM, , ,
☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate | District: 00 | State: NV

Calendar Year-To-Date Per Election for Office Sought: 553717.50

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
Waterfront Strategies

Mailing Address PO Box 771733

City: Saint Louis | State: MO | Zip Code: 63177-1733

Purpose of Expenditure: TV Media Buy | Category/ Type: 004

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 119997.00

Transaction ID : 500017142

Date of Disbursement or Obligation: 10 / 10 / 2024

Name of Federal Candidate: COUGHLIN, KEVIN, , ,
☐ Support ☒ Oppose

Office Sought: ☒ House ☐ President ☐ Senate | District: 13 | State: OH

Calendar Year-To-Date Per Election for Office Sought: 127738.19

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 396630.75

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶

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Robinson, Denelle, , ,
Signature

Date 10 / 16 / 2024

Image# 202410169698575738

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Women Vote

FEC IDENTIFICATION NUMBER ▼
C C00473918

Check if ☐ 24-hour report ☒ 48-hour report ☐ New report ☒ Amends report filed on 10 / 15 / 2024

Full Name of Payee
Waterfront Strategies

Mailing Address PO Box 771733

City: Saint Louis | State: MO | Zip Code: 63177-1733

Purpose of Expenditure: TV Media Buy | Category/ Type: 004

Name of Federal Candidate: MACKENZIE, RYAN, EDWARD, ,
☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought: 186829.37

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 179190.00

Transaction ID : 500017144

Date of Disbursement or Obligation: 10 / 10 / 2024

Office Sought: ☒ House District: 07 ☐ President ☐ Senate State: PA

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee
HMP

Mailing Address 1032 15th St, NW
Ste 247

City: Washington | State: DC | Zip Code: 20005

Purpose of Expenditure: In-kind Media Production | Category/ Type:

Name of Federal Candidate: MACKENZIE, RYAN, EDWARD, ,
☐ Support ☒ Oppose

Calendar Year-To-Date Per Election for Office Sought: 186829.37

Date of Public Distribution/Dissemination: 10 / 15 / 2024

Amount: 5062.00

Transaction ID : 600017145

Date of Disbursement or Obligation: 10 / 15 / 2024

Office Sought: ☒ House District: 07 ☐ President ☐ Senate State: PA

Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 184252.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 846461.31

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Robinson, Denelle, , ,
Signature

Date 10 / 16 / 2024