REPORT OF RECEIPTS AND DISBURSEMENTS
For Other Than An Authorized Committee

1. NAME OF COMMITTEE (in full)

Reform America Fund

ADDRESS (number and street)
N4298 12 Corners Rd
Black Creek, WI 54106-8100

2. FEC IDENTIFICATION NUMBER
C00581934

3. IS THIS NEW REPORT OR AMENDED REPORT
X NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
(a) Quarterly Reports:
  - April 15 Quarterly Report (Q1)
  - July 15 Quarterly Report (Q2)
  - October 15 Quarterly Report (Q3)
  - January 31 Year-End Report (YE)
  - July 31 Mid-Year Report (Non-election Year Only) (MY)
  - Termination Report (TER)
(b) Monthly Report Due On:
  - Feb 20 (M2)
  - Mar 20 (M3)
  - Apr 20 (M4)
  - May 20 (M5)
  - Jun 20 (M6)
  - Jul 20 (M7)
  - Aug 20 (M8)
  - Sep 20 (M9)
  - Oct 20 (M10)
  - Jan 31 (YE)
(c) 12-Day PRE-Election Report for the:
  - Primary (12P)
  - Convention (12C)
  - Special (12S)
  - Election on 11/08/2016 in the State of WI
(d) 30-Day POST-Election Report for the:
  - General (30G)
  - Runoff (30R)
  - Special (30S)
  - Election on 10/19/2016 in the State of

5. Covering Period
M 10 / D 01 / Y 2016 through M 10 / D 19 / Y 2016

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer
Pickens, Lorri, ,

Signature of Treasurer

[Electronically Filed] Date M 10 / D 27 / Y 2016

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.
**SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS**

**FEC Form 3X (Rev. 05/2016)**

**Reform America Fund**

Report Covering the Period: From: 10 01 2016 To: 10 19 2016

| COLUMN A | COLUMN B  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>This Period</td>
<td>Calendar Year-to-Date</td>
</tr>
</tbody>
</table>

6. (a) Cash on Hand January 1, 2016

(b) Cash on Hand at Beginning of Reporting Period

(c) Total Receipts (from Line 19)

(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)

7. Total Disbursements (from Line 31)

8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))

9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)

10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100
## I. Receipts

### 11. Contributions (other than loans) From:

<table>
<thead>
<tr>
<th>Description</th>
<th>COLUMN A</th>
<th>COLUMN B</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Individuals/Persons Other Than Political Committees</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i) Itemized (use Schedule A)</td>
<td>4093500.00</td>
<td>5828750.00</td>
</tr>
<tr>
<td>(ii) Unitemized</td>
<td>300.00</td>
<td>1160.00</td>
</tr>
<tr>
<td>(iii) TOTAL (add Lines 11(a)(i) and (ii))</td>
<td>4093800.00</td>
<td>5829910.00</td>
</tr>
<tr>
<td>(b) Political Party Committees</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>(c) Other Political Committees (such as PACs)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)</td>
<td>4093800.00</td>
<td>5829910.00</td>
</tr>
</tbody>
</table>

### 12. Transfers From Affiliated/Other Party Committees                      | 0.00 | 0.00 |

### 13. All Loans Received                                                    | 0.00 | 0.00 |

### 14. Loan Repayments Received                                              | 0.00 | 0.00 |

### 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.)           | 0.00 | 12.47 |

### 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees | 0.00 | 0.00 |

### 17. Other Federal Receipts (Dividends, Interest, etc.)                    | 0.00 | 0.00 |

### 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account (from Schedule H3) | 0.00 | 0.00 |

<table>
<thead>
<tr>
<th>Description</th>
<th>COLUMN A</th>
<th>COLUMN B</th>
</tr>
</thead>
<tbody>
<tr>
<td>(b) Levin Funds (from Schedule H5)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>(c) Total Transfers (add 18(a) and 18(b))</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

### 19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))  | 4093812.47 | 5829922.47 |

### 20. Total Federal Receipts (subtract Line 18(c) from Line 19)             | 4093812.47 | 5829922.47 |
## II. Disbursements

<table>
<thead>
<tr>
<th>COLUMN A Total This Period</th>
<th>COLUMN B Calendar Year-to-Date</th>
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<td></td>
</tr>
</tbody>
</table>

### 21. Operating Expenditures:
- (a) Allocated Federal/Non-Federal Activity (from Schedule H4)
  - (i) Federal Share
  - (ii) Non-Federal Share
- (b) Other Federal Operating Expenditures
- (c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))

### 22. Transfers to Affiliated/Other Party Committees

### 23. Contributions to Federal Candidates/Committees and Other Political Committees

### 24. Independent Expenditures

### 25. Coordinated Party Expenditures (52 U.S.C. § 30116(d))

### 26. Loan Repayments Made

### 27. Loans Made

### 28. Refunds of Contributions To:
- (a) Individuals/Persons Other Than Political Committees
- (b) Political Party Committees
- (c) Other Political Committees (such as PACs)
- (d) Total Contribution Refunds (add Lines 28(a), (b), and (c))

### 29. Other Disbursements (Including Non-Federal Donations)

### 30. Federal Election Activity (52 U.S.C. § 30101(20))
- (a) Allocated Federal Election Activity (from Schedule H6)
  - (i) Federal Share
  - (ii) "Levin" Share
- (b) Federal Election Activity Paid Entirely With Federal Funds
- (c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))

### 31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))

### 32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)
### III. Net Contributions/Operating Expenditures

<table>
<thead>
<tr>
<th></th>
<th>COLUMN A</th>
<th>COLUMN B</th>
</tr>
</thead>
<tbody>
<tr>
<td>33. Total Contributions (other than loans) (from Line 11(d), page 3)</td>
<td>4093800.00</td>
<td>5829910.00</td>
</tr>
<tr>
<td>34. Total Contribution Refunds (from Line 28(d))</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>35. Net Contributions (other than loans) (subtract Line 34 from Line 33)</td>
<td>4093800.00</td>
<td>5829910.00</td>
</tr>
<tr>
<td>36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))</td>
<td>71994.40</td>
<td>132585.40</td>
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<tr>
<td>37. Offsets to Operating Expenditures (from Line 15, page 3)</td>
<td>12.47</td>
<td>12.47</td>
</tr>
<tr>
<td>38. Net Operating Expenditures (subtract Line 37 from Line 36)</td>
<td>71981.93</td>
<td>132572.93</td>
</tr>
</tbody>
</table>
### SCHEDULE A (FEC Form 3X)

#### ITEMIZED RECEIPTS

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

<table>
<thead>
<tr>
<th>Full Name of Individual (Last, First, Middle Initial) or Full Organization Name</th>
<th>Date of Receipt</th>
<th>Transaction ID</th>
<th>Amount of Each Receipt this Period</th>
</tr>
</thead>
</table>
| **A. Landry, Michael, ,**  
Mailing Address: W238 N3239 High Meadow Ct | 10/03/2016 | AF37E4CBD653E4857ACA | 800.00 |
| **B. Hendricks, Diane, ,**  
Mailing Address: PO Box 65 | 10/03/2016 | AC43AD83EB43B4FD7A10 | 1273500.00 |
| **C. Hendricks, Diane, ,**  
Mailing Address: PO Box 65 | 10/06/2016 | AB1E4CAD10CD04FC1AE3 | 1396100.00 |

**FEC ID number of contributing federal political committee.**

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pewaukee</td>
<td>WI</td>
<td>53072-5701</td>
</tr>
<tr>
<td>Afton</td>
<td>WI</td>
<td>53501-0065</td>
</tr>
<tr>
<td>Afton</td>
<td>WI</td>
<td>53501-0065</td>
</tr>
</tbody>
</table>

**Full Name of Employer (for Individual):**

<table>
<thead>
<tr>
<th>Name of Employer (for Individual)</th>
<th>Occupation (for Individual)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reform America Fund</td>
<td>Chairman</td>
</tr>
<tr>
<td>Hendricks Holding Co., Inc.</td>
<td>Chairman</td>
</tr>
<tr>
<td>Hendricks Holding Co., Inc.</td>
<td>Chairman</td>
</tr>
</tbody>
</table>

**Receipt For:**

- Primary
- General
- Other (specify)

**Aggregate Year-to-Date:**

- 800.00
- 2648500.00
- 4044600.00
- 2670400.00

**Memo Item:**

- Yes
- Yes
- Yes
- Yes

---

**SUBTOTAL of Receipts This Page (optional):**

**TOTAL This Period (last page this line number only):**

---
## Reform America Fund

### A.

**Full Name of Individual (Last, First, Middle Initial) or Full Organization Name**

Hendricks, Diane, , ,

**Mailing Address**

PO Box 65

**City**

Afton

**State**

WI

**Zip Code**

53501-0065

**FEC ID number of contributing federal political committee.**

C

**Name of Employer (for Individual)**

Hendricks Holding Co., Inc.

**Occupation (for Individual)**

Chairman

**Receipt For:**

- Primary
- Other (specify)

**Aggregate Year-to-Date ▼

5467700.00

### B.

**Full Name of Individual (Last, First, Middle Initial) or Full Organization Name**

**Mailing Address**

**City**

**State**

**Zip Code**

**FEC ID number of contributing federal political committee.**

C

**Name of Employer (for Individual)**

**Occupation (for Individual)**

**Receipt For:**

- Primary
- Other (specify)

**Aggregate Year-to-Date ▼

### C.

**Full Name of Individual (Last, First, Middle Initial) or Full Organization Name**

**Mailing Address**

**City**

**State**

**Zip Code**

**FEC ID number of contributing federal political committee.**

C

**Name of Employer (for Individual)**

**Occupation (for Individual)**

**Receipt For:**

- Primary
- Other (specify)

**Aggregate Year-to-Date ▼

### SUBTOTAL of Receipts This Page (optional) ................................................................. ▼

1423100.00

### TOTAL This Period (last page this line number only) ................................................. ▼

4093500.00
Full Name (Last, First, Middle Initial)  
A. Professional Data Services  
Mailing Address 824 S Milledge Ave  
Ste 101  
City Athens  
State GA  
Zip Code 30605-1332  
Purpose of Disbursement PAC Compliance Consulting  
Candidate Name  
Office Sought: House  
Senate  
President  
State:  
Disbursement For: Primary  General  
Type  
Memo Item  
Date of Disbursement 10 / 01 / 2016  
FEC Identification Number C  
Transaction ID : BE1CF39C70  
Amount of Each Disbursement this Period 3000.00  

B. Aristotle International, Inc.  
Mailing Address 205 Pennsylvania Ave. SE  
City Washington  
State DC  
Zip Code 20003-1164  
Purpose of Disbursement PAC Software  
Candidate Name  
Office Sought: House  
Senate  
President  
State:  
Disbursement For: Primary  General  
Type  
Memo Item  
Date of Disbursement 10 / 03 / 2016  
FEC Identification Number C  
Transaction ID : BDD55645910  
Amount of Each Disbursement this Period 250.00  

C. Connectivist  
Mailing Address 544 E. Ogden Avenue  
City Milwaukee  
State WI  
Zip Code 53202-2698  
Purpose of Disbursement PAC Website Design & Digital Consulting  
Candidate Name  
Office Sought: House  
Senate  
President  
State:  
Disbursement For: Primary  General  
Type  
Memo Item  
Date of Disbursement 10 / 05 / 2016  
FEC Identification Number C  
Transaction ID : BC1D647CC6  
Amount of Each Disbursement this Period 3250.00  

SUBTOTAL of Disbursements This Page (optional)  
TOTAL This Period (last page this line number only)  

6500.00
## SCHEDULE B (FEC Form 3X)

### ITEMIZED DISBURSEMENTS

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

### NAME OF COMMITTEE (In Full)

Reform America Fund

<table>
<thead>
<tr>
<th>Full Name (Last, First, Middle Initial)</th>
<th>Date of Disbursement</th>
<th>FEC Identification Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Doner Fundraising</td>
<td>10 / 05 / 2016</td>
<td>✅</td>
</tr>
<tr>
<td>City: Austin</td>
<td>State: TX</td>
<td>Zip Code: 78701-2509</td>
</tr>
<tr>
<td>Purpose of Disbursement: PAC Fundraising Consulting</td>
<td>Category/Type: C</td>
<td>Transaction ID: B8326524EA</td>
</tr>
<tr>
<td>Candidate Name</td>
<td></td>
<td>Amount of Each Disbursement this Period: 10000.00</td>
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<tr>
<td>Office Sought:</td>
<td></td>
<td>Memo Item: No</td>
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<tr>
<td>House</td>
<td>Senate</td>
<td>President</td>
</tr>
<tr>
<td>Disbursement For:</td>
<td>Primary</td>
<td>General</td>
</tr>
<tr>
<td>Other (specify)</td>
<td>▼</td>
<td></td>
</tr>
<tr>
<td>State:</td>
<td>District:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Full Name (Last, First, Middle Initial)</th>
<th>Date of Disbursement</th>
<th>FEC Identification Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Godfrey &amp; Kahn, SC</td>
<td>10 / 05 / 2016</td>
<td>☑</td>
</tr>
<tr>
<td>City: Milwaukee</td>
<td>State: WI</td>
<td>Zip Code: 53202-3512</td>
</tr>
<tr>
<td>Purpose of Disbursement: PAC Legal Fees</td>
<td>Category/Type: C</td>
<td>Transaction ID: BC51B057DD</td>
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<tr>
<td>Candidate Name</td>
<td></td>
<td>Amount of Each Disbursement this Period: 450.00</td>
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<td>Office Sought:</td>
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<td>President</td>
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<tr>
<td>Disbursement For:</td>
<td>Primary</td>
<td>General</td>
</tr>
<tr>
<td>Other (specify)</td>
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<tr>
<td>State:</td>
<td>District:</td>
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</table>

<table>
<thead>
<tr>
<th>Full Name (Last, First, Middle Initial)</th>
<th>Date of Disbursement</th>
<th>FEC Identification Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>C. Johnson &amp; Jordahl, LLC</td>
<td>10 / 05 / 2016</td>
<td>✅</td>
</tr>
<tr>
<td>City: Randolph</td>
<td>State: WI</td>
<td>Zip Code: 53956-9679</td>
</tr>
<tr>
<td>Purpose of Disbursement: PAC Strategy Consulting</td>
<td>Category/Type: C</td>
<td>Transaction ID: B94C0617CE</td>
</tr>
<tr>
<td>Candidate Name</td>
<td></td>
<td>Amount of Each Disbursement this Period: 10000.00</td>
</tr>
<tr>
<td>Office Sought:</td>
<td></td>
<td>Memo Item: No</td>
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<tr>
<td>House</td>
<td>Senate</td>
<td>President</td>
</tr>
<tr>
<td>Disbursement For:</td>
<td>Primary</td>
<td>General</td>
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<tr>
<td>Other (specify)</td>
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<tr>
<td>State:</td>
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<table>
<thead>
<tr>
<th>SUBTOTAL of Disbursements This Page (optional)</th>
<th>TOTAL This Period (last page this line number only)</th>
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<tbody>
<tr>
<td>20450.00</td>
<td>20450.00</td>
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</table>
**SCHEDULE B (FEC Form 3X)**

**ITEMIZED DISBURSEMENTS**

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**NAME OF COMMITTEE (In Full)**

Reform America Fund

<table>
<thead>
<tr>
<th>Full Name (Last, First, Middle Initial)</th>
<th>Date of Disbursement</th>
<th>Purpose of Disbursement</th>
<th>Category/Type</th>
<th>Amount of Disbursement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Stitt, Mary, , ,</strong></td>
<td>10/05/2016</td>
<td>PAC Fundraising Consulting</td>
<td>General</td>
<td>5000.00</td>
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<tr>
<td><strong>B. Gralton, Laura, , ,</strong></td>
<td>10/05/2016</td>
<td>PAC Strategy Consulting</td>
<td>General</td>
<td>7500.00</td>
</tr>
<tr>
<td><strong>C. NMB Research, LLC</strong></td>
<td>10/05/2016</td>
<td>PAC Polling</td>
<td>General</td>
<td>27500.00</td>
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<th>Category/Type</th>
<th>Amount of Disbursement</th>
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<tbody>
<tr>
<td><strong>A. Stitt, Mary, , ,</strong></td>
<td>10/05/2016</td>
<td>PAC Fundraising Consulting</td>
<td>General</td>
<td>5000.00</td>
</tr>
<tr>
<td><strong>B. Gralton, Laura, , ,</strong></td>
<td>10/05/2016</td>
<td>PAC Strategy Consulting</td>
<td>General</td>
<td>7500.00</td>
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<tr>
<td><strong>C. NMB Research, LLC</strong></td>
<td>10/05/2016</td>
<td>PAC Polling</td>
<td>General</td>
<td>27500.00</td>
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**SUBTOTAL of Disbursements This Page (optional)..............................................................**

**TOTAL This Period (last page this line number only)..........................................................**
**Reform America Fund**

### A. Champion Group, LLC.

- **Mailing Address**: PO Box 1651

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
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<tbody>
<tr>
<td>Madison</td>
<td>WI</td>
<td>53701-1651</td>
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<tr>
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<table>
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<th>Category/Type</th>
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<th>Disbursement For</th>
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<tbody>
<tr>
<td>House</td>
<td>Primary</td>
</tr>
<tr>
<td>Senate</td>
<td>General</td>
</tr>
<tr>
<td>President</td>
<td>Other (specify)</td>
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- **Date of Disbursement**: 10/10/2016
- **FEC Identification Number**: C
- **Transaction ID**: B46A932C07
- **Amount of Each Disbursement this Period**: 5000.00

### B.

- **Mailing Address**

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### C.

- **Mailing Address**

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<td>Primary</td>
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<td>Senate</td>
<td>General</td>
</tr>
<tr>
<td>President</td>
<td>Other (specify)</td>
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<table>
<thead>
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<th>District</th>
</tr>
</thead>
<tbody>
<tr>
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</table>
### Reform America Fund

**A. Reform Wisconsin Fund**

- **Mailing Address**: N4298 12 Corners Rd
- **City**: Black Creek
- **State**: WI
- **Zip Code**: 54106-8100

**Transaction ID**: B65165484AE
- **Amount of Each Disbursement this Period**: $1500.00
- **Category/Type**
  - General
- **Memo Item**: [ ]

**Date of Disbursement**: 10/05/2016

---

**B. Reform Wisconsin Fund**

- **Mailing Address**: N4298 12 Corners Rd
- **City**: Black Creek
- **State**: WI
- **Zip Code**: 54106-8100

**Transaction ID**: B3A1F1703C
- **Amount of Each Disbursement this Period**: $366000.00
- **Category/Type**
  - General
- **Memo Item**: [ ]

**Date of Disbursement**: 10/03/2016

---

**C.**

- **Mailing Address**
- **City**: [ ]
- **State**: [ ]
- **Zip Code**: [ ]

**Transaction ID**: [ ]
- **Amount of Each Disbursement this Period**: $367500.00
- **Memo Item**: [ ]

**Date of Disbursement**: [ ]

---

**SUBTOTAL of Disbursements This Page (optional)**

**TOTAL This Period (last page this line number only)**
NAME OF COMMITTEE (In Full)
Reform America Fund

FEC IDENTIFICATION NUMBER ▼
C00581934

Check if □ 24-hour report □ 48-hour report □ New report □ Amends report filed on □

Full Name of Payee
Nonbox

Mailing Address
5307 S 92nd St

City
Hales Corners

State
WI

Zip Code
53130-1677

Purpose of Expenditure
Media Buy

Category/ Type

Date of Public Distribution/Dissemination
M M / D D / Y Y Y Y Y Y

Amount
127328.50

Transaction ID : E1BCFC849EB7429A72

Date of Disbursement or Obligation
M M / D D / Y Y Y Y Y Y

Full Name of Payee
Nonbox

Mailing Address
5307 S 92nd St

City
Hales Corners

State
WI

Zip Code
53130-1677

Purpose of Expenditure
Media Buy

Category/ Type

Office Sought:
President

District:
00

Calender Year-To-Date
Per Election for Office Sought
2088443.10

Disbursement For: □ Primary □ General □ Other (specify)

Full Name of Payee
Nonbox

Mailing Address
5307 S 92nd St

City
Hales Corners

State
WI

Zip Code
53130-1677

Purpose of Expenditure
Media Buy

Category/ Type

Date of Public Distribution/Dissemination
M M / D D / Y Y Y Y Y Y

Amount
255957.83

Transaction ID : EE68F0B017D32445EA43

Date of Disbursement or Obligation
M M / D D / Y Y Y Y Y Y

Full Name of Payee
Nonbox

Mailing Address
5307 S 92nd St

City
Hales Corners

State
WI

Zip Code
53130-1677

Purpose of Expenditure
Media Buy

Category/ Type

Office Sought:
President

District:
00

Calender Year-To-Date
Per Election for Office Sought
2088443.10

Disbursement For: □ Primary □ General □ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures ................................................................. ►

(a) SUBTOTAL of Unitemized Independent Expenditures .......................................................... ►

(a) TOTAL Independent Expenditures ......................................................................................... ►

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Pickens, Lorri, , , ,

[Electronically Filed]

Signature

Date M M / D D / Y Y Y Y Y Y

Page 13 of 17

FEC Schedule E (Form 3X) Rev. 05/2016
<table>
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Purpose of Expenditure

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<tbody>
<tr>
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<td>Shipment</td>
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<td>X General</td>
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(a) SUBTOTAL of Itemized Independent Expenditures .................................................. ➤ 411695.00
(a) SUBTOTAL of Unitemized Independent Expenditures .................................................. ➤
(a) TOTAL Independent Expenditures .............................................................................. ➤

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

[Electronically Filed] Date M M / D D / Y Y Y Y 2016

FEC Schedule E (Form 3X) Rev. 05/2016
### SCHEDULE E (FEC Form 3X)
**ITEMIZED INDEPENDENT EXPENDITURES**

#### NAME OF COMMITTEE (In Full)
Reform America Fund

#### FECC IDENTIFICATION NUMBER
C00581934

### Check if
- [ ] 24-hour report
- [ ] 48-hour report
- [ ] New report
- [ ] Amends report filed on

<table>
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<tr>
<th>Full Name of Payee</th>
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#### Full Name of Payee
Nonbox

#### Mailing Address
5307 S 92nd St

#### City
Hales Corners

#### State
WI

#### Zip Code
53130-1677

#### Purpose of Expenditure
Media Buy and Production

#### Name of Federal Candidate:
Clinton, Hillary Rodham, , ,

#### Office Sought:
- [ ] Support
- [ ] Oppose
- [ ] President
- [ ] Senate

#### Disbursement For:
- [ ] Primary
- [ ] General

#### Calendar Year-To-Date
Per Election for Office Sought
- 2016: 3109598.94
- 2016: 310728.59
- 2016: 3420327.53
- 2016: 3109598.94

#### (a) SUBTOTAL of Itemized Independent Expenditures
1331884.43

#### (a) SUBTOTAL of Unitemized Independent Expenditures

#### (a) TOTAL Independent Expenditures

---

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Pickens, Lorri, , ,

[Electronically Filed] Date 10/27/2016
### SCHEDULE E (FEC Form 3X)
#### ITEMIZED INDEPENDENT EXPENDITURES

**NAME OF COMMITTEE (In Full)**
Reform America Fund

**Full Name of Payee**
Nonbox

<table>
<thead>
<tr>
<th>Mailing Address</th>
<th>State</th>
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</tr>
</thead>
<tbody>
<tr>
<td>5307 S 92nd St</td>
<td>WI</td>
<td>53130-1677</td>
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**Purpose of Expenditure**
Media Buy and Production

**Category/Type**

**Name of Federal Candidate:**
Feingold, Russ, , ,

**Calendar Year-To-Date**
Per Election for Office Sought: 1296617.34

**Disbursement For:**
General

**Full Name of Payee**
Nonbox

<table>
<thead>
<tr>
<th>Mailing Address</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>5307 S 92nd St</td>
<td>WI</td>
<td>53130-1677</td>
</tr>
</tbody>
</table>

**Purpose of Expenditure**
Media Buy and Production

**Category/Type**

**Name of Federal Candidate:**
Feingold, Russ, , ,

**Calendar Year-To-Date**
Per Election for Office Sought: 1296617.34

**Disbursement For:**
General

---

**(a) SUBTOTAL** of Itemized Independent Expenditures

1289343.55

**(a) SUBTOTAL** of Unitemized Independent Expenditures

**(a) TOTAL** Independent Expenditures

---

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

---

*Pickens, Lorri, , , [Electronically Filed]*

Date 10 / 27 / 2016

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**FEC IDENTIFICATION NUMBER**
C00581934
## SCHEDULE E (FEC Form 3X)
### ITEMIZED INDEPENDENT EXPENDITURES

**NAME OF COMMITTEE (In Full)**
Reform America Fund

**FEC IDENTIFICATION NUMBER ▼**
C00581934 ▼ ▼ ▼

Check if □ 24-hour report □ 48-hour report □ New report □ Amends report filed on □

<table>
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<th>Date of Public Distribution/Dissemination</th>
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**Transaction ID : ECC5F00767ED144F9BB7**

Disbursement For: □ Primary □ Other (specify) □

<table>
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<tr>
<th>Category/Type</th>
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<tbody>
<tr>
<td>Media Buy and Production</td>
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</table>

### (a) SUBTOTAL of Itemized Independent Expenditures

7273.79

### (a) SUBTOTAL of Unitemized Independent Expenditures

\[
\begin{align*}
\text{Pickens, Lorri,} & , , , & \text{[Electronically Filed]} \\
\text{Signature} & & \\
\text{Date} & M/M/D/Y & 10/27/2016 \\
\end{align*}
\]

### (a) TOTAL Independent Expenditures

3423483.10

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.