

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 7
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) WinSenate		FEC IDENTIFICATION NUMBER ▼ C C00865444	
Check if ☒ 24-hour report ☐ 48-hour report		☒ New report ☐ Amends report filed on	

Full Name of Payee AL Media LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024	
Mailing Address 222 W Ontario St Ste 600		Amount 8000.00	
City Chicago	State IL	Zip Code 60654-3655	Transaction ID : 500174247
Purpose of Expenditure Digital Media Production Costs - Estimate		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Baldwin, Tammy, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: WI
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

Full Name of Payee Bully Pulpit Interactive		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024	
Mailing Address 1445 New York Ave NW FI 5		Amount 27792.65	
City Washington	State DC	Zip Code 20005-2134	Transaction ID : 500174259
Purpose of Expenditure Digital Media Buy - Estimate		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Scott, Rick, , ,		☐ Support ☒ Oppose	Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: FL
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	35792.65
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Lambe, Rebecca, , ,

Signature

Date

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Full Name of Payee C Plus K LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 1640 Rhode Island Ave NW Ste 600		Amount 250000.00
City Washington	State DC	Zip Code 20036-3229
Purpose of Expenditure Digital Media Buy - Estimate	Category/ Type	Transaction ID : 500174248 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Lake, Kari, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: AZ
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee C Plus K LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 1640 Rhode Island Ave NW Ste 600		Amount 2573.72
City Washington	State DC	Zip Code 20036-3229
Purpose of Expenditure Digital Media Production Costs - Estimate	Category/ Type	Transaction ID : 500174249 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Moreno, Bernie, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: OH
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	252573.72
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee C Plus K LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 1640 Rhode Island Ave NW Ste 600		Amount 750.00
City Washington	State DC	Zip Code 20036-3229
Purpose of Expenditure Digital Media Production Costs - Estimate		Category/Type
Name of Federal Candidate Brown, Sam, ,		☐ Support ☒ Oppose
		Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: NV
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶
		41503771.74

Full Name of Payee Gambit Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 2939 Van Ness St NW Apt 1006		Amount 2520.00
City Washington	State DC	Zip Code 20008-4605
Purpose of Expenditure Digital Media Production Costs - Estimate		Category/Type
Name of Federal Candidate McCormick, Dave, ,		☐ Support ☒ Oppose
		Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: PA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶
		62419441.71

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	3270.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Impact 360		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3947 Camrose Pl		Amount 132474.29
City Marietta	State GA	Zip Code 30062-6805
Purpose of Expenditure Media Buy - Estimate	Category/ Type	Transaction ID : 500174251 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Moreno, Bernie, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: OH
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Impact 360		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3947 Camrose Pl		Amount 5500.00
City Marietta	State GA	Zip Code 30062-6805
Purpose of Expenditure Media Production Costs - Estimate	Category/ Type	Transaction ID : 500174252 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Moreno, Bernie, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: OH
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	137974.29
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee MVAR Media, LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 1199 N Fairfax St Ste 220		Amount 3037.50
City Alexandria	State VA	Zip Code 22314-1437
Purpose of Expenditure Digital Media Production Costs - Estimate	Category/ Type	Transaction ID : 500174255 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Rogers, Michael, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: MI
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Solidarity Strategies LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address PO Box 15260		Amount 5500.00
City Washington	State DC	Zip Code 20003-0260
Purpose of Expenditure Media Production Costs - Estimate	Category/ Type	Transaction ID : 500174254 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate McCormick, Dave, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: PA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	8537.50
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3050 K St NW Ste 100		Amount 24417.21
City Washington	State DC	Zip Code 20007-5161
Purpose of Expenditure Media Production Costs - Estimate	Category/ Type	Transaction ID : 500174256 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate McCormick, Dave, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: PA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3050 K St NW Ste 100		Amount 54202.35
City Washington	State DC	Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate	Category/ Type	Transaction ID : 500174257 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate McCormick, Dave, , ,		Office Sought: ☐ House District: 00 ☒ Oppose ☐ President ☒ Senate State: PA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	78619.56
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3050 K St NW Ste 100		Amount 1878088.00
City Washington	State DC	Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate	Category/ Type	Transaction ID : 500174258 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Allred, Colin, , ,		Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: TX ☐ Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 31 / 2024
Mailing Address 3050 K St NW Ste 100		Amount 120000.00
City Washington	State DC	Zip Code 20007-5161
Purpose of Expenditure Media Buy - Estimate	Category/ Type	Transaction ID : 500174260 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Cruz, Rafael Edward, Ted, ,		Office Sought: ☐ House District: 00 ☐ President ☒ Senate State: TX ☐ Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	1998088.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	2514855.72

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