

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 2
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Unite the Country			FEC IDENTIFICATION NUMBER ▼ C C00701888		
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on			MM / DD / YYYY		
Full Name of Payee Sage Media Planning & Placement			Date of Public Distribution/Dissemination MM / DD / YYYY 07 / 30 / 2024		
Mailing Address 1322 G St SE			Amount 250000.00		
City Washington State DC Zip Code 20003-3021		Transaction ID : 500183575			
Purpose of Expenditure Digital Ad Buy (Estimate)		Category/Type		Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Harris, Kamala, , ,		☒ Support ☐ Oppose		Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought		480400.17		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
Full Name of Payee McKenna Media			Date of Public Distribution/Dissemination MM / DD / YYYY 07 / 30 / 2024		
Mailing Address 3000 Chestnut Ave Ste 101			Amount 130400.17		
City Baltimore State MD Zip Code 21211-2796		Transaction ID : 500183576			
Purpose of Expenditure Ad Production (Estimate)		Category/Type		Date of Disbursement or Obligation MM / DD / YYYY	
Name of Federal Candidate Harris, Kamala, , ,		☒ Support ☐ Oppose		Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought		480400.17		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			380400.17		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Schale, Steven, , ,			Date MM / DD / YYYY 08 / 01 / 2024		

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(Schedule E)PAGE 2 OF 2
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Unite the Country	FEC IDENTIFICATION NUMBER ▼ C C00701888
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on	

M M / D D / Y Y Y Y Y Y
 / / / / / /

Full Name of Payee Sage Media Planning & Placement			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 07 / 30 / 2024	
Mailing Address 1322 G St SE			Amount 100000.00	
City Washington	State DC	Zip Code 20003-3021	Transaction ID : 500183628	
Purpose of Expenditure Digital Ad Buy (Estimate)		Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y	
Name of Federal Candidate Harris, Kamala, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought		480400.17	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

M M / D D / Y Y Y Y Y Y
 / / / / / /Amount
100000.00

Transaction ID : 500183628

Date of Disbursement or Obligation

M M / D D / Y Y Y Y Y Y
 / / / / / /

Full Name of Payee			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y	
Mailing Address			Amount	
City	State	Zip Code	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y	
Purpose of Expenditure		Category/ Type	Office Sought: ☐ House District: _____ ☐ President ☐ Senate State: _____	
Name of Federal Candidate		☐ Support ☐ Oppose	Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶	
Calendar Year-To-Date Per Election for Office Sought				

M M / D D / Y Y Y Y Y Y
 / / / / / /Amount

Date of Disbursement or Obligation

M M / D D / Y Y Y Y Y Y
 / / / / / /

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	100000.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	480400.17

100000.00

480400.17

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Schale, Steven, , ,

Signature

Date

M M / D D / Y Y Y Y Y Y
08 / 01 / 2024

FEC Schedule E (Form 24/28) Rev. 09/2013