

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation AMERICANS FOR TAX REFORM		3. FEC Identification Number C C90011289
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 722 12TH STREET NW 4TH FLOOR		
(c) City, State and ZIP Code WASHINGTON DC 20005		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

(a) April 15 Quarterly Report
 July 15 Quarterly Report
 October 15 Quarterly Report
 January 31 Year-End Report

24-Hour Report
 48-Hour Report

b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM

/ /
 THROUGH
 / /

6. TOTAL CONTRIBUTIONS

7. TOTAL INDEPENDENT EXPENDITURES

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM	SIGNATURE	DATE
Christopher Butler	<i>Christopher Butler</i>	10/05/2012

[Electronically Filed]

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:
Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

: 97 `A-G79 @ @ B9CI G`H9LH`F9 @ H98 `HC`5 `F9DCFH`G7 <98I @ `CF`+H9A-N5HCB

Form/Schedule: F5N

Transaction ID :

Please be advised that there were no persons who made a contribution in excess of \$200 to the organization for the purpose of furthering the communication(s) reported on this report. Please note that the reported independent expenditures were made from the general treasury funds of the organization pursuant to 11 C.F.R. s 109.10(e)(1)(vi).

Form/Schedule:

Transaction ID:

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 19 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 49563.00 Transaction ID : F57.4457
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling & Postage	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: SHELLEY BERKLEY		Office Sought: <input type="checkbox"/> House State: NV <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 49563.00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 23509.00 Transaction ID : F57.4469
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Photography, Postage	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE		Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 23509.00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 44774.00 Transaction ID : F57.4471
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Postage	Category/ Type 004
Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE		Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 68283.00		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures.....	▶	117846.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	▶	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	▶	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 18031.00 Transaction ID : F57.4473
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Photography, Postage	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type 004	Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 86314.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 42209.00 Transaction ID : F57.4474
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Postage	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type 004	Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 128523.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 18557.00 Transaction ID : F57.4475
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Postage	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type 004	Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 147080.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	78797.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 11436.00 Transaction ID : F57.4476
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Photography, Postage	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type 004	Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 158516.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Arena Communications		Date MM / DD / YYYY 09 / 26 / 2012
Mailing Address 1780 Sequoia Vista Circle		Amount 19054.00 Transaction ID : F57.4477
City Salt Lake City	State UT	
Zip Code 84194	Purpose of Expenditure Direct Mail Design, Printing, Handling, Photography, Postage	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type 004	Name of Federal Candidate Supported or Opposed by Expenditure: TIMOTHY MICHAEL KAINE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 177570.00	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Conquest Communications Group		Date MM / DD / YYYY 08 / 10 / 2012
Mailing Address 2812 Emerywood Pky Ste 103		Amount 3547.89 Transaction ID : F57.4446
City Richmond	State VA	
Zip Code 23294	Purpose of Expenditure Automated Calls	Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Category/Type	Name of Federal Candidate Supported or Opposed by Expenditure: ERIC D HOVDE	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 3547.89	Disbursement For: 2012 <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	34037.89
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures▶ (carry total from last page forward to Line 7)	

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
AMERICANS FOR TAX REFORM

Full Name (Last, First, Middle Initial) of Payee Majority Strategies		Date
Mailing Address 135 Professional Drive #104		MM / DD / YYYY 09 / 19 / 2012
City	State	Zip Code
Ponte Vedra Beach	FL	32082
Purpose of Expenditure Direct Mail, Postage, Shipping & Overs		Amount
Category/Type	004	61206.27
Name of Federal Candidate Supported or Opposed by Expenditure: ELIZABETH WARREN		Transaction ID : F57.4462
Calendar Year-To-Date Per Election for Office Sought		61206.27
Office Sought:		<input type="checkbox"/> House State: MA <input checked="" type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Check One:		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Disbursement For:		<input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Majority Strategies		Date
Mailing Address 135 Professional Drive #104		MM / DD / YYYY 09 / 21 / 2012
City	State	Zip Code
Ponte Vedra Beach	FL	32082
Purpose of Expenditure Direct Mail, Postage, Shipping & Overs		Amount
Category/Type	004	154411.18
Name of Federal Candidate Supported or Opposed by Expenditure: ELIZABETH WARREN		Transaction ID : F57.4454
Calendar Year-To-Date Per Election for Office Sought		215617.45
Office Sought:		<input type="checkbox"/> House State: MA <input checked="" type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Check One:		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Disbursement For:		<input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee		Date
Mailing Address		MM / DD / YYYY
City	State	Zip Code
Purpose of Expenditure		Amount
Category/Type		
Name of Federal Candidate Supported or Opposed by Expenditure:		Office Sought:
		<input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Check One:		<input type="checkbox"/> Support <input type="checkbox"/> Oppose
Disbursement For:		<input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
Calendar Year-To-Date Per Election for Office Sought		

(a) SUBTOTAL of Itemized Independent Expenditures.....	215617.45
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	446298.34