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FEC MAIL CENTER



January 23, 2011

Federal Election Commission
999 E Street, NW
Washington, D.C. 20463

Dear Sir or Madam:

I am writing in response to your request for additional information (copy attached) received by Naturally Blue PAC (ID: C00491886) on January 8, 2011 regarding specific documentation essential to full public disclosure of federal election campaign finances.

After reviewing the Statement of Organization (FEC Form 1) filed on December 20, 2010 by Naturally Blue PAC, your inquiry concerning Line 6 of the document is justified. In the initial filing, we omitted the word "NONE" from Line 6 on FEC Form 1. I am writing to request your acceptance of the amended document (attached). Acceptance of this amendment should satisfy your inquiry.

Please feel free to call me if you have any problems, questions or concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "D.R. Wright", is written over a horizontal line.

David R. Wright
Treasurer
870-703-2101

Attachments: 2

11030563485

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FEC
FORM 1

STATEMENT OF
ORGANIZATION

Office Use Only

1. NAME OF
COMMITTEE (in full)

(Check if name
is changed)

Example: if typing, type
over the lines.

12FE4M5

NATURALLY BLUE PAC

ADDRESS (number and street)

PO BOX 250412

(Check if address
is changed)

LITTLE ROCK AR 72225

CITY

STATE

ZIP CODE

COMMITTEE'S E-MAIL ADDRESS (Please provide only one e-mail address)

(Check if address
is changed)

nate@wearenaturallyblue.com

COMMITTEE'S WEB PAGE ADDRESS (URL)

(Check if address
is changed)

WWW.WEARENATURALLYBLUE.COM

2. DATE

01 23 2011

3. FEC IDENTIFICATION NUMBER

C00491886

4. IS THIS STATEMENT

NEW (N)

OR

X

AMENDED (A)

I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

David R. Wright

Signature of Treasurer

David R. Wright

Date

01 23 2011

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Statement to the penalties of 2 U.S.C. §437g.

ANY CHANGE IN INFORMATION SHOULD BE REPORTED WITHIN 10 DAYS.

Office
Use
Only

For further information contact:
Federal Election Commission
Toll Free 800-424-9530
Local 202-694-1100

FEC FORM 1
(Revised 02/2009)

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5. TYPE OF COMMITTEE

Candidate Committee:

- (a) This committee is a principal campaign committee. (Complete the candidate information below.)
- (b) This committee is an authorized committee, and is NOT a principal campaign committee. (Complete the candidate information below.)

Name of Candidate _____

Candidate Party Affiliation	Office Sought:	House	Senate	President	State District
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- (c) This committee supports/opposes only one candidate, and is NOT an authorized committee.

Name of Candidate _____

Party Committee:

- (d) This committee is a _____ (National, State or subordinate) committee of the _____ (Democratic, Republican, etc.) Party.

Political Action Committee (PAC):

- (e) This committee is a separate segregated fund. (Identify connected organization on line 6.) Its connected organization is a:

Corporation	Corporation w/o Capital Stock	Labor Organization
Membership Organization	Trade Association	Cooperative

In addition, this committee is a Lobbyist/Registrant PAC.

- (f) This committee supports/opposes more than one Federal candidate, and is NOT a separate segregated fund or party committee. (i.e., nonconnected committee)

In addition, this committee is a Lobbyist/Registrant PAC.

In addition, this committee is a Leadership PAC. (Identify sponsor on line 6.)

Joint Fundraising Representative:

- (g) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, at least one of which is an authorized committee of a federal candidate.
- (h) This committee collects contributions, pays fundraising expenses and disburses net proceeds for two or more political committees/organizations, none of which is an authorized committee of a federal candidate.

Committees Participating in Joint Fundraiser

1. _____ FEC ID number C
2. _____ FEC ID number C
3. _____ FEC ID number C
4. _____ FEC ID number C

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Write or Type Committee Name

6. Name of Any Connected Organization, Affiliated Committee, Joint Fundraising Representative, or Leadership PAC Sponsor

NONE

Mailing Address

[Empty address lines]

CITY

STATE

ZIP CODE

Relationship: Connected Organization Affiliated Committee Joint Fundraising Representative Leadership PAC Sponsor

7. Custodian of Records: Identify by name, address (phone number -- optional) and position of the person in possession of committee books and records.

Full Name

NATHAN COOPER LODNEY

Mailing Address

705 BEECHWOOD
APT B
LITTLE ROCK AR 72205

Title or Position

CITY

STATE

ZIP CODE

CO-FOUNDER

Telephone number

870-930-7294

8. Treasurer: List the name and address (phone number -- optional) of the treasurer of the committee; and the name and address of any designated agent (e.g., assistant treasurer).

Full Name of Treasurer

DAVID RANDAL WRIGHT

Mailing Address

6508 WESTOVER DRIVE
LITTLE ROCK AR 72207

Title or Position

CITY

STATE

ZIP CODE

TREASURER

Telephone number

870-703-2101

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Full Name of Designated Agent

NATHAN COOPER LOONEY

Mailing Address

105 BEECHWOOD

APT B

LITTLE ROCK

CITY

AR

STATE

72205

ZIP CODE

Title or Position

CO-FOUNDER

Telephone number

870-930-7294

9. Banks or Other Depositories: List all banks or other depositories in which the committee deposits funds, holds accounts, rents safety deposit boxes or maintains funds.

Name of Bank, Depository, etc.

FIRST SECURITY BANK

Mailing Address

1219 E JOYCE BLVD

FAYETTEVILLE

CITY

AR

STATE

72703

ZIP CODE

Name of Bank, Depository, etc.

Mailing Address

CITY

STATE

ZIP CODE

11030563489

RCVD by Naturally
Blue PAC - 1/8/11



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-1

January 5, 2011

David R. Wright, Treasurer
Naturally Blue PAC
P.O. Box 250412
Little Rock, AR 72225

Response Due Date:
February 9, 2011

Identification Number: C00491886

Reference: Statement of Organization, received 12/20/10

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following item:

- Any affiliated or connected organization must be identified on your Statement of Organization. For further guidance on affiliated committees and connected organizations, please refer to 11 CFR §§100.5(g) and 100.6. If there are no other committees or organizations with which you share control or financing, please indicate "None" on Line 6. If you do share control or financing with other committees or organizations, please indicate their names, addresses, and relationships on Line 6. 11 CFR §102.2

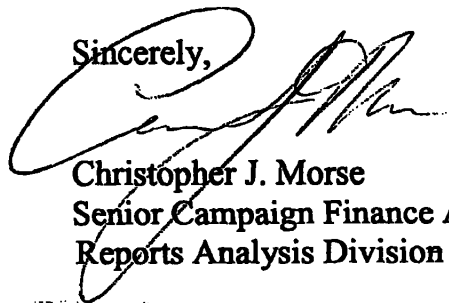
Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended.

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If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1133.

Sincerely,



Christopher J. Morse
Senior Campaign Finance Analyst
Reports Analysis Division

298

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Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
 The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
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<input type="checkbox"/> USPS First Class Mail	Postmarked
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<input checked="" type="checkbox"/> USPS Priority Mail Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	Postmarked 1/28/11
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<input type="checkbox"/> USPS Express Mail	Postmarked
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<input type="checkbox"/> Postmark Illegible	
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<input type="checkbox"/> No Postmark	
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<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>

<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
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<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
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<i>EL</i>	2/3/11
PREPARER	DATE PREPARED

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