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August 13, 2007

Andrea Needles Senior Campaign Finance Analyst Reports Analysis Division Federal Election Commission 999 E Street, NW Washington, DC 20463

> Re: Citizens United Political Victory Fund, C00295527 Reply to your correspondence of 07/18/2007

Dear Ms. Needles cultive and all the Arter Sections of the property of the control of the contro

Your July 18, 2007, correspondence to Kevin Allen, Treasurer, Citizens United Political Victory Fund ("CU-PVF"), has been submitted to me for reply. CU-PVF is a separate, segregated fund of Citizens United, and I serve as Citizens United's Vice President and General Counsel. We met during the FEC's June;4-5, 2007 conference for Membership Organizations, Labor Organizations and their PACs.

Your letter notes that Schedule A of CUF-PVF's February 2007 and March 2007 monthly reports did not include the employer and occupation of each individual contributor itemized therein. Consequently, you have requested that CU-PVF either file amended reports that include that information or provide a detailed description of the PACs procedures for requesting a contributor's employer and occupation information.

I draw your attention to my April 26, 2007 letter, which responded to a similar letter from you dated March 30, 2007. In that letter I set forth the procedures that CU-PVF follows in attempting to obtain the required employer and occupation information from its contributors. CU-PVF continues to follow those procedures, which I believe fully comport with the Commission's best efforts' rules. A copy of my April 26 letter is enclosed.

1 note further that on July 16, 2007, CU-PVF filed amended February 2007 and March 2007 reports. To the extent that CU-PVF had obtained additional employer and occupation

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Letter to Andrea Needles, Federal Election Commission Re: Reply to July 18, 2007 Correspondence August 13, 2007 Page 2 of 2

information concerning the contributors itemized in the original versions of those reports, the additional information is set forth in the amended reports.

Please contact me if you should have any further questions regarding this matter. Thank you.

Very Truly Yours,

Michael Boos Vice President & General Counsel

Enclosure

cc: Kevin Allen, Treasurer, CU-PVF



Via Facsimile & First Class Mail

April 26, 2007

Andrea Needles Senior Campaign Finance Analyst Reports Analysis Division Federal Election Commission 999 E Street, NW Washington, DC 20463

Re: Citizens United Political Victory Fund

C00295527

Dear Ms. Needles:

Your March 30, 2007 correspondence to Kevin Allen, Treasurer, Citizens United Political Victory Fund ("CU-PVF"), has been submitted to me for reply. CU-PVF is a separate, segregated fund of Citizens United, and I am Citizens United's Vice President and General Counsel.

In your letter you note that Schedule A of CU-PVF's Amended 30 Day Post-General Report (10/19/06 – 11/27/06) did not include the employer and occupation of several of the contributors listed therein, and explain the Federal Election Commission ("Commission") rules for obtaining and reporting that information. With regard to that particular information you ask that CU-PVF either file an amended report containing the contributors' employment and occupation information, or provide a detailed description of the procedures undertaken to obtain the information in order to verify that "best efforts" have been employed to obtain the information. You also ask for a clarification of all expenditures for "tv ad production" that were listed on Schedule B.

As I explained in detail below, the treasurer of CU-PVF has used "best efforts" to obtain the employment and occupation of the contributors listed on Schedule A.

Nevertheless, an amended 30 Day Post-General Report is being filed with corrected information. For the most part, the corrections relate to the manner in which homemakers and self-employed persons were reported. In the Report, "Homemaker" was often listed under employer instead of occupation, while "Self Employed" was often listed under occupation instead of employer. The amended report lists "Homemaker" as the occupation, and "Self Employed" as the employer. Since none of the amendments

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result in any changes in receipts, expenditures or the cash on hand balance at the end of the reporting period, we are not submitting amendments to subsequently filed reports, as the amendments to the report in question do not result in any changes to the information reported in any subsequent reports.

CU-PVF's procedures for obtaining the employer and occupation of its contributors are as follows:

First, a request for the occupation and employer of each contributor is made in the initial solicitation to the prospective contributor. For written solicitations (e.g. direct mail) a form is included that requests the contributors occupation and employer. For oral solicitations (e.g. telemarketing), the request is made orally as part of the solicitation script. In either case, the request includes a statement that Federal law requires CU-PVF use its best efforts to obtain and report the employer and occupation of any person who contributes in excess of \$200 in a calendar year.

Second, a follow-up letter is promptly mailed to each contributor requesting his or her employer and occupation. This letter is mailed within 30 days of receipt of the contribution (usually within one or two business days) and advises the contributor that Federal law requires CU-PVF to use best efforts to obtain that information from all persons who contribute in excess of \$200 in a calendar year, and includes a form for providing the information. While this letter thanks the contributor's for his or her contribution, it makes no request for any further contribution. Enclosed with the follow-up communication is a pre-addressed envelope for returning the employer/occupation form to CU-PVF.

Third, if the contributor returns the completed form prior to the deadline for completing the FEC Report for which the information is required, the information is included on the initial report. If the information is provided subsequent to filing of the initial report, it is CU-PVF policy to file an amended report disclosing the newly obtained information on or before the due date for the next regularly scheduled report.

CU-PVF believes that the procedures described above fully conform with both the letter and spirit of the Commission's "best efforts" requirements. However, if you believe there is a deficiency in the process please let me know so that we can discuss any steps necessary to rectify the matter.

Letter to Andrea Needles, Federal Election Commission Re: Reply to March 30, 2007 Correspondence April 26, 2007 Page 3 of 3

The second issue raised by your letter is a request for clarification of the "tv ad production" explanation for certain expenditures listed on Schedule B. The only entry on the 30 Day Post-General Report for "tv ad production" is an expenditure of \$8466.00 to Warfield and Company. That company produced a television advertisement for CU-PVF that was aired nationally. The ad was produced and aired completely independent of any political party, Federal candidate or their agents, but was not reported as an independent expenditure because it did not expressly advocate the election or defeat of any clearly identified Federal candidate(s). Thus, the expenditure was reported on line 29 as "Other Disbursements." The expenditures for airtime for the ad are listed on Schedule B as payments to "Patrick Media," which are described as "Public Communication (TV commercial)." We believe the descriptions made on the report accurately reflect the nature of these expenditures, but we are open to any suggestions that you might care to offer, which would further clarify the purpose of the expenditures.

I believe that I have covered each of the issues raised in your letter, but if I missed something, please feel free to drop me a line or give me a call and I will be happy to provide further clarification. Thank you.

Sincerely,

Michael Boos
Vice President &
General Counsel

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