

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Keep the Promise III
FEC IDENTIFICATION NUMBER C C00575423
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Facebook [MEMO ITEM]
Mailing Address 1 Hacker Way
City Menlo Park State CA Zip Code 94025
Purpose of Expenditure Digital Media Production/Placement Category/Type 001
Name of Federal Candidate Ted Cruz [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 219713.21

Date of Public Distribution/Dissemination 01 / 26 / 2016
Amount 9217.49
Transaction ID : SE.10549
Date of Disbursement or Obligation 01 / 26 / 2016
Office Sought: [] House District: 00 [X] President [] Senate State: IA
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee YouTube [MEMO ITEM]
Mailing Address 901 Cherry Ave
City San Bruno State CA Zip Code 94066
Purpose of Expenditure Digital Media Production/Placement Category/Type 001
Name of Federal Candidate Ted Cruz [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 254449.35

Date of Public Distribution/Dissemination 01 / 26 / 2016
Amount 34736.14
Transaction ID : SE.10550
Date of Disbursement or Obligation 01 / 26 / 2016
Office Sought: [] House District: 00 [X] President [] Senate State: IA
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Mr. Jon Francis [Electronically Filed] Date 01 / 27 / 2016
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Keep the Promise III
FEC IDENTIFICATION NUMBER C C00575423
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Stripes Agency LLC [MEMO ITEM]
Mailing Address 400 North St Paul #1025
City Dallas State TX Zip Code 75201
Purpose of Expenditure Digital Media Production/Placement Category/Type 001
Date of Public Distribution/Dissemination 01/26/2016
Amount 20000.00
Transaction ID : SE.10551
Date of Disbursement or Obligation 01/26/2016
Name of Federal Candidate Ted Cruz [X] Support [] Oppose
Office Sought: [] House District: 00 [X] President [] Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 274449.35
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Full Name of Payee Active Engagement, LLC [MEMO ITEM]
Mailing Address 44084 Riverside Pkwy Ste 350
City Lansdowne State VA Zip Code 20176
Purpose of Expenditure Digital Media Production/Placement Category/Type 001
Date of Public Distribution/Dissemination 01/26/2016
Amount 100000.00
Transaction ID : SE.10552
Date of Disbursement or Obligation 01/26/2016
Name of Federal Candidate Ted Cruz [X] Support [] Oppose
Office Sought: [] House District: 00 [X] President [] Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 374449.35
Disbursement For: [X] Primary [] General 2016 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 0.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 43953.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Mr. Jon Francis [Electronically Filed] Date 01/27/2016
Signature