



SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From: 04 / 01 / 2024 To: 04 / 30 / 2024

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2024		85491.82
(b) Cash on Hand at Beginning of Reporting Period.....	81099.81	
(c) Total Receipts (from Line 19) .....	624.60	2498.40
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	81724.41	87990.22
7. Total Disbursements (from Line 31).....	1091.39	7357.20
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	80633.02	80633.02
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D) .....	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D) .....	0.00	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information, contact the Federal Election Commission at 800-424-9530 or visit www.fec.gov

**DETAILED SUMMARY PAGE**  
of Receipts

Write or Type Committee Name

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Report Covering the Period: From:  /  /  To:  /  /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	565.38	1423.82
(ii) Unitemized .....	59.22	1074.58
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	624.60	2498.40
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) .....	624.60	2498.40
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)).....▶	624.60	2498.40
20. Total Federal Receipts (subtract Line 18(c) from Line 19).....▶	624.60	2498.40

**DETAILED SUMMARY PAGE**  
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share .....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures .....	91.39	357.20
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....	91.39	357.20
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	1000.00	7000.00
24. Independent Expenditures (use Schedule E) .....	0.00	0.00
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....	0.00	0.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	0.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share .....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds .....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b)) .....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	1091.39	7357.20
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	1091.39	7357.20

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 5

<b>III. Net Contributions/ Operating Expenditures</b>	<b>COLUMN A Total This Period</b>	<b>COLUMN B Calendar Year-to-Date</b>
33. Total Contributions (other than loans) (from Line 11(d), page 3) .....	624.60	2498.40
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	624.60	2498.40
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) .....	91.39	357.20
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	91.39	357.20

# SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 10  
(check only one)  
 11a    11b    11c    12  
 13    14    15    16    17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name  
**A. Callard, George, D, ,**

Mailing Address 3337 Cranmore Chase

City Marietta      State GA      Zip Code 30066-4792

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) The Nielsen Company Inc.      Occupation (for Individual) Chief Legal Officer

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
615.36

Date of Receipt  
04 / 05 / 2024  
**Transaction ID : 4C97A7C27C284BF0A6A0**

Amount of Each Receipt this Period  
76.92

Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name  
**B. Callard, George, D, ,**

Mailing Address 3337 Cranmore Chase

City Marietta      State GA      Zip Code 30066-4792

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) The Nielsen Company Inc.      Occupation (for Individual) Chief Legal Officer

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
615.36

Date of Receipt  
04 / 19 / 2024  
**Transaction ID : 689655C9FF7541298E61**

Amount of Each Receipt this Period  
76.92

Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name  
**C. Fortson, Joseph, , ,**

Mailing Address 104 6th St SE

City Washington      State DC      Zip Code 20003-1128

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) The Nielsen Company, Inc.      Occupation (for Individual) SVP, Federal Government Affairs

Receipt For:  
 Primary    General  
 Other (specify)

Aggregate Year-to-Date ▼  
800.00

Date of Receipt  
04 / 05 / 2024  
**Transaction ID : B8692FDF80514142AAA5**

Amount of Each Receipt this Period  
100.00

Memo Item

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 253.84

**TOTAL** This Period (last page this line number only)..... ▶

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS

FOR LINE NUMBER: PAGE 7 OF 10
Use separate schedule(s) for each category of the Detailed Summary Page
FOR LINE NUMBER: (check only one)
[X] 11a 11b 11c 12
13 14 15 16 17

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NAME OF COMMITTEE (In Full)
The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

A. Fortson, Joseph, , ,
Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
Mailing Address 104 6th St SE
City Washington State DC Zip Code 20003-1128
FEC ID number of contributing federal political committee. C
Name of Employer (for Individual) The Nielsen Company, Inc. Occupation (for Individual) SVP, Federal Government Affairs
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date 800.00

Date of Receipt 04 / 19 / 2024
Transaction ID : 8E5921216F884E2BBA5D
Amount of Each Receipt this Period 100.00
Memo Item

B. Miles, Alan, , ,
Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
Mailing Address 3 Island Ave 11C
City Miami Beach State FL Zip Code 33139-1352
FEC ID number of contributing federal political committee. C
Name of Employer (for Individual) Nielsen Media Research Occupation (for Individual) EVP Partnerships, Operations & Marke
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date 615.36

Date of Receipt 04 / 05 / 2024
Transaction ID : 2592D25CFE70445F839A
Amount of Each Receipt this Period 76.92
Memo Item

C. Miles, Alan, , ,
Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
Mailing Address 3 Island Ave 11C
City Miami Beach State FL Zip Code 33139-1352
FEC ID number of contributing federal political committee. C
Name of Employer (for Individual) Nielsen Media Research Occupation (for Individual) EVP Partnerships, Operations & Marke
Receipt For: Primary General Other (specify)
Aggregate Year-to-Date 615.36

Date of Receipt 04 / 19 / 2024
Transaction ID : 27E1F886D7E64EA8B142
Amount of Each Receipt this Period 76.92
Memo Item

SUBTOTAL of Receipts This Page (optional) 253.84
TOTAL This Period (last page this line number only)

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 8 OF 10  
(check only one)  
 11a    11b    11c    12  
 13    14    15    16    17

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A.** Full Name of Individual (Last, First, Middle Initial) or Full Organization Name  
 Tunkel, Richard, , ,

Mailing Address 4 Kings Ct

City Pennington   State NJ   Zip Code 08534-2906

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) Nielsen Audio, Inc.   Occupation (for Individual) SVP, Sales Director

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
 230.80

Date of Receipt  
 04 / 05 / 2024  
**Transaction ID : 36BCCA14E5FC419CBE90**

Amount of Each Receipt this Period  
 28.85

Memo Item

**B.** Full Name of Individual (Last, First, Middle Initial) or Full Organization Name  
 Tunkel, Richard, , ,

Mailing Address 4 Kings Ct

City Pennington   State NJ   Zip Code 08534-2906

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) Nielsen Audio, Inc.   Occupation (for Individual) SVP, Sales Director

Receipt For:  
 Primary    General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
 230.80

Date of Receipt  
 04 / 19 / 2024  
**Transaction ID : 151166D5CDA24D00A5CC**

Amount of Each Receipt this Period  
 28.85

Memo Item

**C.** Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

Mailing Address

City   State   Zip Code

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual)   Occupation (for Individual)

Receipt For:  
 Primary    General  
 Other (specify)

Aggregate Year-to-Date ▼

Date of Receipt

Amount of Each Receipt this Period

Memo Item

<b>SUBTOTAL</b> of Receipts This Page (optional).....▶	57.70
<b>TOTAL</b> This Period (last page this line number only).....▶	565.38



SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER: (check only one)

Form for line numbers 21b, 22, 23, 26, 27, 28a, 28b, 28c, 29, 30b with checkboxes.

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name (Last, First, Middle Initial)

A. JPMorgan Chase Bank, N.A.

Mailing Address P.O. Box 185051

City Columbus

State OH

Zip Code 43218

Purpose of Disbursement

April Bank Fee

001

Category/Type

Candidate Name

Office Sought: House, Senate, President; State: District

Disbursement For: Primary, General, Other (specify)

Date of Disbursement

Date selection box: MM/DD/YYYY (04/15/2024)

FEC Identification Number

C [Redacted]

Transaction ID : MDD9DE20FF

Amount of Each Disbursement this Period

Amount selection box: 91.39

Memo Item checkbox

Full Name (Last, First, Middle Initial)

B.

Mailing Address

City

State

Zip Code

Purpose of Disbursement

Candidate Name

[Redacted]

Category/Type

Office Sought: House, Senate, President; State: District

Disbursement For: Primary, General, Other (specify)

Date of Disbursement

Date selection box

FEC Identification Number

C [Redacted]

Amount of Each Disbursement this Period

Amount selection box

Memo Item checkbox

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City

State

Zip Code

Purpose of Disbursement

Candidate Name

[Redacted]

Category/Type

Office Sought: House, Senate, President; State: District

Disbursement For: Primary, General, Other (specify)

Date of Disbursement

Date selection box

FEC Identification Number

C [Redacted]

Amount of Each Disbursement this Period

Amount selection box

Memo Item checkbox

SUBTOTAL of Disbursements This Page (optional).....

TOTAL This Period (last page this line number only).....

Subtotal amount selection box: 91.39

Total amount selection box: 91.39

# SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Full Name (Last, First, Middle Initial)

**A. Adrian Smith For Congress**

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
04		09		2024

Mailing Address 1126 Avenue A  
Ste 6

City State Zip Code  
Scottsbluff NE 69361-3563

FEC Identification Number

**C** C00412890

**Transaction ID : 0EA02498B01**

Amount of Each Disbursement this Period

500.00

Memo Item

Purpose of Disbursement  
2024 Primary

011  
Category/  
Type

Candidate Name  
Smith, Adrian, Michael, ,

Office Sought:  House  
 Senate  
 President  
State: NE District: 03

Disbursement For: 2024  
 Primary  General  
 Other (specify) ▼

Full Name (Last, First, Middle Initial)

**B. Grace For New York**

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
04		09		2024

Mailing Address PO Box 656555

City State Zip Code  
Fresh Meadows NY 11365

FEC Identification Number

**C** C00516666

**Transaction ID : 159143B91F0**

Amount of Each Disbursement this Period

500.00

Memo Item

Purpose of Disbursement  
2024 Primary

011  
Category/  
Type

Candidate Name  
Meng, Grace, , ,

Office Sought:  House  
 Senate  
 President  
State: NY District: 06

Disbursement For: 2024  
 Primary  General  
 Other (specify)

Full Name (Last, First, Middle Initial)

**C.**

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y

Mailing Address

City State Zip Code

FEC Identification Number

**C**

Amount of Each Disbursement this Period

Memo Item

Purpose of Disbursement

Candidate Name

Office Sought:  House  
 Senate  
 President  
State: District:

Disbursement For:  
 Primary  General  
 Other (specify) ▼

**SUBTOTAL** of Disbursements This Page (optional)..... ▶

1000.00

**TOTAL** This Period (last page this line number only)..... ▶

1000.00