

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Bookbag Video
Mailing Address 45 E Lincoln Street
City Columbus State OH Zip Code 43215
Purpose of Expenditure VIDEO PRODUCTION
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 7000.00

Date of Public Distribution/Dissemination 02 / 14 / 2016
Amount 1500.00
Transaction ID : SE.5663
Date of Disbursement or Obligation 02 / 15 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: []
Disbursement For: [X] Primary [] General 2016 [] Other (specify) ▶

Full Name of Payee King Strategic Communications, Inc.
Mailing Address 750 Cross Pointe Blvd
City Gahanna State OH Zip Code 43230
Purpose of Expenditure VOTER MAIL
Name of Federal Candidate JOHN R KASICH [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 49145.00

Date of Public Distribution/Dissemination 02 / 16 / 2016
Amount 22145.00
Transaction ID : SE.5664
Date of Disbursement or Obligation 02 / 15 / 2016
Office Sought: [] House District: []
[X] President [] Senate State: NV
Disbursement For: [X] Primary [] General 2016 [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 23645.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 02 / 15 / 2016
Signature

: 97 `A-G79 @C B9CI G`H9LH`F9 @ H98 `HC`5 `F9DCFH`G7 <98I @ `CF`+H9A-N5HCB

Form/Schedule: SE

Transaction ID : SE.5663

State Allocation for Independent Expenditure to Bookbag Video on 2/15/2016: \$1,500 divided equally by all 50 states at \$30 per state.

Form/Schedule:

Transaction ID: