

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Hispanic Leadership Alliance		FEC IDENTIFICATION NUMBER ▼ C C00826263	
Check if ☒ 24-hour report ☐ 48-hour report		☒ New report ☐ Amends report filed on	

Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024	
Mailing Address PO BOX 25458		Amount 246456.32	
City ALEXANDRIA	State VA	Zip Code 22313	Transaction ID : SE24.48
Purpose of Expenditure MEDIA PLACEMENT		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 05 / 17 / 2024
Name of Federal Candidate HERRERA, BRANDON, ,		☐ Support ☒ Oppose	Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		952263.62	Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024	
Mailing Address PO BOX 25458		Amount 310.00	
City ALEXANDRIA	State VA	Zip Code 22313	Transaction ID : SE24.49
Purpose of Expenditure POSTAGE		Category/ Type	Date of Disbursement or Obligation MM / DD / YYYY 05 / 17 / 2024
Name of Federal Candidate HERRERA, BRANDON, ,		☐ Support ☒ Oppose	Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		952263.62	Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	246766.32
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

OZANUS, WILLIAM, K, ,

Signature

Date

MM / DD / YYYY
05 / 22 / 2024

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Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address PO BOX 25458		Amount 33607.68
City ALEXANDRIA	State VA	Zip Code 22313
Purpose of Expenditure MEDIA PRODUCTION	Category/ Type	Transaction ID : SE24.50 Date of Disbursement or Obligation MM / DD / YYYY 05 / 17 / 2024
Name of Federal Candidate HERRERA, BRANDON, ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address PO BOX 25458		Amount 44000.00
City ALEXANDRIA	State VA	Zip Code 22313
Purpose of Expenditure MEDIA PLACEMENT	Category/ Type	Transaction ID : SE24.1051 Date of Disbursement or Obligation MM / DD / YYYY 05 / 20 / 2024
Name of Federal Candidate HERRERA, BRANDON, ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	77607.68
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	

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Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address PO BOX 25458		Amount 85.00
City ALEXANDRIA	State VA	Zip Code 22313
Purpose of Expenditure POSTAGE	Category/ Type	Transaction ID : SE24.1052 Date of Disbursement or Obligation MM / DD / YYYY 05 / 20 / 2024
Name of Federal Candidate HERRERA, BRANDON, , ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee DEL CIELO MEDIA LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address PO BOX 25458		Amount 6000.00
City ALEXANDRIA	State VA	Zip Code 22313
Purpose of Expenditure MEDIA PRODUCTION	Category/ Type	Transaction ID : SE24.1053 Date of Disbursement or Obligation MM / DD / YYYY 05 / 20 / 2024
Name of Federal Candidate HERRERA, BRANDON, , ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	6085.00
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	

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Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 21 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 13660.70
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure MEDIA PRODUCTION	Category/ Type	Transaction ID : SE24.1056 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate HERRERA, BRANDON, , , ☐ Support ☒ Oppose		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought 952263.62		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 21 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 14264.00
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure POSTAGE	Category/ Type	Transaction ID : SE24.1057 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate HERRERA, BRANDON, , , ☐ Support ☒ Oppose		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought 952263.62		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	27924.70
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	

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Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 13660.70
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure MEDIA PRODUCTION	Category/ Type	Transaction ID : SE24.1058 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate HERRERA, BRANDON, , ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 14264.00
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure POSTAGE	Category/ Type	Transaction ID : SE24.1059 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate HERRERA, BRANDON, , ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	27924.70
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	

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Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 700.00
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure TEXTING SERVICES	Category/ Type	Transaction ID : SE24.1054 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate HERRERA, BRANDON, ,		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

Full Name of Payee PREVAIL STRATEGIES		Date of Public Distribution/Dissemination MM / DD / YYYY 05 / 22 / 2024
Mailing Address 808 N IRENA UNIT B		Amount 700.00
City REDONDO BEACH	State CA	Zip Code 90277
Purpose of Expenditure TEXTING SERVICES	Category/ Type	Transaction ID : SE24.1055 Date of Disbursement or Obligation MM / DD / YYYY 05 / 22 / 2024
Name of Federal Candidate GONZALES, ERNEST, ANTHONY TONY, , II		Office Sought: ☒ House District: 23 ☐ President ☐ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2024 ☒ Other (specify) ► PRIMARY RUNOFF

(a) SUBTOTAL of Itemized Independent Expenditures..... ►	1400.00
(b) SUBTOTAL of Unitemized Independent Expenditures ►	
(c) TOTAL Independent Expenditures..... ►	387708.40

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

OZANUS, WILLIAM, K, ,
Signature

Date MM / DD / YYYY
05 / 22 / 2024