

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee King Strategic Communications, Inc.
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Literature
Name of Federal Candidate CHRISTOPHER J CHRISTIE
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 01 / 04 / 2016
Amount 16511.36
Transaction ID : SE.4273
Date of Disbursement or Obligation 12 / 30 / 2015
Office Sought: President
Disbursement For: Primary

Full Name of Payee King Strategic Communications, Inc.
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Literature
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 01 / 04 / 2016
Amount 95638.61
Transaction ID : SE.4274
Date of Disbursement or Obligation 12 / 30 / 2015
Office Sought: President
Disbursement For: Primary

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 112149.97

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich Date 01 / 04 / 2016

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NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
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Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 186000.00

Date of Public Distribution/Dissemination 01 / 04 / 2016
Amount 186000.00
Transaction ID : SE.4275
Date of Disbursement or Obligation 01 / 04 / 2016
Office Sought: House District:
President Senate State: NH
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 140250.00

Date of Public Distribution/Dissemination 01 / 04 / 2016
Amount 140250.00
Transaction ID : SE.4276
Date of Disbursement or Obligation 01 / 04 / 2016
Office Sought: House District:
President Senate State: MA
Disbursement For: Primary General 2016 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 326250.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
J. Matthew Yuskewich [Electronically Filed] Date 01 / 04 / 2016
Signature

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NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 8500.00

Date of Public Distribution/Dissemination 01/04/2016
Amount 8500.00
Transaction ID : SE.4277
Date of Disbursement or Obligation 01/04/2016
Office Sought: House Senate State: VT
Disbursement For: Primary General Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 8500.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 446899.97

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 01/04/2016