

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) VoteVets		FEC IDENTIFICATION NUMBER ▼ C C00418897	
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY	

Full Name of Payee Aisle 518 Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024		
Non-Contribution Account			Amount 500000.00		
Mailing Address PO Box 9689			Transaction ID : 500011614		
City State Zip Code Washington DC 20016-9689			Date of Disbursement or Obligation MM / DD / YYYY 10 / 08 / 2024		
Purpose of Expenditure Digital Advertising Buy		Category/Type 004			
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____		
Calendar Year-To-Date Per Election for Office Sought		791375.18	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		

Full Name of Payee Backstory Strategies LLC			Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024		
Non-Contribution Account			Amount 7400.85		
Mailing Address 1010 8th St NE # 1			Transaction ID : 500011615		
City State Zip Code Washington DC 20002-3621			Date of Disbursement or Obligation MM / DD / YYYY 10 / 04 / 2024		
Purpose of Expenditure Digital Advertising Production		Category/Type 004			
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____		
Calendar Year-To-Date Per Election for Office Sought		791375.18	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	507400.85
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Hegdahl, Rick, , ,

Signature

Date

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10 / 10 / 2024

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Full Name of Payee Backstory Strategies LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024	
Non-Contribution Account		Amount 3967.28	
Mailing Address 1010 8th St NE # 1		Transaction ID : 500011610	
City Washington State DC Zip Code 20002-3621		Date of Disbursement or Obligation MM / DD / YYYY 10 / 07 / 2024	
Purpose of Expenditure TV Advertising Production	Category/ Type 004		
Name of Federal Candidate GALLEGO, RUBEN, ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: ☐ President ☒ Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

Full Name of Payee Backstory Strategies LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024	
Non-Contribution Account		Amount 10049.09	
Mailing Address 1010 8th St NE # 1		Transaction ID : 500011616	
City Washington State DC Zip Code 20002-3621		Date of Disbursement or Obligation MM / DD / YYYY	
Purpose of Expenditure TV Advertising Production	Category/ Type 004		
Name of Federal Candidate GALLEGO, RUBEN, ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: ☐ President ☒ Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	14016.37
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee Backstory Strategies LLC Non-Contribution Account		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024
Mailing Address 1010 8th St NE # 1		Amount 27975.29
City Washington	State DC	Zip Code 20002-3621
Purpose of Expenditure TV Advertising Production	Category/ Type 004	Transaction ID : 500011618 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate GALLEGO, RUBEN, , , ☒ Support ☐ Oppose		Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought 1371959.60		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Backstory Strategies LLC Non-Contribution Account		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024
Mailing Address 1010 8th St NE # 1		Amount 19012.42
City Washington	State DC	Zip Code 20002-3621
Purpose of Expenditure TV Advertising Production	Category/ Type 004	Transaction ID : 500011621 Date of Disbursement or Obligation MM / DD / YYYY 10 / 09 / 2024
Name of Federal Candidate ESPOSITO, ALISON, , , ☐ Support ☒ Oppose		Office Sought: ☒ House District: 18 ☐ President ☐ Senate State: NY
Calendar Year-To-Date Per Election for Office Sought 519012.42		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	46987.71
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee Dixon / Davis Media Group, LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024	
Non-Contribution Account		Amount 36142.00	
Mailing Address 1028 33rd St NW Ste 300		Transaction ID : 500011613	
City Washington	State DC	Zip Code 20007-3571	Date of Disbursement or Obligation MM / DD / YYYY 10 / 08 / 2024
Purpose of Expenditure TV Advertising Production		Category/ Type 004	
Name of Federal Candidate VAN ORDEN, DERRICK, MR., ,		☐ Support ☒ Oppose	Office Sought: ☒ House District: 03 ☐ President ☐ Senate State: WI
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

Full Name of Payee Impactive		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024	
Mailing Address PO Box 66099		Amount 16402.83	
City Los Angeles		State CA	Zip Code 90066-0099
Purpose of Expenditure Digital Communications - Estimated Cost		Category/ Type 004	
Name of Federal Candidate HARRIS, KAMALA, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	52544.83
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee MVAR Media LLC Non-Contribution Account		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024
Mailing Address 1421 Prince St Ste 320		Amount 3880.81
City Alexandria	State VA	Zip Code 22314-2805
Purpose of Expenditure TV Advertising Production - Estimated Cost	Category/ Type 004	Transaction ID : 500011627 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate STEEL, MICHELLE, , , ☐ Support ☒ Oppose		Office Sought: ☒ House District: 45 ☐ President ☐ Senate State: CA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Targeted Platform Media, LLC Non-Contribution Account		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 09 / 2024
Mailing Address 1291 Hollywood Ave		Amount 20000.00
City Annapolis	State MD	Zip Code 21403-4909
Purpose of Expenditure TV Advertising Buy	Category/ Type 004	Transaction ID : 500011620 Date of Disbursement or Obligation MM / DD / YYYY 10 / 07 / 2024
Name of Federal Candidate ESPOSITO, ALISON, , , ☐ Support ☒ Oppose		Office Sought: ☒ House District: 18 ☐ President ☐ Senate State: NY
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	203880.81
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Targeted Platform Media, LLC			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 09 / 2024		
Mailing Address 1291 Hollywood Ave			Amount 300000.00		
City Annapolis		State MD	Zip Code 21403-4909		Transaction ID : 500011622
Purpose of Expenditure TV Advertising Buy		Category/ Type 004		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 07 / 2024	
Name of Federal Candidate ESPOSITO, ALISON, , ,			☐ Support ☒ Oppose		Office Sought: ☒ House District: <u>18</u> ☐ President ☐ Senate State: <u>NY</u>
Calendar Year-To-Date Per Election for Office Sought			519012.42 Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 09 / 2024		
Non-Contribution Account Mailing Address 3050 K St NW			Amount 1000000.00		
City Washington		State DC	Zip Code 20007-5108		Transaction ID : 500011609
Purpose of Expenditure TV Advertising Buy		Category/ Type 004		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 04 / 2024	
Name of Federal Candidate GALLEGO, RUBEN, , ,			☒ Support ☐ Oppose		Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: <u>AZ</u>
Calendar Year-To-Date Per Election for Office Sought			1371959.60 Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			1300000.00		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
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Signature <i>Hegdahl, Rick, , ,</i>			Date M M / D D / Y Y Y Y Y Y 10 / 10 / 2024		

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Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024	
Non-Contribution Account		Amount 725760.00	
Mailing Address 3050 K St NW		Transaction ID : 500011611	
City Washington State DC Zip Code 20007-5108		Date of Disbursement or Obligation MM / DD / YYYY 10 / 04 / 2024	
Purpose of Expenditure TV Advertising Buy		Category/Type 004	
Name of Federal Candidate STEEL, MICHELLE, ,		☐ Support ☒ Oppose	
		Office Sought: ☒ House District: 45 ☐ President ☐ Senate State: CA	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
		729640.81	

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 08 / 2024	
Non-Contribution Account		Amount 510840.00	
Mailing Address 3050 K St NW		Transaction ID : 500011612	
City Washington State DC Zip Code 20007-5108		Date of Disbursement or Obligation MM / DD / YYYY 10 / 04 / 2024	
Purpose of Expenditure TV Advertising Buy		Category/Type 004	
Name of Federal Candidate VAN ORDEN, DERRICK, MR., ,		☐ Support ☒ Oppose	
		Office Sought: ☒ House District: 03 ☐ President ☐ Senate State: WI	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
		546982.00	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	1236600.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	3361430.57

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

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