Image# 10991795506 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 10/26/2010 10/26/2010 18:38

National Rifle Association of America Political Victory Fund

11250 Waples Mill Road

Fairfax FEC ID No. C000	VA 953553	22030	X 24-Hour Notice 48-Hour Notice	
SCHEDULE E (FEC FOITEMIZED INDEPEND			PAGE OF 1/2 FOR LINE 24 OF FORM 3X	
ctory Fund	ciation of America Political		FEC IDENTIFICATION NUMBER C C00053553	
Check if X 24-ho		9	Date	
OnMessage, Inc.	22.0,		M M / D D / Y Y Y Y 1 1 0 2 5 / 2 0 1 0	
Mailing Address 2130 Priest Bridge Dr	ive, #11		Amount 102217.50	
City	Sta	· ·	Office Occupied To Hanney Courter DA	
Crofton	M	21114	Office Sought: House State: PA X Senate District:	
Purpose of Expenditure TV Advertising		Category/ Type 004	Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Mr. Patrick Toomey			Check One: X Support Oppose	
			Disbursement For: Primary X General 2010	
Calendar Year-To-Date for Office Sought	e Per Election	0.00	Other (specify): Transaction ID: 37352375	
Full Name (Last, First, Middle, Initial) of Payee			Date	
OnMessage, Inc.			M M / D D / Y Y Y Y Y Y 2010	
Mailing Address 2130 Priest Bridge Dr	ivo #11		Amount	
2100 Theat Bhage Br	νο, πττ		12500.00	
City Crofton	Sta MI	· ·	Office Sought: House State: PA	
Purpose of Expenditure TV Ad Production - Estimated Cost		Category/ Type 004	X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure:			Check One: X Support Oppose	
Mr. Patrick Toomey			Disbursement For: Primary X General 2010	
Calendar Year-To-Dat	o Day Floation		Other (specify) :	
for Office Sought	e Per Election	0.00	Transaction ID: 37352376	
(a) SUBTOTAL of Itemized	I Independent Expenditures		114717.50	
(b) SUBTOTAL of Unitemized Independent Expenditures				
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
Mary Rose Adkins Signature				
FFC Cahadula F (Farm 04) (Paris				

$^{\text{Image# }10991795507}$ 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 2/2 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if X 24-hour notice 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	1.0 / 2.5 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address	Amount
2130 Priest Bridge Drive, #11	102217.50
City State Zip Code	
Crofton MD 21114	Office Sought: House State: PA
Advertising Category/ Type X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
Mr. Joseph Sestak	X species
	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election	Other (specify) :
for Office Sought 0.00	Transaction ID: 37352377
To Office Gought	
Full Name (Last, First, Middle, Initial) of Payee	Date
OnMessage, Inc.	M M / D D / Y Y Y Y Y 10 25 2010
Mailing Address	
2130 Priest Bridge Drive, #11	Amount
,	12500.00
City State Zip Code	
Crofton MD 21114	Office Sought: House State: PA
Purpose of Expenditure Category/	X Senate District:
TV Ad Production - Estimated Cost Type	1 Tosidonila
Name of Federal Candidate supported or Opposed by expenditure:	Check One: Support X Oppose
Mr. Joseph Sestak	
·	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election	Other (specify) :
for Office Sought	Transaction ID: 37352378
(a) SUBTOTAL of Itemized Independent Expenditures	114717.50
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	229435.00
Under penalty of perjury I certify that the independent expenditures reported herein were or at the request or suggestion of, any candidate or authorized committee or agent of eith committee) any political party committee or its agent.	
Mary Rose Adkins Signature	1.0 / 26 / Y Y Y Y Y

FEC Schedule E (Form 24) (Revised 02/2003)