

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation ENTERPRISE FREEDOM ACTION COMMITTEE		
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 1090 VERMONT AVENUE NW SUITE 800		
(c) City, State and ZIP Code WASHINGTON DC 20005		3. FEC Identification Number C C90012162
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report

☐ 24-Hour Report

☐ October 15 Quarterly Report

☐ 48-Hour Report

☒ January 31 Year-End Report

b) Is this Report an amendment? ☐ No ☒ Yes, it amends the report filed on

MM / DD / YYYY
01 / 31 / 2017

5. COVERING PERIOD:

FROM

MM / DD / YYYY
01 / 01 / 2016

THROUGH

MM / DD / YYYY
12 / 31 / 2016

6. TOTAL CONTRIBUTIONS.....

00

7. TOTAL INDEPENDENT EXPENDITURES

375325.73

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Eastlick, Kristen, , ,

Eastlick, Kristen, , ,

02/23/2017

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

Hastings, Bradford, , ,

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016

Mailing Address 2252 2nd Street

Amount

300.00

Transaction ID : F57.000001

Purpose of Expenditure
Voice over for Leadership Online AdCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

300.00

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mobilewalla, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016Mailing Address 2472 Jett Ferry Road
Suite 400-214

Amount

25000.00

Transaction ID : F57.000002

Purpose of Expenditure
Leadership Online Ad PlacementCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

25300.00

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Facebook, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016Mailing Address ATTN: Accounts Receivable
15161 Collections Center Drive

Amount

8816.81

Transaction ID : F57.000003

Purpose of Expenditure
Leadership Online Ad Placement (actual, not estimated)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

34116.81

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 34116.81

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

The Trade Desk

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016

Mailing Address PO Box 748645

Amount

89338.06

Transaction ID : F57.000004

Purpose of Expenditure
Leadership Online Ad Placement (actual, not estimated)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

123454.87

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Google Inc./Goggle AdWords

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016

Mailing Address 1600 Amphitheatre Parkway

Amount

31826.05

Transaction ID : F57.000005

Purpose of Expenditure
Leadership Online Ad Placement (actual, not estimated)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

155280.92

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Berman and Company

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016Mailing Address 1090 Vermont Avenue, NW
Suite 800

Amount

18615.29

Transaction ID : F57.000006

Purpose of Expenditure
Production and Placement of Leadership Online Ad (amended
final total)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

173896.21

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 139779.40

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

Go Daddy

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 02 / 2016

Mailing Address 14455 North Hayden Road

Suite 219

Amount

5.89

City

State

Zip Code

Scottsdale

AZ

85260

Transaction ID : F57.000007

Purpose of Expenditure
Web Hosting for Leadership Online Ad (split)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

173902.10

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Target (Columbia Heights)

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016

Mailing Address 3100 14th Street, NW

#201

Amount

253.78

City

State

Zip Code

Washington

DC

20010

Transaction ID : F57.000008

Purpose of Expenditure
Props for Kids CommercialCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

174155.88

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mobilewalla, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016

Mailing Address 2472 Jett Ferry Road

Suite 400-214

Amount

25000.00

City

State

Zip Code

Dunwoody

GA

30338

Transaction ID : F57.000009

Purpose of Expenditure
Kids Online Ad PlacementCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

199155.88

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 25259.67

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee Uber Technologies		Date of Public Distribution/Dissemination MM / DD / YYYY 03 / 05 / 2016	
Mailing Address 1455 Market Street Suite 400		Amount 34.69	
City San Francisco	State CA	Zip Code 94103	Transaction ID : F57.000010
Purpose of Expenditure Uber Services Related to Kids Ad Shoot (total amount for 2 rides)	Category/Type 004	Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Trump, Donald, J, ,		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 199190.57		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
Full Name (Last, First, Middle Initial) of Payee Silver Cab Association		Date of Public Distribution/Dissemination MM / DD / YYYY 03 / 05 / 2016	
Mailing Address 2014 56th Street, NE		Amount 11.55	
City Washington	State DC	Zip Code 20002	Transaction ID : F57.000011
Purpose of Expenditure Taxi Fare Related to Kids Ad Shoot	Category/Type 004	Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Trump, Donald, J, ,		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 199202.12		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	
Full Name (Last, First, Middle Initial) of Payee Rubin, Barry, , ,		Date of Public Distribution/Dissemination MM / DD / YYYY 03 / 05 / 2016	
Mailing Address 1090 Vermont Avenue, NW Suite 800		Amount 10.01	
City Washington	State DC	Zip Code 20005	Transaction ID : F57.000012
Purpose of Expenditure Taxi Fare Related to Kids Ad Shoot	Category/Type 004	Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: _____ <input checked="" type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Trump, Donald, J, ,		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 199212.13		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....	56.25
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

Carlyn Davis Casting

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 124 East Broad Street

Unit C-2

Amount

2422.80

City

State

Zip Code

Falls Church

VA

22046

Transaction ID : F57.000013

Purpose of Expenditure
Casting Services for Kids CommercialCategory/
Type 004

Office Sought:

☐ House

State: DC

☐ Senate

District: _____

☒ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

201634.93

Disbursement For: 2016

☒ Primary☐ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Hastings, Bradford, , ,

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address 2525 2nd Street

Amount

200.00

City

State

Zip Code

Santa Monica

CA

90405

Transaction ID : F57.000014

Purpose of Expenditure
Voice over for Kids CommercialCategory/
Type 004

Office Sought:

☐ House

State: DC

☐ Senate

District: _____

☒ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

201834.93

Disbursement For: 2016

☒ Primary☐ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Facebook, Inc.

Date of Public Distribution/Dissemination

03 / 05 / 2016

Mailing Address ATTN: Accounts Receivable

15161 Collections Center Drive

Amount

35571.12

City

State

Zip Code

Chicago

IL

60693

Transaction ID : F57.000015

Purpose of Expenditure
Kids Online Ad Placement (final total, not estimated)Category/
Type 004

Office Sought:

☐ House

State: DC

☐ Senate

District: _____

☒ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Calendar Year-To-Date Per Election
for Office Sought

237406.05

Disbursement For: 2016

☒ Primary☐ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

38193.92

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee

The Trade Desk

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016

Mailing Address PO Box 748645

Amount

98271.23

Transaction ID : F57.000016

Purpose of Expenditure
Kids Online Ad Placement (final total, not estimated)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

335677.28

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Google Inc./Google AdWords

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016

Mailing Address 1600 Amphitheatre Parkway

Amount

20955.04

Transaction ID : F57.000017

Purpose of Expenditure
Kids Online Ad Placement (final total, not estimated)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

356632.32

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Pret a Manger

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016

Mailing Address 1432 K Street, NW

Amount

51.60

Transaction ID : F57.000018

Purpose of Expenditure
Lunch for Crew During Kids Ad ShootCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

356683.92

Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 119277.87

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 8
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NAME OF FILER (In Full)

ENTERPRISE FREEDOM ACTION COMMITTEE

Full Name (Last, First, Middle Initial) of Payee
Berman and Company

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016Mailing Address 1090 Vermont Avenue, NW
Suite 800

Amount

18635.93

Transaction ID : F57.000019

Purpose of Expenditure
Production and Placement of Kids Online Ad (amended final total)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 375319.85Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
Go Daddy

Date of Public Distribution/Dissemination

MM / DD / YYYY
03 / 05 / 2016Mailing Address 14455 North Hayden Road
Suite 219

Amount

5.88

Transaction ID : F57.000020

Purpose of Expenditure
Web Hosting for Kids Online Ad (split)Category/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Trump, Donald, J, ,Check One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 375325.73Disbursement For: ☒ Primary ☐ General
2016
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/
TypeOffice Sought: ☐ House State: _____
☐ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 18641.81

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....▶ 375325.73
(carry total from last page forward to Line 7)