

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER C C00053553
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
OnMessage, Inc.

Mailing Address
2130 Priest Bridge Drive, #11

City State Zip Code
Crofton MD 21114

Purpose of Expenditure
TV & Radio Ad Production - Estimated Cos

Category/Type
004

Name of Federal Candidate supported or Opposed by expenditure:
Mr. Roy Blunt

Calendar Year-To-Date Per Election for Office Sought
1676535.21

Date
M M / D D / Y Y Y Y
1 0 / 0 6 / 2 0 1 0

Amount
33475.56

Transaction ID: 37107993

Office Sought: House State: MO
 Senate District: _____
 Presidential

Check One: Support Oppose

Disbursement For: Primary General
 Other (specify) : _____
2010

[MEMO ITEM]
TV & Radio Ad Production - Estimated Cost

Full Name (Last, First, Middle, Initial) of Payee
OnMessage, Inc.

Mailing Address
2130 Priest Bridge Drive, #11

City State Zip Code
Crofton MD 21114

Purpose of Expenditure
TV Advertising

Category/Type
004

Name of Federal Candidate supported or Opposed by expenditure:
Robin Carnahan

Calendar Year-To-Date Per Election for Office Sought
2137746.21

Date
M M / D D / Y Y Y Y
1 0 / 0 6 / 2 0 1 0

Amount
461211.00

Transaction ID: 37107994

Office Sought: House State: MO
 Senate District: _____
 Presidential

Check One: Support Oppose

Disbursement For: Primary General
 Other (specify) : _____
2010

[MEMO ITEM]
TV Advertising

(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mary Rose Adkins
Signature

Date M M / D D / Y Y Y Y
1 2 / 0 2 / 2 0 1 0