



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-1

June 24, 2013

ABIGAIL BLUNT, TREASURER
KRAFT FOODS GROUP, INC. POLITICAL
ACTION COMMITTEE (KRAFTPAC)
975 F STREET, NW SUITE 1025
WASHINGTON, DC 20004

Response Due Date
07/29/2013

IDENTIFICATION NUMBER: C00077701

REFERENCE: AMENDED STATEMENT OF ORGANIZATION, RECEIVED 05/14/2013

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- In accordance with 11 CFR §102.14(c), "The name of a separate segregated fund...shall include the full name of its connected organization. Such fund may also use a clearly recognized abbreviation or acronym by which the connected organization is commonly known". The Statement of Organization filed by your committee indicates that the name of your connected organization is "Kraft Foods Global, Inc.", however, the name of your separate segregated fund is "Kraft Foods Group, Inc. Political Action Committee (KraftPAC)". Please amend your Statement of Organization to clarify this discrepancy.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any

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questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1176.

Sincerely,

A handwritten signature in black ink, appearing to read "Arman Tarzi". The signature is stylized with a large, looped initial "A" and a long, sweeping underline.

Arman Tarzi
Campaign Finance Analyst
Reports Analysis Division

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