

SEIU COPE (Service Employees International Union Committee On Political Education)  
1800 Massachusetts Ave NW

Washington DC 20036

FEC ID No. C00004036

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

PAGE OF 1 / 1  
FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)  
SEIU COPE (Service Employees International Union  
Committee On Political Education)

FEC IDENTIFICATION NUMBER  
C C00004036

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
The New Media Firm, Inc.

Date  
M M / D D / Y Y Y Y  
0 5 / 2 0 / 2 0 1 0

Mailing Address  
1730 Rhode Island Ave NW Ste 410

Amount  
445930.00

City Washington State DC Zip Code 20036

Office Sought:  House State: AR  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
tv ads air 5/20+ for  
primary runoff

Category/  
Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Bill Halter

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election  
for Office Sought 1929974.68

Transaction ID: D200938

Full Name (Last, First, Middle, Initial) of Payee  
The New Media Firm, Inc.

Date  
M M / D D / Y Y Y Y  
0 5 / 2 0 / 2 0 1 0

Mailing Address  
1730 Rhode Island Ave NW Ste 410

Amount  
5500.00

City Washington State DC Zip Code 20036

Office Sought:  House State: AR  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
expenses for 5/20 tv  
spots runoff

Category/  
Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Bill Halter

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election  
for Office Sought 1929974.68

Transaction ID: D200939

(a) SUBTOTAL of Itemized Independent Expenditures .....	451430.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	451430.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Anna Burger  
Signature

M M / D D / Y Y Y Y  
0 5 / 2 1 / 2 0 1 0