

SEIU COPE (Service Employees International Union Committee On Political Education)  
1800 Massachusetts Ave NW

Washington DC 20036

FEC ID No. C00004036

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) SEIU COPE (Service Employees International Union Committee On Political Education)		FEC IDENTIFICATION NUMBER C C00004036	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 06 / 06 / 2010	
Full Name (Last, First, Middle, Initial) of Payee The New Media Firm, Inc.		Amount 46673.22	
Mailing Address 1730 Rhode Island Ave NW Ste 410		Office Sought: <input type="checkbox"/> House State: AR <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential	
City Washington	State DC	Zip Code 20036	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Purpose of Expenditure newspaper ad 6/6	Category/ Type 004	Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2010 <input checked="" type="checkbox"/> Other (specify) : Primary Runoff	
Name of Federal Candidate supported or Opposed by expenditure: Bill Halter		Transaction ID: D201766	
Calendar Year-To-Date Per Election for Office Sought		2897620.81	

(a) SUBTOTAL of Itemized Independent Expenditures .....	46673.22
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	46673.22

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Anna Burger  
Signature

M M / D D / Y Y Y Y  
06 / 07 / 2010