24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
NATIONAL VICTORY ACTION FUND

FEC IDENTIFICATION NUMBER ▼
C C00760124

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
DIGITAL MARKETING SOLUTIONS GROUP, LLC

Mailing Address 3301 RICHMOND HWY. #1027

City: ALEXANDRIA State: VA Zip Code: 22305-

Purpose of Expenditure
NON-CONTRIBUTION ACCT: ONLINE ADVERTISING / EMAIL COMMUNICATION / SMS MESSAGES

Category/Type

Date of Public Distribution/Dissemination: 09 / 24 / 2024

Amount: 25000.00

Transaction ID : SE24.731

Date of Disbursement or Obligation: 09 / 25 / 2024

Name of Federal Candidate
LAKE, KARI, , ,

☒ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: ____ State: AZ

Calendar Year-To-Date Per Election for Office Sought 2024: 125000.00

Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶ ____

Full Name of Payee

Mailing Address

City State Zip Code

Purpose of Expenditure

Category/Type

Date of Public Distribution/Dissemination: M M / D D / Y Y Y Y

Amount

Date of Disbursement or Obligation: M M / D D / Y Y Y Y

Name of Federal Candidate

☐ Support ☐ Oppose

Office Sought: ☐ House ☐ President ☐ Senate District: ____ State: ____

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶ ____

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 25000.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 25000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

RUTLAND, JANNA, , ,
Signature

Date 09 / 26 / 2024