

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on

Full Name of Payee Bookbag Video
Mailing Address 45 E Lincoln Street
City Columbus State OH Zip Code 43215
Purpose of Expenditure Video Production
Name of Federal Candidate JOHN R KASICH [X] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 8500.00

Date of Public Distribution/Dissemination 02 / 26 / 2016
Amount 1500.00
Transaction ID : SE.6024
Date of Disbursement or Obligation 02 / 26 / 2016
Office Sought: [ ] House District: [ ]
[X] President [ ] Senate State: [ ]
Disbursement For: [X] Primary [ ] General 2016 [ ] Other (specify) ▶

Full Name of Payee New Day Media, LLC
Mailing Address 501 Morrison Road Suite 201
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Media Buy
Name of Federal Candidate JOHN R KASICH [X] Support [ ] Oppose
Calendar Year-To-Date Per Election for Office Sought 20553.00

Date of Public Distribution/Dissemination 02 / 27 / 2016
Amount 20553.00
Transaction ID : SE.6025
Date of Disbursement or Obligation 02 / 26 / 2016
Office Sought: [ ] House District: [ ]
[X] President [ ] Senate State: MI
Disbursement For: [X] Primary [ ] General 2016 [ ] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 22053.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶
(c) TOTAL Independent Expenditures.....▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 02 / 26 / 2016
Signature