

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (In full)

USE FEC MAILING LABEL OR TYPE OR PRINT

Example: If typing, type over the lines

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

ADDRESS (number and street)

1203 19TH STREET, NW

4TH FLOOR

Check if different than previously reported. (ACC)

WASHINGTON

DC

20036

2. FEC IDENTIFICATION NUMBER

CITY

STATE

ZIP CODE

C00233353

3. IS THIS REPORT

X

NEW (N)

OR

AMENDED (A)

4. TYPE OF REPORT (Choose One)

(a) Quarterly Reports:

April 15 Quarterly Report(Q1)

July 15 Quarterly Report(Q2)

October 15 Quarterly Report(Q3)

January 31 Quarterly Report(YE)

July 31 Mid-Year Report(Non-election Year Only) (MY)

Termination Report (TER)

(b) Monthly Report Due On:

Feb 20 (M2)

May 20 (M5)

X Aug 20 (M8)

Nov 20 (M11) (Non-Election Year Only)

Mar 20 (M3)

Jun 20 (M6)

Sep 20 (M9)

Dec 20 (M12) (Non-Election Year Only)

Apr 20 (M4)

Jul 20 (M7)

Oct 20 (M10)

Jan 31 (YE)

(c) 12-Day

PRE-Election Report for the:

Primary (12P)

General (12G)

Runoff (12R)

Convention (12C)

Special (12S)

Election on

in the State of

(d) 30-Day

Post-Election Report for the:

General (30G)

Runoff (30R)

Special (30S)

Election on

in the State of

5. Covering Period

07

01

2004

through

07

31

2004

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

Dick O'Brien

Signature of Treasurer

Electronically Filed by Dick O'Brien

Date

08

11

2004

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

FEC FORM 3X
(Rev. 02/2003)

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS

Write or Type Committee Name
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: ^M07 ^D01 ^Y2004 To: ^M07 ^D31 ^Y2004

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 ^Y 2004 ^Y		69177.16
(b) Cash on Hand at Beginning of Reporting Period	23763.61	
(c) Total Receipts (from Line 19)	2000.00	64400.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	25763.61	133577.16
<hr/>		
7. Total Disbursements (from Line 31)	6709.70	114523.25
<hr/>		
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	19053.91	19053.91
<hr/>		
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D)	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
 999 E street, NW
 Washington, DC 20463

Toll Free 800-424-9530
 Local 202-694-1100

**DETAILED SUMMARY PAGE
OF RECEIPTS**

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Write or Type Committee Name

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: ^M07 ^D01 ^Y2004 To: ^M07 ^D31 ^Y2004

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	2000.00	
(ii) Unitemized	0.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii))	2000.00	63400.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	1000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	2000.00	64400.00
12. Transfers From Affiliated/Other Party Committees	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b))	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	2000.00	64400.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	2000.00	64400.00

DETAILED SUMMARY PAGE

of Disbursements

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II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	609.70	1323.25
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	609.70	1323.25
22. Transfers to Affiliated/Other Party Committees.....	0.00	15000.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	6100.00	96200.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election ActMty (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	6709.70	114523.25
32. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 31).....	6709.70	114523.25

DETAILED SUMMARY PAGE
of Disbursements

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III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3)	2000.00	64400.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	2000.00	64400.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	609.70	1323.25
37. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	609.70	1323.25

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s)
or each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 9
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. David Fitzgerald		Date of Receipt M / D / Y Y Y Y 07 / 07 / 2004
Mailing Address 3080 Peachtree Road, NW, Suite 500		Transaction ID: SA11A1.5163
City Atlanta	State GA	Zip Code 30305
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period 500.00
Name of Employer Fitzgerald & Company	Occupation President & CEO	contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 500.00	

Full Name (Last, First, Middle Initial) B. Barry Krause		Date of Receipt M / D / Y Y Y Y 07 / 07 / 2004
Mailing Address 800 North Michigan Avenue		Transaction ID: SA11A1.5164
City Chicago	State IL	Zip Code 60611
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period 1000.00
Name of Employer J. Walter Thompson/Chicago	Occupation President	contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	

Full Name (Last, First, Middle Initial) C. Carl Kravetz		Date of Receipt M / D / Y Y Y Y 07 / 07 / 2004
Mailing Address 10811 Washington Boulevard Suite 400		Transaction ID: SA11A1.5162
City Culver City	State CA	Zip Code 90232
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period 500.00
Name of Employer Cruz/Kravetz: IDEAS	Occupation Chairman/CEO	contribution
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 500.00	

SUBTOTAL of Receipts This Page (optional)	▶	2000.00
TOTAL This Period (last page this line number only)	▶	2000.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 7 / 9

<input checked="" type="checkbox"/>	21b	<input type="checkbox"/>	22	<input type="checkbox"/>	23	<input type="checkbox"/>	24	<input type="checkbox"/>	25	<input type="checkbox"/>	26
	27		28a		28b		28c		29		30b

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. American Association of Advertising Agencies

Mailing Address 1203 19th Street, NW
4th Floor

City Washington State DC Zip Code 20036

Purpose of Disbursement administrative expenses

Candidate Name

Office Sought: House Senate President State: District

Disbursement For: Primary General Other (specify) ▼

Transaction ID: SB21B.5168
Date of Disbursement
07 / 13 / 2004

Amount of Each Disbursement this Period
106.11

001
Category/
Type

Full Name (Last, First, Middle Initial)
B. Ms. Carolyn W. Rae

Mailing Address 5903 Montell Drive

City Alexandria State VA Zip Code 22310

Purpose of Disbursement administrative time and expenses

Candidate Name

Office Sought: House Senate President State: District

Disbursement For: Primary General Other (specify) ▼

Transaction ID: SB21B.5168
Date of Disbursement
07 / 13 / 2004

Amount of Each Disbursement this Period
501.11

001
Category/
Type

SUBTOTAL of Disbursements This Page (optional)	▶	607.22
TOTAL This Period (last page this line number only)	▶	607.22

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 8 / 9

<input type="checkbox"/> 21b 27	<input type="checkbox"/> 22 28a	<input checked="" type="checkbox"/> 23 28b	<input type="checkbox"/> 24 28c	<input type="checkbox"/> 25 29	<input type="checkbox"/> 26 30b
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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. PETER COORS

Mailing Address 300 WEST PLAZA DRIVE SUITE 175

City LITTLETON State CO Zip Code 80129

Purpose of Disbursement contribution

Candidate Name PETER COORS

Office Sought: House
 Senate
President
State: CO District: D0

Disbursement For: 2004
 Primary General
Other (specify) ▼

011
Category/
Type

Transaction ID: SB23.5167
Date of Disbursement

07 / 13 / 2004

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)
B. DANIEL K INOUE

Mailing Address 841 BISHOP STREET SUITE 1601

City HONOLULU State HI Zip Code 06813

Purpose of Disbursement contribution

Candidate Name DANIEL K INOUE

Office Sought: House
 Senate
President
State: HI District: D0

Disbursement For: 2004
 Primary General
Other (specify) ▼

011
Category/
Type

Transaction ID: SB23.5173
Date of Disbursement

07 / 22 / 2004

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)
C. SUE MYRICK

Mailing Address P. O. Box 370B1

City CHARLOTTE State NC Zip Code 28237

Purpose of Disbursement contribution

Candidate Name SUE MYRICK

Office Sought: House
Senate
President
State: NC District: D9

Disbursement For: 2004
Primary General
Other (specify) ▼

011
Category/
Type

Transaction ID: SB23.5172
Date of Disbursement

07 / 22 / 2004

Amount of Each Disbursement this Period

2500.00

SUBTOTAL of Disbursements This Page (optional) ▶

4500.00

TOTAL This Period (last page this line number only) ▶

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 9 / 9

<input type="checkbox"/> 21b 27	<input type="checkbox"/> 22 28a	<input checked="" type="checkbox"/> 23 28b	<input type="checkbox"/> 24 28c	<input type="checkbox"/> 25 29	<input type="checkbox"/> 26 30b
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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. SUE MYRICK

Mailing Address P. O. Box 37091

City CHARLOTTE State NC Zip Code 28237

Purpose of Disbursement
expenses for fundraiser

Candidate Name
SUE MYRICK

Office Sought: House
Senate
President
State: NC District: D8

Disbursement For: 2004
Primary General
Other (specify) ▼

007
Category/
Type

Transaction ID: SB23.5174
Date of Disbursement

07 / 22 / 2004

Amount of Each Disbursement this Period

100.00

Full Name (Last, First, Middle Initial)
B. JOHN SCHWARZ

Mailing Address POST OFFICE BOX 2063

City BATTLE CREEK State MI Zip Code 49016

Purpose of Disbursement
contribution

Candidate Name
JOHN SCHWARZ

Office Sought: House
Senate
President
State: MI District: D7

Disbursement For: 2004
 Primary General
Other (specify) ▼

011
Category/
Type

Transaction ID: SB23.5186
Date of Disbursement

07 / 13 / 2004

Amount of Each Disbursement this Period

500.00

Full Name (Last, First, Middle Initial)
C. GORDON HAROLD SMITH

Mailing Address 1101 SKYLINE DRIVE

City PENDELTON State OR Zip Code 97801

Purpose of Disbursement
contribution

Candidate Name
GORDON HAROLD SMITH

Office Sought: House
 Senate
President
State: OR District: D0

Disbursement For: 2008
 Primary General
Other (specify) ▼

011
Category/
Type

Transaction ID: SB23.5185
Date of Disbursement

07 / 07 / 2004

Amount of Each Disbursement this Period

1000.00

SUBTOTAL of Disbursements This Page (optional) ▶

1600.00

TOTAL This Period (last page this line number only) ▶

6100.00