

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 5
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) DEMOCRATIC MESSAGING PROJECT			FEC IDENTIFICATION NUMBER ▼ C C00800995		
Check if ☒ 24-hour report ☐ 48-hour report ☐ New report ☒ Amends report filed on MM / DD / YYYY 10 / 02 / 2024					
Full Name of Payee Facebook			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024		
Mailing Address 1 Hacker Way			Amount 3108.00		
City Menlo Park		State CA	Zip Code 94025		Transaction ID : SE.5953 Date of Disbursement or Obligation MM / DD / YYYY 09 / 30 / 2024
Purpose of Expenditure Advertising		Category/ Type			
Name of Federal Candidate HARRIS, KAMALA, , ,			☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: DC
Calendar Year-To-Date Per Election for Office Sought 281626.00			Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶ _____		
Full Name of Payee Facebook			Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024		
Mailing Address 1 Hacker Way			Amount 3108.00		
City Menlo Park		State CA	Zip Code 94025		Transaction ID : SE.5954 Date of Disbursement or Obligation MM / DD / YYYY 09 / 30 / 2024
Purpose of Expenditure Advertising		Category/ Type			
Name of Federal Candidate BALDWIN, TAMMY, , ,			☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: WI
Calendar Year-To-Date Per Election for Office Sought 3108.00			Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶ _____		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			6216.00		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Loulan, JoAnn, , ,			Date MM / DD / YYYY 12 / 04 / 2024		

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NAME OF COMMITTEE (In Full) DEMOCRATIC MESSAGING PROJECT		FEC IDENTIFICATION NUMBER ▼ C C00800995	
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Full Name of Payee Facebook		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024	
Mailing Address 1 Hacker Way		Amount 3108.00	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : SE.5955
Purpose of Expenditure Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 30 / 2024
Name of Federal Candidate GALLEGO, RUBEN, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought		3108.00	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Facebook		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024	
Mailing Address 1 Hacker Way		Amount 3108.00	
City Menlo Park	State CA	Zip Code 94025	Transaction ID : SE.5956
Purpose of Expenditure Advertising		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 30 / 2024
Name of Federal Candidate SLOTKIN, ELISSA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		3108.00	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	6216.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Loulan, JoAnn, , ,

Signature

Date

MM / DD / YYYY
12 / 04 / 2024

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NAME OF COMMITTEE (In Full) DEMOCRATIC MESSAGING PROJECT			FEC IDENTIFICATION NUMBER ▼ C C00800995	
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		M M M / D D D / Y Y Y Y Y Y 10 / 02 / 2024		
Full Name of Payee Facebook			Date of Public Distribution/Dissemination M M M / D D D / Y Y Y Y Y Y 09 / 30 / 2024	
Mailing Address 1 Hacker Way			Amount 3107.99	
City State Zip Code Menlo Park CA 94025		Transaction ID : SE.5957 Date of Disbursement or Obligation M M M / D D D / Y Y Y Y Y Y 09 / 30 / 2024		
Purpose of Expenditure Advertising		Category/Type		
Name of Federal Candidate CASEY, ROBERT P. JR., , ,		☒ Support Office Sought: ☐ House District: 00 ☐ Oppose ☐ President ☒ Senate State: PA		
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
		3107.99		
Full Name of Payee Opticonversion, LLC			Date of Public Distribution/Dissemination M M M / D D D / Y Y Y Y Y Y 09 / 30 / 2024	
Mailing Address 121 N 2nd St, Suite J			Amount 157080.00	
City State Zip Code Saint Charles IL 60174		Transaction ID : SE.5614 Date of Disbursement or Obligation M M M / D D D / Y Y Y Y Y Y 09 / 30 / 2024		
Purpose of Expenditure Billboards		Category/Type		
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support Office Sought: ☐ House District: 00 ☐ Oppose ☒ President ☐ Senate State: DC		
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
		278518.00		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			160187.99	
(b) SUBTOTAL of Unitemized Independent Expenditures ▶				
(c) TOTAL Independent Expenditures..... ▶				
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Signature Loulan, JoAnn, , ,		Date M M M / D D D / Y Y Y Y Y Y 12 / 04 / 2024		

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Check if ☒ 24-hour report ☐ 48-hour report ☐ New report ☒ Amends report filed on		MM / DD / YYYY 10 / 02 / 2024	

Full Name of Payee Rolling Outdoor Media		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024	
Mailing Address 1009 E Pacific Ave Unit 4566		Amount 51520.00	
City Glendale	State CA	Zip Code 91202	Transaction ID : SE.5611
Purpose of Expenditure Billboards		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 08 / 14 / 2024
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: DC
Calendar Year-To-Date Per Election for Office Sought		51520.00	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Rolling Outdoor Media		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 30 / 2024	
Mailing Address 1009 E Pacific Ave Unit 4566		Amount 24864.00	
City Glendale	State CA	Zip Code 91202	Transaction ID : SE.5612
Purpose of Expenditure Billboards		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 16 / 2024
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: DC
Calendar Year-To-Date Per Election for Office Sought		98384.00	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	76384.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Loulan, JoAnn, , ,

Signature

Date

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Check if ☒ 24-hour report ☐ 48-hour report ☐ New report ☒ Amends report filed on					
		M M / D D / Y Y Y Y Y Y 10 / 02 / 2024			
Full Name of Payee Rolling Outdoor Media			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 30 / 2024		
Mailing Address 1009 E Pacific Ave Unit 4566			Amount 23054.00		
City Glendale		State CA	Zip Code 91202		Transaction ID : SE.5613
Purpose of Expenditure Billboards		Category/ Type		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 09 / 18 / 2024	
Name of Federal Candidate HARRIS, KAMALA, , ,			☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: DC
Calendar Year-To-Date Per Election for Office Sought			121438.00		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶
Full Name of Payee Smarty Ads			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 30 / 2024		
Mailing Address 31W 34th Street #8035			Amount 22000.00		
City New York		State NY	Zip Code 10001		Transaction ID : SE.5610
Purpose of Expenditure Digital Ads		Category/ Type		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 08 / 19 / 2024	
Name of Federal Candidate HARRIS, KAMALA, , ,			☒ Support ☐ Oppose		Office Sought: ☐ House District: 00 ☒ President ☐ Senate State: DC
Calendar Year-To-Date Per Election for Office Sought			73520.00		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶					45054.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					294057.99
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Loulan, JoAnn, , ,			Date M M / D D / Y Y Y Y Y Y 12 / 04 / 2024		