

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) ARKANSAS HORIZON
FEC IDENTIFICATION NUMBER C C00547497
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Target Enterprises LLC
Mailing Address 15260 Ventura Blvd Suite 1240
City Sherman Oaks State CA Zip Code 91403
Purpose of Expenditure Media Placement Category/Type 004

Date of Public Distribution/Dissemination 10 / 22 / 2014
Amount 495900.00
Transaction ID : SE.4165
Date of Disbursement or Obligation

Name of Federal Candidate MARK LUNSFORD PRYOR
[] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 1805900.00

Office Sought: [] House District: 00
[] President [X] Senate State: AR
Disbursement For: [] Primary [X] General 2014
[] Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
[] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought: [] House District:
[] President [] Senate State:
Disbursement For: [] Primary [] General
[] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 495900.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 495900.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature David Satterfield [Electronically Filed] Date 10 / 23 / 2014