

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation AMERICANS FOR TAX REFORM		3. FEC Identification Number C C90011289
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 722 12TH STREET NW 4TH FLOOR		
(c) City, State and ZIP Code WASHINGTON DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Individual filers only	Name of Employer Occupation	

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report 24-Hour Notice 48-Hour Notice
- July 15 Quarterly Report
- October Quarterly Report
- January 31 Year-End Report

(b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

M	M
1	0

 /

D	D
1	3

 /

Y	Y	Y	Y
2	0	1	0

THROUGH

M	M
1	0

 /

D	D
1	3

 /

Y	Y	Y	Y
2	0	1	0

6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES.....

2509146.85

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

Christopher Butler

10/14/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

10335.54

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Video Production - 'Working'

Category/
Type

Office Sought:

House

State: AZ

House

Senate

District: 07

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

RAUL M GRIJALVA

Calendar Year-To-Date Per Election
for Office Sought

1133045.54

Disbursement For:

Primary

General

2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

219848.46

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Media Buy - 'Working'

Category/
Type

Office Sought:

House

State: AZ

House

Senate

District: 07

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

RAUL M GRIJALVA

Calendar Year-To-Date Per Election
for Office Sought

1352894.00

Disbursement For:

Primary

General

2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

9747.29

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Production Cost - 'Caught'

Category/
Type

Office Sought:

House

State: GA

House

Senate

District: 02

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

SANFORD D JR. BISHOP

Calendar Year-To-Date Per Election
for Office Sought

1362641.29

Disbursement For:

Primary

General

2010
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

239931.29

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

300804.71

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Media Buy - 'Caught'

Category/
Type

Office Sought:

House

State: GA

House

Senate

District: 02

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

SANFORD D JR. BISHOP

Calendar Year-To-Date Per Election
for Office Sought

1663446.00

Disbursement For:
2010

Primary

General

Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

512713.16

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Media Buy - 'Going Home'

Category/
Type

Office Sought:

House

State: MI

House

Senate

District: 09

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

GARY PETERS

Calendar Year-To-Date Per Election
for Office Sought

2176159.16

Disbursement For:
2010

Primary

General

Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

10570.84

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Video Production - 'Going Home'

Category/
Type

Office Sought:

House

State: MI

House

Senate

District: 09

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

GARY PETERS

Calendar Year-To-Date Per Election
for Office Sought

2186730.00

Disbursement For:
2010

Primary

General

Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

824088.71

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

13394.44

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Video Production - 'Going Home'

Category/
Type

Office Sought:

House

State: TN

House

Senate

District: 04

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

LINCOLN EDWARD DAVIS

Calendar Year-To-Date Per Election
for Office Sought

2200124.44

Disbursement For:
2010

Primary

General

Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

462787.56

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Media Buy - 'Going Home'

Category/
Type

Office Sought:

House

State: TN

House

Senate

District: 04

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

LINCOLN EDWARD DAVIS

Calendar Year-To-Date Per Election
for Office Sought

2662912.00

Disbursement For:
2010

Primary

General

Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address

600 Fairmount Avenue, Ste. 306

Amount

321952.02

City

Towson

State

MD

Zip Code

21286

Purpose of Expenditure

Media Buy - 'Going Home'

Category/
Type

Office Sought:

House

State: TX

House

Senate

District: 29

President

Check One:

Support

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

JACK RODRIGUEZ

Calendar Year-To-Date Per Election
for Office Sought

2984864.02

Disbursement For:
2010

Primary

General

Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures

798134.02

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
600 Fairmount Avenue, Ste. 306

Amount

10217.98

City State Zip Code
Towson MD 21286

Purpose of Expenditure
Video Production - 'Going Home'

Category/
Type

Office Sought: House State: TX
 House Senate District: 29
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
JACK RODRIGUEZ

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 2995082.00

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
600 Fairmount Avenue, Ste. 306

Amount

7882.55

City State Zip Code
Towson MD 21286

Purpose of Expenditure
Video Production - 'Skipped'

Category/
Type

Office Sought: House State: WV
 House Senate District: 03
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
NICK JOE II RAHALL

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 3002964.55

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
600 Fairmount Avenue, Ste. 306

Amount

300499.45

City State Zip Code
Towson MD 21286

Purpose of Expenditure
Media Buy - 'Skipped'

Category/
Type

Office Sought: House State: WV
 House Senate District: 03
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
NICK JOE II RAHALL

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 3303464.00

Disbursement For: Primary General
2010
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

318599.98

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
Neylan & Partners

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
9401 Brookmay Court

Amount

315520.85

City State Zip Code
Al;exandria VA 22309

Purpose of Expenditure
Media Buy - 'Gas'

Category/
Type

Office Sought: House State: PA
 Senate
 President District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A JR SESTAK

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 315520.85

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
UPGRADE FILMS

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
3299 K Street NW, #200

Amount

1395.00

City State Zip Code
Washington DC 20007

Purpose of Expenditure
Audio Design - 'GAS'

Category/
Type

Office Sought: House State: PA
 Senate
 President District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A JR SESTAK

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 1395.00

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
UPGRADE FILMS

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
3299 K Street NW, #200

Amount

9574.00

City State Zip Code
Washington DC 20007

Purpose of Expenditure
Video Editing - 'GAS'

Category/
Type

Office Sought: House State: PA
 Senate
 President District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A JR SESTAK

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 10969.00

Disbursement For: Primary General
2010
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

326489.85

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee
UPGRADE FILMS

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
3299 K Street NW, #200

Amount

1583.00

City State Zip Code
Washington DC 20007

Purpose of Expenditure
Voice Over Talant - 'GAS'

Category/
Type

Office Sought: House State: PA
 Senate
 President District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A JR SESTAK

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 12552.00

Disbursement For: Primary General
2010
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
UPGRADE FILMS

Date

M M / D D / Y Y Y Y
1 0 / 1 3 / 2 0 1 0

Mailing Address
3299 K Street NW, #200

Amount

320.00

City State Zip Code
Washington DC 20007

Purpose of Expenditure
DG - 'GAS'

Category/
Type

Office Sought: House State: PA
 Senate
 President District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
JOSEPH A JR SESTAK

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 12872.00

Disbursement For: Primary General
2010
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

1903.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

2509146.85