

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NORTHWOODS PAC			FEC IDENTIFICATION NUMBER ▼ C C00920199		
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M M / D D D / Y Y Y Y Y Y					
Full Name of Payee MHB Media, Inc.			Date of Public Distribution/Dissemination M M M / D D D / Y Y Y Y Y Y 04 / 28 / 2026		
Mailing Address PO Box 3033			Amount 138803.92		
City Arlington	State VA	Zip Code 22203	Transaction ID : WFT20263281011-1		
Purpose of Expenditure MEDIA		Category/ Type 	Date of Disbursement or Obligation M M M / D D D / Y Y Y Y Y Y 04 / 27 / 2026		
Name of Federal Candidate Ebben, Jessi, , ,		☒ Support ☐ Oppose	Office Sought: ☒ House District: 07 ☐ President ☐ Senate State: WI		
Calendar Year-To-Date Per Election for Office Sought		276492.12	Disbursement For: ☒ Primary ☐ General 2026 ☐ Other (specify) ▶		
Full Name of Payee Areana Mail and Digital			Date of Public Distribution/Dissemination M M M / D D D / Y Y Y Y Y Y 04 / 28 / 2026		
Mailing Address 1260 E Stringham Ave, Suite 400			Amount 100280.00		
City Salt Lake City	State UT	Zip Code 84106	Transaction ID : WFT20263281016-1		
Purpose of Expenditure MEDIA		Category/ Type 	Date of Disbursement or Obligation M M M / D D D / Y Y Y Y Y Y 04 / 27 / 2026		
Name of Federal Candidate Ebben, Jessi, , ,		☒ Support ☐ Oppose	Office Sought: ☒ House District: 07 ☐ President ☐ Senate State: WI		
Calendar Year-To-Date Per Election for Office Sought		276492.12	Disbursement For: ☒ Primary ☐ General 2026 ☐ Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			239083.92		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶			239083.92		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Williams, Katy, , ,			Date M M M / D D D / Y Y Y Y Y Y 04 / 28 / 2026		