

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (In full)

USE FEC MAILING LABEL OR TYPE OR PRINT

Example: If typing, type over the lines

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

ADDRESS (number and street)

1203 19TH STREET, NW

4TH FLOOR

Check if different than previously reported. (ACC)

WASHINGTON

DC

20036

2. FEC IDENTIFICATION NUMBER

CITY

STATE

ZIP CODE

C00233353

3. IS THIS REPORT

X

NEW (N)

OR

AMENDED (A)

4. TYPE OF REPORT (Choose One)

(a) Quarterly Reports:

April 15 Quarterly Report (Q1)

July 15 Quarterly Report (Q2)

October 15 Quarterly Report (Q3)

January 31 Quarterly Report (YE)

July 31 Mid-Year Report (Non-election Year Only) (MY)

Termination Report (TER)

(b) Monthly Report Due On:

Feb 20 (M2)

May 20 (M5)

Aug 20 (M8)

Nov 20 (M11) (Non-Election Year Only)

Mar 20 (M3)

X

Jun 20 (M6)

Sep 20 (M9)

Dec 20 (M12) (Non-Election Year Only)

Apr 20 (M4)

Jul 20 (M7)

Oct 20 (M10)

Jan 31 (YE)

(c) 12-Day PRE-Election Report for the:

Primary (12P)

General (12G)

Runoff (12R)

Convention (12C)

Special (12S)

Election on

in the State of

(d) 30-Day Post-Election Report for the:

General (30G)

Runoff (30R)

Special (30S)

Election on

in the State of

5. Covering Period

05

01

2004

through

05

31

2004

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

Dick O'Brien

Signature of Treasurer

Electronically Filed by Dick O'Brien

Date

06

08

2004

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

**FEC FORM 3X**  
(Rev. 02/2003)

**SUMMARY PAGE**

**OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: <sup>M</sup>05 <sup>D</sup>01 <sup>Y</sup>2004 To: <sup>M</sup>05 <sup>D</sup>31 <sup>Y</sup>2004

	<b>COLUMN A</b> This Period	<b>COLUMN B</b> Calendar Year-to-Date
6. (a) Cash on Hand January 1 <sup>Y</sup> 2004 <sup>Y</sup>		69177.16
(b) Cash on Hand at Beginning of Reporting Period .....	32667.01	
(c) Total Receipts (from Line 19) .....	5000.00	39200.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	37667.01	108377.16
<hr/>		
7. Total Disbursements (from Line 31) .....	9000.00	79710.15
<hr/>		
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	28667.01	28667.01
<hr/>		
9. Debts and Obligations owed <b>TO</b> the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	
10. Debts and Obligations owed <b>BY</b> the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE  
OF RECEIPTS**

FEC Form 3X (Rev. 02/2003)

Page 3

Write or Type Committee Name

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: <sup>M</sup>05 <sup>Y</sup>01 <sup>Y</sup>2004 To: <sup>M</sup>05 <sup>Y</sup>31 <sup>Y</sup>2004

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A) .....	5000.00	
(ii) Unitemized .....	0.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii)) .....	5000.00	38200.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs) .....	0.00	1000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5) .....	5000.00	39200.00
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) .....	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3) .....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)) .....	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) .....	5000.00	39200.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19) .....	5000.00	39200.00

**DETAILED SUMMARY PAGE**

of Disbursements

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II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	0.00	710.15
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	0.00	710.15
22. Transfers to Affiliated/Other Party Committees.....	0.00	15000.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	9000.00	64000.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election ActMty (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	9000.00	79710.15
32. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30(a)(i) from Line 31).....	9000.00	79710.15

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3) .....	5000.00	39200.00
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	5000.00	39200.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	0.00	710.15
37. Offsets to Operating Expenditures (from Line 15, page 3) .....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	0.00	710.15

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 10  
(check only one)  
 11a     11b     11c     12  
 13     14     15     16     17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE**

<b>A. David Bohan</b> Full Name (Last, First, Middle Initial) Mailing Address 115 11th Avenue South City State Zip Code Nashville TN 37203		Date of Receipt M / D / Y 05 / 11 / 2004 Transaction ID: SA11A1.5092 Amount of Each Receipt this Period 500.00 contribution
FEC ID number of contributing federal political committee. <b>C</b>	Name of Employer Bohan Advertising/Marketing Receipt For: Primary General Other (specify) ▼	Occupation Chairman Aggregate Year-to-Date ▼ 500.00

<b>B. Mr. Eric Mower</b> Full Name (Last, First, Middle Initial) Mailing Address 500 Plum Street City State Zip Code Syracuse NY 13204		Date of Receipt M / D / Y 05 / 21 / 2004 Transaction ID: SA11A1.5101 Amount of Each Receipt this Period 1000.00 contribution
FEC ID number of contributing federal political committee. <b>C</b>	Name of Employer Eric Mower and Associates Receipt For: Primary General Other (specify) ▼	Occupation Chairman, CEO Aggregate Year-to-Date ▼ 1000.00

<b>C. Allen Rosenzine</b> Full Name (Last, First, Middle Initial) Mailing Address 1285 Avenue of the Americas City State Zip Code New York NY 10019		Date of Receipt M / D / Y 05 / 14 / 2004 Transaction ID: SA11A1.5099 Amount of Each Receipt this Period 2500.00 contribution
FEC ID number of contributing federal political committee. <b>C</b>	Name of Employer BBDO Worldwide Receipt For: Primary General Other (specify) ▼	Occupation Chairman & CEO Aggregate Year-to-Date ▼ 2500.00

<b>SUBTOTAL</b> of Receipts TN's Page (optional) ..... ▶	<b>4000.00</b>
<b>TOTAL</b> This Period (last page this line number only) ..... ▶	

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 / 10

(check only one)

<input checked="" type="checkbox"/>	11a	<input type="checkbox"/>	11b	<input type="checkbox"/>	11c	<input type="checkbox"/>	12	<input type="checkbox"/>	13	<input type="checkbox"/>	14	<input type="checkbox"/>	15	<input type="checkbox"/>	16	<input type="checkbox"/>	17
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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. <b>Ralph Rydholm</b>		Date of Receipt M / D / Y <b>05 / 21 / 2004</b>
Mailing Address <b>1932 North Mohawk</b>		Transaction ID: <b>SA11A1.5100</b>
City <b>Chicago</b>	State <b>IL</b>	Zip Code <b>60614</b>
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period <b>1000.00</b>
Name of Employer <b>R2 Consulting</b>	Occupation <b>Consultant</b>	contribution
Receipt For: Primary      General Other (specify) ▼	Aggregate Year-to-Date ▼ <b>1000.00</b>	

SUBTOTAL of Receipts This Page (optional) .....	▶	<b>1000.00</b>
TOTAL This Period (last page this line number only) .....	▶	<b>5000.00</b>

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

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<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) <b>A. CONRAD BURNS</b>		Transaction ID: SB23.5103 Date of Disbursement 05 / 13 / 2004	
Mailing Address PO BOX 1532		Amount of Each Disbursement this Period 1000.00	
City BILLINGS State MT Zip Code 59103	Purpose of Disbursement contribution	Category/ Type	
Candidate Name CONRAD BURNS		Disbursement For: 2004	
Office Sought: House X Senate President	Disbursement For: 2004 X Primary Other (specify) ▼	State: MT      District: D0	

Full Name (Last, First, Middle Initial) <b>B. THOMAS A DASCHLE</b>		Transaction ID: SB23.5102 Date of Disbursement 05 / 13 / 2004	
Mailing Address PO BOX 1656		Amount of Each Disbursement this Period 1000.00	
City SIOUX FALLS State SD Zip Code 57101	Purpose of Disbursement contribution	Category/ Type	
Candidate Name THOMAS A DASCHLE		Disbursement For: 2004	
Office Sought: House X Senate President	Disbursement For: 2004 X Primary Other (specify) ▼	State: SD      District: D0	

Full Name (Last, First, Middle Initial) <b>C. Glacier</b>		Transaction ID: SB23.5093 Date of Disbursement 05 / 03 / 2004	
Mailing Address B18 Connecticut Ave. NW Suite 1100		Amount of Each Disbursement this Period 1000.00	
City Washington State DC Zip Code 20008	Purpose of Disbursement contribution	Category/ Type	
Candidate Name		Disbursement For: 2004	
Office Sought: House Senate President	Disbursement For: 2004 X Primary Other (specify) ▼	State:              District:	

<b>SUBTOTAL</b> of Disbursements This Page (optional) ..... ▶	<b>3000.00</b>
<b>TOTAL</b> This Period (last page this line number only) ..... ▶	



**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

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<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)

A. JOHN B. SHADEGG

Mailing Address P. O. Box 45444

City Phoenix State AZ Zip Code 85004

Purpose of Disbursement contribution

Candidate Name JOHN B. SHADEGG

Office Sought:  House  
Senate  
President  
State: AZ District: D3

Disbursement For: 2004  
 Primary General  
Other (specify) ▼

Category/  
Type

Transaction ID: SB23.5107

Date of Disbursement

05 / 24 / 2004

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)

B. E CLAY JR SHAW

Mailing Address 700 CORAL WAY

City FORT LAUDERDALE State FL Zip Code 33301

Purpose of Disbursement contribution

Candidate Name E CLAY JR SHAW

Office Sought:  House  
Senate  
President  
State: FL District: 22

Disbursement For: 2004  
 Primary General  
Other (specify) ▼

Category/  
Type

Transaction ID: SB23.5105

Date of Disbursement

05 / 13 / 2004

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)

C. ARLEN SPECTER

Mailing Address 444 NORTH CAPITOL ST NW SUITE 517A

City WASHINGTON State DC Zip Code 20001

Purpose of Disbursement contribution

Candidate Name ARLEN SPECTER

Office Sought: House  
Senate  
 President  
State: District: D3

Disbursement For: 2004  
Primary  General  
Other (specify) ▼

Category/  
Type

Transaction ID: SB23.5104

Date of Disbursement

05 / 13 / 2004

Amount of Each Disbursement this Period

1000.00

SUBTOTAL of Disbursements This Page (optional) ▶

3000.00

TOTAL This Period (last page this line number only) ▶

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 10 / 10

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)  
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) <b>A. JOHN S TANNER</b>		Transaction ID: SB23.5106 Date of Disbursement 05 / 14 / 2004	
Mailing Address 1900 MEADOWLARK DRIVE		Amount of Each Disbursement this Period 1000.00	
City UNION CITY State TN Zip Code 38201	Purpose of Disbursement contribution	Category/ Type	
Candidate Name JOHN S TANNER		Disbursement For: 2004	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2004 <input checked="" type="checkbox"/> Primary      General Other (specify) ▼	State: TN      District: D8	

Full Name (Last, First, Middle Initial) <b>B. EDOLPHUS TOWNS</b>		Transaction ID: SB23.5094 Date of Disbursement 05 / 03 / 2004	
Mailing Address 286 HIGHLAND BOULEVARD		Amount of Each Disbursement this Period 1000.00	
City BROOKLYN State NY Zip Code 11207	Purpose of Disbursement contribution	Category/ Type	
Candidate Name EDOLPHUS TOWNS		Disbursement For: 2004	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2004 <input checked="" type="checkbox"/> Primary      General Other (specify) ▼	State: NY      District: 10	

Full Name (Last, First, Middle Initial) <b>C. FREDERICK STEPHEN UPTON</b>		Transaction ID: SB23.5095 Date of Disbursement 05 / 03 / 2004	
Mailing Address 285 RIDGEWAY P O BOX 900		Amount of Each Disbursement this Period 1000.00	
City ST JOSEPH State MI Zip Code 49085	Purpose of Disbursement contribution	Category/ Type	
Candidate Name FREDERICK STEPHEN UPTON		Disbursement For: 2004	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	Disbursement For: 2004 <input checked="" type="checkbox"/> Primary      General Other (specify) ▼	State: MI      District: 06	

<b>SUBTOTAL</b> of Disbursements This Page (optional) .....	<b>3000.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<b>9000.00</b>