24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

S	CHEDULE E)			PAGE 1 FOR SE OF	OF 3 FORM 24/48
	AME OF COMMITTE (In Full)		FEC IDE	NTIFICATION	ON NUMBER ▼
CROSSROADS GENERATION			C	00521146	
С	heck If 🔀 24-hour report 🗌 48-hour report 🔲 New report 🔀 Amends report	rt filed on 1	0 /	25	2012
	Full Name (Last, First, Middle Initial) of Payee	Date			
	Engage		_ M /	D D /	Y Y Y Y
	Mailing Address 725 8th Street, SE	_ L	10	24	2012
		Amour	nt		
	City State Zip Code				3000.00
	Washington DC 20003	Transac	ction ID :	WFT20129	251935-1
	Purpose of Expenditure Voter app. Category/	Office Sough	nt:	House	State: DC
	Туре		\vee	Senate	District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure:	Check One:		President Support	Opposo
	Mitt Romney	Check One.		Support	Oppose
	Calendar Year-To-Date Per Election 387815.91	Disbursemer		Primary	General
	for Office Sought	Ot Ot	her (spec	cify) ▶	
	Full Name (Last, First, Middle Initial) of Payee	Date			
	CRAFT Media Digital		M/	D D /	Y Y Y Y
	Mailing Address 1600 K Street, NW	─ L	10	24	2012
	, in the second of the second	Amour	nt		
	City State Zip Code				6500.00
	Washington DC 20006	Transa	ction ID	: WFT20129	
	Purpose of Expenditure Video production Category/ Time	Office Sough	nt:	House	State: DC
	Туре		\vee	Senate President	District: 00
	Name of Federal Candidate Supported or Opposed by Expenditure:	Check One:		Support	Oppose
	Mitt Romney	Office Office.		Зирроп	Орроѕе
	Calendar Year-To-Date Per Election 387815.91	Disbursemer 2012		Primary	General
	for Office Sought	Ot	her (spec	oify) ▶	
	(a) SUBTOTAL of Itemized Independent Expenditures	•			9500.00
(b) SUBTOTAL of Unitemized Independent Expenditures					
	(c) TOTAL Independent Expenditures	•		7	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
	, , , , , , , , , , , , , , , , , , ,				
	Margee Clancy	M = M /	D D D		Y
	[Electronically Filed] Date Signature	10	30	201	Z

10/30/2012 14 : 36

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

SCHEDULE E)	PAGE 2 OF 3 FOR SE OF FORM 24/48				
NAME OF COMMITTE (In Full) CROSSROADS GENERATION	FEC IDENTIFICATION NUMBER ▼				
CROSSROADS GENERATION	C C00521146				
Check If 24-hour report 48-hour report New report Amends report filed	on 10 / 25 / 2012				
Full Name (Last, First, Middle Initial) of Payee	Date				
CRAFT Media Digital	10 24 2012				
Mailing Address 1600 K Street, NW	Amount				
City State Zip Code					
Washington DC 20006	6500.00 Transaction ID : WFT20129301415-1				
Purpose of Expenditure Video production Category/ Office	e Sought: House State: DC				
туре	Senate District: 00 President				
Name of Federal Candidate Supported or Opposed by Expenditure: Obama Barack Check	ck One: Support X Oppose				
Calendal feat-10-Date Fet Flection	ursement For: Primary General				
for Office Sought 387815.91 2012	Other (specify)				
Full Name (Last, First, Middle Initial) of Payee Engage	Date				
	10 24 2012				
Mailing Address 725 8th Street, NW	Amount				
City State Zip Code	49963.43				
Washington DC 20003	Transaction ID : WFT20129251937-1				
Purpose of Expenditure Online advertising Category/ Type Office	House State: DC Senate District: 00				
Name of Federal Candidate Supported or Opposed by Expenditure:	President District:				
	ck One: X Support Oppose				
387815 91 2012	ursement For: Primary General				
for Office Sought	Other (specify)				
(a) SURTOTAL of Itamized Independent Expenditures	E6463 43				
(a) SUBTOTAL of Itemized Independent Expenditures					
(b) SUBTOTAL of Unitemized Independent Expenditures					
(a) TOTAL ladarandant Furanditura					
(c) TOTAL Independent Expenditures	1 1 7 1 1 7 1 7 1				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Margee Clancy [Electronically Filed] Data 1	M / D D / Y Y Y Y Y				
Signature [Electronically Filed] Date	0 30 2012				

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

	ITIFICATION NUMBER ▼				
CROSSROADS GENERATION	0521146				
	25 / 2012				
Full Name (Last, First, Middle Initial) of Payee					
Engage LLC	D D / Y Y Y Y				
Mailing Address 725 8th Street, SE Amount	24 2012				
Washington DC 20003	49963.43 WFT20129301417-1				
Purpose of Expenditure Online advertising Category/ Office Sought:	House State: DC Senate District: 00				
Name of Foderal Candidate Supported or Opposed by Evpanditure:	President — —				
Name of Federal Candidate Supported or Opposed by Expenditure: Obama Barack Check One:	Support Oppose				
Calendar Year-To-Date Per Election for Office Sought 387815.91 Disbursement For: 2012 Other (specify	Primary General				
Full Name (Last, First, Middle Initial) of Payee Campaign Headquarters Date					
Mailing Address 700 East Pleasant Street	24 / 2012				
PO Box 257 Amount					
City State Zip Code					
Brooklyn IA 52211	4822.75				
Office Sought:	WFT20129251926-1 House State: DC				
Phone calls Category Type	Senate District: 00				
Name of Federal Candidate Supported of Opposed by Expenditure:	Support Oppose				
Calendar Year-To-Date Per Election for Office Sought Disbursement For: 2012 Other (specify	Primary General				
(a) SUBTOTAL of Itemized Independent Expenditures	54786.18				
(b) SUBTOTAL of Unitemized Independent Expenditures					
(c) TOTAL Independent Expenditures	120749.61				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Margee Clancy [Electronically Filed] Date 10 30	2012				
Signature Date 10 30	2012				