

National Rifle Association of America Political Victory Fund

11250 Waples Mill Road

Fairfax

VA

22030

FEC ID No. C00053553

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

PAGE OF 1 / 2  
FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund		FEC IDENTIFICATION NUMBER <b>C</b> C00053553	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 10 / 25 / 2010	
Full Name (Last, First, Middle, Initial) of Payee OnMessage, Inc.		Amount 102217.50	
Mailing Address 2130 Priest Bridge Drive, #11	City Crofton	State MD	Zip Code 21114
Purpose of Expenditure TV Advertising	Category/ Type	004	
Name of Federal Candidate supported or Opposed by expenditure: Mr. Patrick Toomey		Office Sought: <input type="checkbox"/> House State: PA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
0.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: 37352375	

Full Name (Last, First, Middle, Initial) of Payee OnMessage, Inc.		Date M M / D D / Y Y Y Y 10 / 25 / 2010	
Mailing Address 2130 Priest Bridge Drive, #11		Amount 12500.00	
City Crofton	State MD	Zip Code 21114	
Purpose of Expenditure TV Ad Production - Estimated Cost	Category/ Type	004	
Name of Federal Candidate supported or Opposed by expenditure: Mr. Patrick Toomey		Office Sought: <input type="checkbox"/> House State: PA <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
0.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: 37352376	

(a) SUBTOTAL of Itemized Independent Expenditures .....	114717.50
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mary Rose Adkins  
Signature

M M / D D / Y Y Y Y  
10 / 26 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2 / 2  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
National Rifle Association of America Political Vi-  
ctory Fund

FEC IDENTIFICATION NUMBER  
C C00053553

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

OnMessage, Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

102217.50

Mailing Address

2130 Priest Bridge Drive, #11

City State Zip Code  
Crofton MD 21114

Office Sought:  House State: PA  
 Senate District: \_\_\_\_\_  
 Presidential

Purpose of Expenditure  
TV Advertising

Category/  
Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Mr. Joseph Sestak

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought 0.00

Transaction ID: 37352377

Full Name (Last, First, Middle, Initial) of Payee

OnMessage, Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

12500.00

Mailing Address

2130 Priest Bridge Drive, #11

City State Zip Code  
Crofton MD 21114

Office Sought:  House State: PA  
 Senate District: \_\_\_\_\_  
 Presidential

Purpose of Expenditure  
TV Ad Production -  
Estimated Cost

Category/  
Type 004

Check One:  Support  Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Mr. Joseph Sestak

Disbursement For:  Primary  General 2010  
 Other (specify) : \_\_\_\_\_

Calendar Year-To-Date Per Election for Office Sought 0.00

Transaction ID: 37352378

(a) SUBTOTAL of Itemized Independent Expenditures .....

114717.50

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

229435.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mary Rose Adkins

Signature

M M / D D / Y Y Y Y  
1 0 / 2 6 / 2 0 1 0