

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising Category/Type 004
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 08 / 04 / 2015
Amount 64250.00
Transaction ID : SE.4111
Date of Disbursement or Obligation 08 / 03 / 2015
Office Sought: House Senate State: NH
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee King Strategic Advertising
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure Newspaper Advertisement Category/Type 004
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 07 / 26 / 2015
Amount 5879.24
Transaction ID : SE.4115
Date of Disbursement or Obligation 08 / 03 / 2015
Office Sought: House Senate State: NH
Disbursement For: Primary General 2016 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 70129.24, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 08 / 04 / 2015

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Multi Media Services
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake State UT Zip Code 84104
Purpose of Expenditure Television Advertising Category/Type 004
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 08 / 04 / 2015
Amount 375000.00
Transaction ID : SE.4113
Date of Disbursement or Obligation 08 / 03 / 2015
Office Sought: House Senate State: NH
Disbursement For: Primary General Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 375000.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 445129.24

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich [Electronically Filed] Date 08 / 04 / 2015