



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

July 17, 2013

AMERICAN ACTION NETWORK INC
555 13TH STREET NW SUITE 510 WEST
WASHINGTON, DC 20004

IDENTIFICATION NUMBER: C90011230

Response Due Date
08/21/2013

REFERENCE: YEAR-END REPORT (10/01/2012 - 12/31/2012)

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** Additional information is needed for the following 3 item(s):

1. It appears that 24-hour notice(s) for the attached independent expenditures was filed late. Please be advised that you are required to file 24-hour reports once your independent expenditures aggregate \$1,000 or more after the 20th day but more than 24 hours before 12:01 a.m. of the day of the election. The report must be received at the Commission by 11:59 p.m. Eastern Standard/Daylight Time of the day following the date on which the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$1,000 or more, you must file another 24-hour report disclosing these independent expenditures. (11 CFR § 109.10(d) and (e)) Please provide clarification regarding the timeliness of your 24-hour reporting for the independent expenditures in question. Further, if the date disclosed on your Form 5 was the date of payment, rather than the date of public dissemination or distribution, please provide the date of dissemination or distribution.

In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

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2. It appears that 48-hour notice(s) for the attached independent expenditures was filed late. Please be advised that you are required to file 48-hour reports once you make independent expenditures aggregating \$10,000 or more with respect to a given election any time during the calendar year up to and including the 20th day before the election. The report must be received at the Commission 11:59 p.m. Eastern Standard/Daylight Time by the second day after the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$10,000 or more, you must file another 48-hour report disclosing these independent expenditures. (11 CFR § 109.10(c) and (e)) Please provide clarification regarding the timeliness of your 48-hour reporting for the independent expenditures in question. Further, if the date disclosed on your Form 5 was the date of payment, rather than the date of public dissemination or distribution, please provide the date of dissemination or distribution.

In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

3. Line 7 of your FEC Form 5 filing discloses disbursements made for independent expenditure(s). However, no contributions are disclosed on Line 6, "Total Contributions." Each contributor who made a donation in excess of \$200 to further the independent expenditure(s) must be itemized on Schedule 5-A, including their identification information. Please amend your report to provide the missing information. (11 CFR §§ 109.10(e)(1)(vi) and 114.10(f))

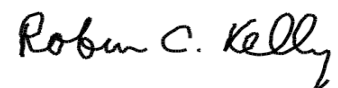
Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1170.

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Sincerely,

A handwritten signature in black ink that reads "Robin C. Kelly". The signature is written in a cursive style with a prominent loop at the end of the last name.

Robin Kelly
Senior Campaign Finance Analyst
Reports Analysis Division

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Late Filed 24-Hour Notices
American Action Network, Inc. (C90011230)

Name	Date	Amount	Purpose	Candidate
Scott Howell & Company	10/23/2012	\$20,404.99	Production	Jose Hernandez
Group	10/23/2012	\$98,299.04	Purchase	Julia Brownley
Something Else Strategies	10/24/2012	\$3,000.00	Production	Julia Brownley
Targeted Victory	10/18/2012	\$110,867.00	Digital Advocacy	Val Demings
Revolution	10/18/2012	\$15,369.22	Tax and Spend Placement \TTV Production	Val Demings
Scott Howell & Company	10/18/2012	\$17,866.79	Birds Production\ TTV Production	David Gill
Targeted Victory	10/18/2012	\$134,710.00	Digital Advocacy/Advert & Website	David Gill
American Media & Advocacy Group	10/19/2012	\$121,004.00	Again Placement TV Purchase	Richard Nolan
UpGrade Films	10/22/2012	\$14,973.21	Again Production TV Purchase	Richard Nolan
Revolution	10/23/2012	\$17,390.13	Spending Production\ TTV	Carol Shea Porter
American Media & Advocacy Group	10/24/2012	\$636,920.80	Spending Placement\ TTV	Carol Shea Porter
Targeted Victory	10/24/2012	\$60,000.00	Digital Advertising	Jim Oceguela
Jamestown Associates	10/24/2012	\$24,000.00	Pumping Iron Production\ TTV	Jim Oceguela
Jamestown Associates	10/24/2012	\$4,000.00	Pumping Iron Production Spanish\ TTV Production	Jim Oceguela
Targeted Victory	10/24/2012	\$28,000.00	Digital Advertising	Jim Oceguela

Late Filed 48-Hour Notices
American Action Network, Inc. (C90011230)

Name	Date	Amount	Purpose	Candidate
American Media & Advocacy Group	10/9/2012	\$533,148.00	Searching Placement TV	Jose Hernandez
American Media & Advocacy Group	10/9/2012	\$74,745.12	Cable Placement	Jose Hernandez
Scott Howell & Company	10/12/2012	\$13,486.54	Searching Production TV	Jose Hernandez
American Media & Advocacy Group	10/17/2012	\$628,287.10	Placement TV Purchase	Jose Hernandez
American Media & Advocacy Group	10/17/2012	\$573,295.90	TV Purchase	Jose Hernandez
American Media & Advocacy Group	10/17/2012	\$487,832.00	Tax and Spend Placement/TV Purchase	Val Demings
American Media & Advocacy Group	10/17/2012	\$447,994.80	Birds Placement\TTV Purchase	David Gill
American Media & Advocacy Group	10/3/2012	\$37,127.20	TV Purchase and Placement	Richard Nolan
American Media & Advocacy Group	10/9/2012	\$39,811.20	Working Hard Placement and TV Purchase	Richard Nolan
UpGrade Films	10/12/2012	\$14,953.78	Production TV	Richard Nolan
Targeted Victory	10/12/2012	\$5,000.00	Digital Advertising	Richard Nolan
American Media & Advocacy Group	10/17/2012	\$39,723.20	TV Placement	Richard Nolan
American Media & Advocacy Group	10/9/2012	\$409,015.20	Nancy Placement TV Purchase	Carol Shea Porter
Revolution	10/12/2012	\$17,024.13	Nancy TV Production	Carol Shea Porter
American Media & Advocacy Group	10/17/2012	\$615,771.20	TV Purchase	Carol Shea Porter
American Media & Advocacy Group	10/9/2012	\$150,835.50	3 Wishes Placement TV	Kathy Hochul