



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

July 17, 2013

AMERICAN ACTION NETWORK INC  
555 13TH STREET NW SUITE 510 WEST  
WASHINGTON, DC 20004

IDENTIFICATION NUMBER: C90011230

**Response Due Date**  
**08/21/2013**

REFERENCE: OCTOBER QUARTERLY REPORT (07/01/2012 - 09/30/2012)

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** Additional information is needed for the following 2 item(s):

1. It appears that 48-hour notice(s) for the attached independent expenditures was filed late. Please be advised that you are required to file 48-hour reports once you make independent expenditures aggregating \$10,000 or more with respect to a given election any time during the calendar year up to and including the 20th day before the election. The report must be received at the Commission 11:59 p.m. Eastern Standard/Daylight Time by the second day after the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$10,000 or more, you must file another 48-hour report disclosing these independent expenditures. (11 CFR § 109.10(c) and (e)) Please provide clarification regarding the timeliness of your 48-hour reporting for the independent expenditures in question. Further, if the date disclosed on your Form 5 was the date of payment, rather than the date of public dissemination or distribution, please provide the date of dissemination or distribution.

In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

AMERICAN ACTION NETWORK INC

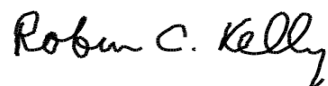
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2. Line 7 of your FEC Form 5 filing discloses disbursements made for independent expenditure(s). However, no contributions are disclosed on Line 6, "Total Contributions." Each contributor who made a donation in excess of \$200 to further the independent expenditure(s) must be itemized on Schedule 5-A, including their identification information. Please amend your report to provide the missing information. (11 CFR §§ 109.10(e)(1)(vi) and 114.10(f))

**Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered.** Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1170.

Sincerely,



Robin Kelly  
Senior Campaign Finance Analyst  
Reports Analysis Division

**Late Filed 48-Hour Notices**  
**American Action Network, Inc. (C90011230)**

<b>Name</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>	<b>Candidate</b>
American Media & Advocacy Group	9/11/2012	\$475,184.40	Neighbors TV Purchase	Jose Hernandez
Targeted Victory	9/14/2012	\$28,999.00	Digital Advertising and Website	Jose Hernandez
American Media & Advocacy Group	9/11/2012	\$139,798.80	First Placement TV Purchase	David Gill
American Media & Advocacy Group	9/18/2012	\$141,363.20	First TV Placement	David Gill
UpGrade Films	9/22/2012	\$14,936.74	Good TV Placement	David Crooks
Targeted Victory	9/22/2012	\$28,999.00	Digital Media Advertising and Website	David Crooks
American Media & Advocacy Group	9/22/2012	\$43,802.00	Good TV Placement	David Crooks
American Media & Advocacy Group	9/22/2012	\$26,602.40	TV Placement	David Crooks
American Media & Advocacy Group	9/11/2012	\$188,146.00	TV Placement	Richard Nolan
American Media & Advocacy Group	9/11/2012	\$35,650.80	Side TV Placement Purchase	Richard Nolan
UpGrade Films	9/13/2012	\$14,964.18	Side Production	Richard Nolan
Targeted Victory	9/14/2012	\$28,999.00	Digital Advertising and Website	Richard Nolan
American Media & Advocacy Group	9/18/2012	\$189,882.00	TV Placement	Richard Nolan
American Media & Advocacy Group	9/18/2012	\$35,600.40	TV Purchase Placement	Richard Nolan
American Media & Advocacy Group	9/26/2012	\$37,298.80	TV Placement	Richard Nolan