

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT Example: If typing, type over the lines. 12FE4M5 ESAFund

ADDRESS (number and street) 610 S. Boulevard Tampa FL 33606

2. FEC IDENTIFICATION NUMBER C00489856 3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15, July 15, October 15, January 31, July 31 Mid-Year, Termination Report (b) Monthly Report Due On: Feb 20, Mar 20, Apr 20, May 20, Jun 20, Jul 20, Aug 20, Sep 20, Oct 20, Nov 20, Dec 20, Jan 31 (c) 12-Day PRE-Election Report for the: Primary, General, Runoff, Convention, Special (d) 30-Day POST-Election Report for the: General, Runoff, Special

5. Covering Period 10 / 15 / 2020 through 11 / 23 / 2020

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Watkins, Nancy H., , , Type or Print Name of Treasurer

Signature of Treasurer Watkins, Nancy H., , , [Electronically Filed] Date 12 / 03 / 2020

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

ESAFund

Report Covering the Period: From: / / To: / /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2020"/>		<input type="text" value="22626.59"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="45977.18"/>	
(c) Total Receipts (from Line 19)	<input type="text" value="2075000.00"/>	<input type="text" value="4650000.00"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="2120977.18"/>	<input type="text" value="4672626.59"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="2069783.91"/>	<input type="text" value="4621433.32"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="51193.27"/>	<input type="text" value="51193.27"/>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

Write or Type Committee Name

ESAFund

Report Covering the Period: From: / / To: / /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	1175000.00	3750000.00
(ii) Unitemized	0.00	0.00
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	1175000.00	3750000.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	900000.00	900000.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	2075000.00	4650000.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)).....▶	2075000.00	4650000.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19).....▶	2075000.00	4650000.00

DETAILED SUMMARY PAGE
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	- 1164040.00	6324.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	- 1164040.00	6324.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	5000.00	905000.00
24. Independent Expenditures (use Schedule E)	3228823.91	3610109.32
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	100000.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	2069783.91	4621433.32
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	2069783.91	4621433.32

DETAILED SUMMARY PAGE
of Disbursements

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Page 5

III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	2075000.00	4650000.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	2075000.00	4650000.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	- 1164040.00	6324.00
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	- 1164040.00	6324.00

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER:	PAGE 6 OF 25
	(check only one)	
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 12
		<input type="checkbox"/> 15
		<input type="checkbox"/> 16
		<input type="checkbox"/> 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
ESAFund

A. Ricketts, Marlene, , ,
 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
 Mailing Address P. O. Box 31519
 City Omaha State NE Zip Code 68131
 FEC ID number of contributing federal political committee. **C**
 Name of Employer (for Individual) n/a Occupation (for Individual) retired
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 3200000.00

Date of Receipt 10 / 23 / 2020
Transaction ID : SA11AI.7721
 Amount of Each Receipt this Period 1125000.00
 Memo Item

B. Stephenson, James, Elbert, ,
 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
 Mailing Address 423 Ponte Vedra Blvd.
 City Ponte Vedra Beach State FL Zip Code 32082
 FEC ID number of contributing federal political committee. **C**
 Name of Employer (for Individual) n/a Occupation (for Individual) retired
 Receipt For: Primary General Other (specify) ▼
 Aggregate Year-to-Date ▼ 50000.00

Date of Receipt 11 / 19 / 2020
Transaction ID : SA11AI.7769
 Amount of Each Receipt this Period 50000.00
 Memo Item

C.
 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name
 Mailing Address
 City State Zip Code
 FEC ID number of contributing federal political committee. **C**
 Name of Employer (for Individual) Occupation (for Individual)
 Receipt For: Primary General Other (specify)
 Aggregate Year-to-Date ▼

Date of Receipt
 Amount of Each Receipt this Period
 Memo Item

SUBTOTAL of Receipts This Page (optional).....▶	1175000.00
TOTAL This Period (last page this line number only).....▶	1175000.00

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 7 OF 25
<input type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input checked="" type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)
ESAFund

A. Congressional Leadership Fund

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

Mailing Address 1747 Pennsylvania Avenue, N.W.
5th Floor

City Washington State DC Zip Code 20006

FEC ID number of contributing federal political committee. **C** C00504530

Name of Employer (for Individual) Occupation (for Individual)

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼
900000.00

Date of Receipt
M M / D D / Y Y Y Y Y Y
10 / 21 / 2020

Transaction ID : SA11C.7694

Amount of Each Receipt this Period
900000.00

Memo Item

B.

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

Mailing Address

City State Zip Code

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) Occupation (for Individual)

Receipt For:
 Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt
M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

Memo Item

C.

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

Mailing Address

City State Zip Code

FEC ID number of contributing federal political committee. **C**

Name of Employer (for Individual) Occupation (for Individual)

Receipt For:
 Primary General
 Other (specify)

Aggregate Year-to-Date ▼

Date of Receipt
M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

Memo Item

SUBTOTAL of Receipts This Page (optional).....	900000.00
TOTAL This Period (last page this line number only).....	900000.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input checked="" type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ESAFund

Full Name (Last, First, Middle Initial)
A. Convergence Media, LLC

Date of Disbursement: MM / DD / YYYY
10 / 15 / 2020

Mailing Address: 1010 N. Fairfax Street
2nd Floor

City: Alexandria State: VA Zip Code: 22314

Purpose of Disbursement: media production-see Line 24

Candidate Name: _____

Office Sought: House Senate President
State: _____ District: _____

Disbursement For: Primary General Other (specify) ▼

FEC Identification Number: **C** _____
Transaction ID : **SB21B.7682**
Amount of Each Disbursement this Period: _____
- 7500.00

Memo Item

Full Name (Last, First, Middle Initial)
B. Impact Advertising, LLC

Date of Disbursement: MM / DD / YYYY
10 / 15 / 2020

Mailing Address: 1870 E. 3355 S.

City: Salt Lake City State: UT Zip Code: 84106

Purpose of Disbursement: media placement-see Line 24

Candidate Name: _____

Office Sought: House Senate President
State: _____ District: _____

Disbursement For: Primary General Other (specify) ▼

FEC Identification Number: **C** _____
Transaction ID : **SB21B.7675**
Amount of Each Disbursement this Period: _____
- 50000.00

Memo Item

Full Name (Last, First, Middle Initial)
C. Mentzer Media Services, Inc.

Date of Disbursement: MM / DD / YYYY
10 / 15 / 2020

Mailing Address: 600 Fairmount Avenue, #306

City: Towson State: MD Zip Code: 21286

Purpose of Disbursement: media placement-see Line 24

Candidate Name: _____

Office Sought: House Senate President
State: _____ District: _____

Disbursement For: Primary General Other (specify) ▼

FEC Identification Number: **C** _____
Transaction ID : **SB21B.7678**
Amount of Each Disbursement this Period: _____
- 52500.00

Memo Item

SUBTOTAL of Disbursements This Page (optional)..... ▶ _____
- 582500.00

TOTAL This Period (last page this line number only)..... ▶ _____

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input checked="" type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ESAFund

A. Robert Watkins & Company

Full Name (Last, First, Middle Initial)

Mailing Address 610 S. Boulevard

City Tampa State FL Zip Code 33606

Purpose of Disbursement accounting services

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement: 10 / 22 / 2020

FEC Identification Number: C

Transaction ID : SB21B.7695

Amount of Each Disbursement this Period: 960.00

Memo Item

B.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement:

FEC Identification Number: C

Amount of Each Disbursement this Period:

Memo Item

C.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement:

FEC Identification Number: C

Amount of Each Disbursement this Period:

Memo Item

SUBTOTAL of Disbursements This Page (optional).....▶	960.00
TOTAL This Period (last page this line number only).....▶	- 581540.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)
ESAFund

A. Indiana Conservative Super PAC

Full Name (Last, First, Middle Initial)

Mailing Address 1 S. 6th Street

City Terre Haute State IN Zip Code 47807

Purpose of Disbursement contribution

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement: 10 / 23 / 2020

FEC Identification Number: C00761742

Transaction ID : SB23.7723

Amount of Each Disbursement this Period: 5000.00

Memo Item

B.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement:

FEC Identification Number: C

Amount of Each Disbursement this Period:

Memo Item

C.

Full Name (Last, First, Middle Initial)

Mailing Address

City State Zip Code

Purpose of Disbursement

Candidate Name

Office Sought: House Senate President

Disbursement For: Primary General Other (specify) ▼

State: District:

Date of Disbursement:

FEC Identification Number: C

Amount of Each Disbursement this Period:

Memo Item

SUBTOTAL of Disbursements This Page (optional).....▶	5000.00
TOTAL This Period (last page this line number only).....▶	5000.00

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) ESAFund
FEC IDENTIFICATION NUMBER C C00489856

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Ascent Media, LLC
Mailing Address 7600 E. Eastman Avenue, Suite 405
City Denver State CO Zip Code 80231
Purpose of Expenditure media production Category/Type 001
Date of Public Distribution/Dissemination 10/27/2020
Amount 10750.00
Transaction ID: SE.7742
Date of Disbursement or Obligation 10/27/2020

Name of Federal Candidate: Kelly, Mark, ,
Support Oppose
Office Sought: House Senate
District: 00 State: AZ
Calendar Year-To-Date Per Election for Office Sought 290755.00
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee Ascent Media, LLC
Mailing Address 7600 E. Eastman Avenue, Suite 405
City Denver State CO Zip Code 80231
Purpose of Expenditure media production Category/Type
Date of Public Distribution/Dissemination 10/27/2020
Amount 1250.00
Transaction ID: SE.7743
Date of Disbursement or Obligation 10/27/2020

Name of Federal Candidate: McSally, Martha, ,
Support Oppose
Office Sought: House Senate
District: 00 State: AZ
Calendar Year-To-Date Per Election for Office Sought 292005.00
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 12000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Watkins, Nancy H., ,
Signature

[Electronically Filed]

Date 12/03/2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee
Convergence Media, LLC
Mailing Address
1010 N. Fairfax Street
2nd Floor
City
Alexandria
State
VA
Zip Code
22314
Purpose of Expenditure
media production
Category/Type
Date of Public Distribution/Dissemination
10 / 15 / 2020
Amount
7500.00
Transaction ID : SE.7684
Date of Disbursement or Obligation
10 / 15 / 2020

Name of Federal Candidate:
Gardner, Cory, ,
Support
Oppose
Office Sought:
House
Senate
District: 00
State: CO
Calendar Year-To-Date
Per Election for Office Sought
1157500.00
Disbursement For:
Primary
General
Other (specify)

Full Name of Payee
Convergence Media, LLC
Mailing Address
1010 N. Fairfax Street
2nd Floor
City
Alexandria
State
VA
Zip Code
22314
Purpose of Expenditure
media production
Category/Type
Date of Public Distribution/Dissemination
10 / 15 / 2020
Amount
7500.00
Transaction ID : SE.7685
Date of Disbursement or Obligation
10 / 15 / 2020

Name of Federal Candidate:
Hickenlooper, John, W.,
Support
Oppose
Office Sought:
House
Senate
District: 00
State: CO
Calendar Year-To-Date
Per Election for Office Sought
1165000.00
Disbursement For:
Primary
General
Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 15000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Watkins, Nancy H., ,

[Electronically Filed]

Date 12 / 03 / 2020

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee: Del Cielo Media, LLC
Mailing Address: 1427 Leslie Avenue, Suite 102, Alexandria, VA 22301
Purpose of Expenditure: media placement
Date of Public Distribution/Dissemination: 10/22/2020
Amount: 150137.50
Transaction ID: SE.7701
Date of Disbursement or Obligation: 10/21/2020

Name of Federal Candidate: Hill, James French, ,
Support
Office Sought: House
District: 02
State: AR
Disbursement For: General 2020

Full Name of Payee: Del Cielo Media, LLC
Mailing Address: 1427 Leslie Avenue, Suite 102, Alexandria, VA 22301
Purpose of Expenditure: media placement
Date of Public Distribution/Dissemination: 10/22/2020
Amount: 150137.50
Transaction ID: SE.7702
Date of Disbursement or Obligation: 10/21/2020

Name of Federal Candidate: Elliott, Joyce Ann Senator, ,
Oppose
Office Sought: House
District: 02
State: AR
Disbursement For: General 2020

(a) SUBTOTAL of Itemized Independent Expenditures 300275.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: Watkins, Nancy H., , [Electronically Filed] Date: 12/03/2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure media placement
Name of Federal Candidate: Gardner, Cory, ,
Calendar Year-To-Date Per Election for Office Sought 50000.00
Disbursement For: General 2020

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure media placement
Name of Federal Candidate: Hickenlooper, John, W.,
Calendar Year-To-Date Per Election for Office Sought 100000.00
Disbursement For: General 2020

(a) SUBTOTAL of Itemized Independent Expenditures 100000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Watkins, Nancy H., ,

[Electronically Filed]

Date 12 / 03 / 2020

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure direct mail services
Date of Public Distribution/Dissemination 10/27/2020
Amount 53335.00
Transaction ID : SE.7732
Date of Disbursement or Obligation 10/23/2020

Name of Federal Candidate: James, John, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure direct mail services
Date of Public Distribution/Dissemination 10/27/2020
Amount 53335.00
Transaction ID : SE.7733
Date of Disbursement or Obligation 10/23/2020

Name of Federal Candidate: Peters, Gary, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 106670.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Watkins, Nancy H., ,
Signature

[Electronically Filed]

Date 12/03/2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure digital advertising
Name of Federal Candidate: James, John, , , Support
Office Sought: Senate State: MI
Disbursement For: General 2020
Amount 7500.00
Transaction ID: SE.7761

Full Name of Payee Impact Advertising, LLC
Mailing Address 1870 E. 3355 S.
City Salt Lake City State UT Zip Code 84106
Purpose of Expenditure digital advertising
Name of Federal Candidate: Peters, Gary, , , Oppose
Office Sought: Senate State: MI
Disbursement For: General 2020
Amount 7500.00
Transaction ID: SE.7762

(a) SUBTOTAL of Itemized Independent Expenditures 15000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Watkins, Nancy H., ,

[Electronically Filed]

Date 12 / 03 / 2020

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee
McCarthy Hennings Media, Inc.
Mailing Address
1850 M Street, N.W., #235
City
Washington State
DC Zip Code
20004
Purpose of Expenditure
media production
Category/Type
Name of Federal Candidate:
James, John, , ,
Support Oppose
Office Sought:
House District: 00
President Senate State: MI
Calendar Year-To-Date
Per Election for Office Sought
789510.71
Disbursement For:
Primary General
Other (specify)

Full Name of Payee
McCarthy Hennings Media, Inc.
Mailing Address
1850 M Street, N.W., #235
City
Washington State
DC Zip Code
20004
Purpose of Expenditure
media production
Category/Type
Name of Federal Candidate:
Peters, Gary, , ,
Support Oppose
Office Sought:
House District: 00
President Senate State: MI
Calendar Year-To-Date
Per Election for Office Sought
794802.09
Disbursement For:
Primary General
Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures
12632.09
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Watkins, Nancy H., ,

[Electronically Filed]

Date
12 / 03 / 2020

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee
Mentzer Media Services, Inc.
Memo Item

Date of Public Distribution/Dissemination
10 / 15 / 2020

Mailing Address
600 Fairmount Avenue, #306

Amount
525000.00

City State Zip Code
Towson MD 21286

Transaction ID : SE.7680
Date of Disbursement or Obligation

Purpose of Expenditure
media placement
Category/Type

10 / 15 / 2020

Name of Federal Candidate:
Gardner, Cory, ,
Support Oppose

Office Sought:
House District: 00
President Senate State: CO

Calendar Year-To-Date
Per Election for Office Sought
625000.00

Disbursement For:
Primary General
Other (specify)

Full Name of Payee
Mentzer Media Services, Inc.
Memo Item

Date of Public Distribution/Dissemination
10 / 15 / 2020

Mailing Address
600 Fairmount Avenue, #306

Amount
525000.00

City State Zip Code
Towson MD 21286

Transaction ID : SE.7681
Date of Disbursement or Obligation

Purpose of Expenditure
media placement
Category/Type

10 / 15 / 2020

Name of Federal Candidate:
Hickenlooper, John, W., ,
Support Oppose

Office Sought:
House District: 00
President Senate State: CO

Calendar Year-To-Date
Per Election for Office Sought
1150000.00

Disbursement For:
Primary General
Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 1050000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Signature: Watkins, Nancy H., , [Electronically Filed] Date: 12 / 03 / 2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee
Mentzer Media Services, Inc.
Mailing Address
600 Fairmount Avenue, #306
City
Towson State
MD Zip Code
21286
Purpose of Expenditure
media placement Category/
Type

Date of Public Distribution/Dissemination
10 / 22 / 2020
Amount
300000.00
Transaction ID : SE.7713
Date of Disbursement or Obligation
10 / 21 / 2020

Name of Federal Candidate:
Bacon, Donald, , ,
Support Oppose
Office Sought:
House Senate State:
NE

Disbursement For:
Primary General
2020 Other (specify)

Full Name of Payee
Mentzer Media Services, Inc.
Mailing Address
600 Fairmount Avenue, #306
City
Towson State
MD Zip Code
21286
Purpose of Expenditure
media placement Category/
Type

Date of Public Distribution/Dissemination
10 / 22 / 2020
Amount
300000.00
Transaction ID : SE.7714
Date of Disbursement or Obligation
10 / 21 / 2020

Name of Federal Candidate:
Eastman, Kara, , ,
Support Oppose
Office Sought:
House Senate State:
NE

Disbursement For:
Primary General
2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures
600000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Watkins, Nancy H., ,
Signature [Electronically Filed] Date
12 / 03 / 2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee: Mentzer Media Services, Inc.
Mailing Address: 600 Fairmount Avenue, #306
City: Towson, State: MD, Zip Code: 21286
Purpose of Expenditure: outdoor advertising
Category/Type:
Name of Federal Candidate: James, John, , , Support
Office Sought: Senate, State: MI
Disbursement For: General 2020
Amount: 58500.00
Transaction ID: SE.7725
Date of Disbursement or Obligation: 10/23/2020

Full Name of Payee: Mentzer Media Services, Inc.
Mailing Address: 600 Fairmount Avenue, #306
City: Towson, State: MD, Zip Code: 21286
Purpose of Expenditure: outdoor advertising
Category/Type:
Name of Federal Candidate: James, John, , , Support
Office Sought: Senate, State: MI
Disbursement For: General 2020
Amount: 25882.00
Transaction ID: SE.7731
Date of Disbursement or Obligation: 10/27/2020

(a) SUBTOTAL of Itemized Independent Expenditures: 84382.00
(b) SUBTOTAL of Unitemized Independent Expenditures:
(c) TOTAL Independent Expenditures:

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Watkins, Nancy H., ,

[Electronically Filed]

Date

12 / 03 / 2020

Signature

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) ESAFund	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00489856 </div>
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Check if 24-hour report 48-hour report ▶ New report Amends report filed on M M / D D / Y Y Y Y Y Y

Full Name of Payee <input type="checkbox"/> Memo Item Mentzer Media Services, Inc.		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 28 / 2020
Mailing Address 600 Fairmount Avenue, #306		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">329325.00</div>
City Towson	State MD	
Zip Code 21286	Transaction ID : SE.7753 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 27 / 2020	
Purpose of Expenditure media placement	Category/Type 	Name of Federal Candidate: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose James, John, , ,
Calendar Year-To-Date Per Election for Office Sought 527377.00		Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: MI
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <input type="checkbox"/> Memo Item Mentzer Media Services, Inc.		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 28 / 2020
Mailing Address 600 Fairmount Avenue, #306		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">254793.00</div>
City Towson	State MD	
Zip Code 21286	Transaction ID : SE.7754 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 27 / 2020	
Purpose of Expenditure media placement	Category/Type 	Name of Federal Candidate: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose Peters, Gary, , ,
Calendar Year-To-Date Per Election for Office Sought 782170.00		Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: MI
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;">584118.00</div>
(b) SUBTOTAL of Unitemized Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;"> </div>
(c) TOTAL Independent Expenditures ▶	<div style="border: 1px solid black; padding: 2px; text-align: right;"> </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Watkins, Nancy H., ,

[Electronically Filed]

Date

M M / D D / Y Y Y Y Y Y
12 / 03 / 2020

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee: Portik Illustration & Design
Mailing Address: 2165 Chain Bridge Road
City: Vienna, State: VA, Zip Code: 22182
Purpose of Expenditure: creative production
Category/Type:
Name of Federal Candidate: James, John, , , Support
Office Sought: Senate, District: 00, State: MI
Calendar Year-To-Date Per Election for Office Sought: 172170.00
Disbursement For: General 2020

Full Name of Payee: Prime Media Partners, LLC
Mailing Address: 4201 Wilson Blvd., #101-126
City: Arlington, State: VA, Zip Code: 22203
Purpose of Expenditure: media production
Category/Type:
Name of Federal Candidate: Hill, James French, , , Support
Office Sought: House, District: 02, State: AR
Calendar Year-To-Date Per Election for Office Sought: 304525.00
Disbursement For: General 2020

(a) SUBTOTAL of Itemized Independent Expenditures: 11250.00
(b) SUBTOTAL of Unitemized Independent Expenditures:
(c) TOTAL Independent Expenditures:

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Signature: Watkins, Nancy H., , [Electronically Filed] Date: 12 / 03 / 2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee Prime Media Partners, LLC
Mailing Address 4201 Wilson Blvd., #101-126
City Arlington State VA Zip Code 22203
Purpose of Expenditure media production
Category/Type
Date of Public Distribution/Dissemination 10/22/2020
Amount 4250.00
Transaction ID: SE.7704
Date of Disbursement or Obligation 10/22/2020

Name of Federal Candidate: Elliott, Joyce Ann Senator, ,
Support Oppose
Office Sought: House District: 02
President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought 308775.00
Disbursement For: Primary General 2020
Other (specify)

Full Name of Payee Prime Media Partners, LLC
Mailing Address 4201 Wilson Blvd., #101-126
City Arlington State VA Zip Code 22203
Purpose of Expenditure media production
Category/Type
Date of Public Distribution/Dissemination 10/22/2020
Amount 4400.00
Transaction ID: SE.7711
Date of Disbursement or Obligation 10/22/2020

Name of Federal Candidate: Bacon, Donald, ,
Support Oppose
Office Sought: House District: 02
President Senate State: NE
Calendar Year-To-Date Per Election for Office Sought 604400.00
Disbursement For: Primary General 2020
Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 8650.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Signature Watkins, Nancy H., , [Electronically Filed] Date 12/03/2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee: Prime Media Partners, LLC
Mailing Address: 4201 Wilson Blvd., #101-126
City: Arlington, State: VA, Zip Code: 22203
Purpose of Expenditure: media production
Category/Type:
Name of Federal Candidate: Eastman, Kara, ,
Support: [], Oppose: [x]
Office Sought: House [x], Senate [], President []
District: 02, State: NE
Calendar Year-To-Date Per Election for Office Sought: 608800.00
Disbursement For: Primary [], General [x], Other []

Full Name of Payee: Ring Limited
Mailing Address: P. O. Box 207
City: Dublin, State: OH, Zip Code: 43017
Purpose of Expenditure: voter contact-text & phone
Category/Type:
Name of Federal Candidate: James, John, ,
Support: [x], Oppose: []
Office Sought: House [], Senate [x], President []
District: 00, State: MI
Calendar Year-To-Date Per Election for Office Sought: 854243.91
Disbursement For: Primary [], General [x], Other []

(a) SUBTOTAL of Itemized Independent Expenditures 48841.82
(b) SUBTOTAL of Unitemized Independent Expenditures.....
(c) TOTAL Independent Expenditures

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Signature: Watkins, Nancy H., , [Electronically Filed] Date: 12 / 03 / 2020

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
ESAFund
FEC IDENTIFICATION NUMBER
C C00489856

Check if 24-hour report 48-hour report
New report Amends report filed on

Full Name of Payee: Univision
Mailing Address: P. O. Box 740719
City: Los Angeles, State: CA, Zip Code: 90074
Purpose of Expenditure: media placement
Category/Type:
Name of Federal Candidate: Kelly, Mark, , Support/Oppose
Office Sought: Senate, State: AZ
Disbursement For: General 2020
Amount: 265002.50
Transaction ID: SE.7744
Date of Disbursement or Obligation: 10/26/2020

Full Name of Payee: Univision
Mailing Address: P. O. Box 740719
City: Los Angeles, State: CA, Zip Code: 90074
Purpose of Expenditure: media placement
Category/Type:
Name of Federal Candidate: McSally, Martha, , Support/Oppose
Office Sought: Senate, State: AZ
Disbursement For: General 2020
Amount: 15002.50
Transaction ID: SE.7745
Date of Disbursement or Obligation: 10/26/2020

(a) SUBTOTAL of Itemized Independent Expenditures: 280005.00
(b) SUBTOTAL of Unitemized Independent Expenditures:
(c) TOTAL Independent Expenditures: 3228823.91

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: Watkins, Nancy H., ,

[Electronically Filed]

Date: 12/03/2020