

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on 09/16/2015

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Media Buy
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 09/15/2015
Amount 27381.82
Transaction ID : SE.4138
Date of Disbursement or Obligation 09/15/2015
Office Sought: President
Disbursement For: Primary

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Media Buy
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 09/15/2015
Amount 16199.89
Transaction ID : SE.4216
Date of Disbursement or Obligation 09/15/2015
Office Sought: President
Disbursement For: Primary

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 43581.71

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 11/30/2015
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on 09/16/2015

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Media Buy Category/Type
Name of Federal Candidate JOHN R KASICH Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 09/15/2015
Amount 10598.29
Transaction ID : SE.4217
Date of Disbursement or Obligation 09/15/2015
Office Sought: House District:
President Senate State: IA
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type
Name of Federal Candidate Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 10598.29; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 54180.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich

[Electronically Filed]

Date 11/30/2015

Signature