

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

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|--|---|
| NAME OF COMMITTEE (In Full) CROSSROADS GENERATION | FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00521146 </div> |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on | |
| M M / D D / Y Y Y Y Y Y <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">10</div> <div style="border: 1px solid black; padding: 2px;">25</div> <div style="border: 1px solid black; padding: 2px;">2012</div> </div> | |

| | | |
|--|---------------|---|
| Full Name (Last, First, Middle Initial) of Payee CRAFT Media Digital | | Date <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">10</div> <div style="border: 1px solid black; padding: 2px;">24</div> <div style="border: 1px solid black; padding: 2px;">2012</div> </div> |
| Mailing Address 1600 K Street, NW | | Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">6500.00</div> |
| City Washington State DC Zip Code 20006 | | |
| Purpose of Expenditure Video production | Category/Type | Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: 00 <input checked="" type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Obama Barack | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) |
| <div style="border: 1px solid black; padding: 2px; text-align: right;">387815.91</div> | | 2012 |

Transaction ID : WFT20129301415-1

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| Full Name (Last, First, Middle Initial) of Payee Engage | | Date <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">10</div> <div style="border: 1px solid black; padding: 2px;">24</div> <div style="border: 1px solid black; padding: 2px;">2012</div> </div> |
| Mailing Address 725 8th Street, NW | | Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">49963.43</div> |
| City Washington State DC Zip Code 20003 | | |
| Purpose of Expenditure Online advertising | Category/Type | Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: 00 <input checked="" type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney | | Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) |
| <div style="border: 1px solid black; padding: 2px; text-align: right;">387815.91</div> | | 2012 |

Transaction ID : WFT20129251937-1

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|--|--|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | <div style="border: 1px solid black; padding: 2px;">56463.43</div> |
| (b) SUBTOTAL of Unitemized Independent Expenditures | <div style="border: 1px solid black; padding: 2px;"> </div> |
| (c) TOTAL Independent Expenditures..... | <div style="border: 1px solid black; padding: 2px;"> </div> |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee Clancy

Signature _____ [Electronically Filed] Date 10 / 30 / 2012

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

| | |
|---|--|
| NAME OF COMMITTEE (In Full) CROSSROADS GENERATION | FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px;"> C C00521146 </div> |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on | |
| <div style="display: flex; justify-content: space-around;"> M M / D D / Y Y Y Y Y Y 10 / 25 / 2012 </div> | |

| | | |
|---|---|---|
| Full Name (Last, First, Middle Initial) of Payee Engage LLC | | Date <div style="border: 1px solid black; padding: 2px;"> 10 / 24 / 2012 </div> |
| Mailing Address 725 8th Street, SE | | Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">49963.43</div> |
| City Washington State DC Zip Code 20003 | | |
| Purpose of Expenditure Online advertising | Category/Type | Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: 00 <input checked="" type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Obama Barack | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought 387815.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____ |

Transaction ID : WFT20129301417-1

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|---|---|---|
| Full Name (Last, First, Middle Initial) of Payee Campaign Headquarters | | Date <div style="border: 1px solid black; padding: 2px;"> 10 / 24 / 2012 </div> |
| Mailing Address 700 East Pleasant Street PO Box 257 | | Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">4822.75</div> |
| City Brooklyn State IA Zip Code 52211 | | |
| Purpose of Expenditure Phone calls | Category/Type | Office Sought: <input type="checkbox"/> House State: DC <input type="checkbox"/> Senate District: 00 <input checked="" type="checkbox"/> President |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney | | Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought 387815.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____ |

Transaction ID : WFT20129251926-1

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|--|---|
| (a) SUBTOTAL of Itemized Independent Expenditures..... ▶ | <div style="border: 1px solid black; padding: 2px;">54786.18</div> |
| (b) SUBTOTAL of Unitemized Independent Expenditures ▶ | <div style="border: 1px solid black; padding: 2px;"> </div> |
| (c) TOTAL Independent Expenditures..... ▶ | <div style="border: 1px solid black; padding: 2px;">120749.61</div> |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee Clancy

Signature _____ [Electronically Filed] Date M M / D D / Y Y Y Y Y Y 10 / 30 / 2012