

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines
 PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

ADDRESS (number and street) **1203 15TH STREET, NW**
4TH FLOOR
 Check if different than previously reported. (ACC) **WASHINGTON DC 20036**

2. **FEC IDENTIFICATION NUMBER** CITY STATE ZIP CODE

C00233353 3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One)
 (a) Quarterly Reports:
 Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only)
 Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only)
 Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (M13)
 April 15 Quarterly Report(Q1)
 July 15 Quarterly Report(Q2)
 October 15 Quarterly Report(Q3)
 January 31 Quarterly Report(YE)
 Election on _____ in the State of _____
 (c) 12-Day PRE-Election Report for the: Primary (12P) General (12G) Runoff (12R)
 Convention (12C) Special (12S)
 July 31 Mid-Year Report(Non-election Year Only) (MY) (d) 30-Day Post-Election Report for the: X General (30G) Runoff (30R) Special (30S)
 Termination Report (TER) Election on 11 05 2002 in the State of _____

5. Covering Period 10 17 2002 through 11 25 2002

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Dick O'Brien
 Signature of Treasurer Electronically Filed by Dick O'Brien Date 11 26 2002

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Revised 1/2001)

Page 2

Write or Type Committee Name
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: ^W10 ^D17 ^Y2002 To: ^W11 ^D25 ^Y2002

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 ^W ^Y 2002		60764.31
(b) Cash on Hand at Beginning of Reporting Period	94858.50	
(c) Total Receipts (from Line 19)	4850.00	123970.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	99708.50	184734.31
7. Total Disbursements (from Line 30)	7333.72	92359.53
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	92374.78	92374.78
9. Debts and Obligations owed TO the committee (itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations owed BY the committee (itemize all on Schedule C and/or Schedule D)	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

**DETAILED SUMMARY PAGE
OF RECEIPTS**

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Write or Type Committee Name

PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Report Covering the Period: From: ^W10 ^D17 ^Y2002 To: ^W11 ^D25 ^Y2002

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	2350.00	
(ii) Unitemized	0.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii))	2350.00	113970.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	2500.00	10000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 32, page 4)	4850.00	123970.00
12. Transfers From Affiliated/Other Party Committees	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 36, page 4)	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
18. Transfers from Nonfederal Account for Joint Activity	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18)	4850.00	123970.00
20. Total Federal Receipts (subtract Line 18 from Line 19)	4850.00	123970.00

DETAILED SUMMARY PAGE

of Disbursements

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II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	1333.72	2691.94
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	1333.72	2691.94
22. Transfers to Affiliated/Other Party Committees.....	2000.00	2000.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	4000.00	86000.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	1667.59
30. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), and 29)..... ▶	7333.72	92359.53
31. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 30)..... ▶	7333.72	92359.53
<hr/>		
III. Net Contributions/Operating Expenditures		
32. Total Contributions (other than loans) from Line 11(d), page 3).....	4850.00	123970.00
33. Total Contribution Refunds (from Line 28(d)).....	0.00	0.00
34. Net Contributions (other than loans) (subtract Line 33 from Line 32).....	4850.00	123970.00
35. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))..... ▶	1333.72	2691.94
36. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
37. Net Operating Expenditures (subtract Line 36 from Line 35)..... ▶	1333.72	2691.94

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s)
or each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 5 / 10

(check only one)

11a 11b 11c 12
 13 14 15 16 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. Jacqueline Blum

Mailing Address
6420 Wilshire Boulevard

City State Zip Code
Los Angeles CA 90048

Date of Receipt
N M / D E / Y Y Y Y
11 / 14 / 2002

Amount of Each Receipt this Period
300.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
PRIMEDIA Enterprises, Inc. President

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 300.00

Transaction ID: SA11A1.4747

Full Name (Last, First, Middle Initial)
B. Damian Cresvin

Mailing Address
745 Fifth Avenue

City State Zip Code
New York NY 10151

Date of Receipt
N M / D E / Y Y Y Y
11 / 14 / 2002

Amount of Each Receipt this Period
300.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
PRIMEDIA Chief Information Officer

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 300.00

Transaction ID: SA11A1.4748

Full Name (Last, First, Middle Initial)
C. Mr. Eric Mower

Mailing Address
500 Plum Street

City State Zip Code
Syracuse NY 13204

Date of Receipt
N M / D E / Y Y Y Y
11 / 08 / 2002

Amount of Each Receipt this Period
250.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
Eric Mower and Associates Chairman, CEO

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 250.00

Transaction ID: SA11A1.4740

SUBTOTAL of Receipts This Page (optional) ▶ **850.00**

TOTAL This Period (last page this line number only) ▶

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 6 / 10	
	<input checked="" type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input type="checkbox"/> 11c 15	<input type="checkbox"/> 12 16

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. Lawrence Rutkowski

Mailing Address
 745 Fifth Avenue

City State Zip Code
 New York NY 10151

Date of Receipt
 N M / D E / Y Y Y Y
 11 / 08 / 2002

Amount of Each Receipt this Period
 500.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 PRIMEDIA, Inc. Executive Vice President & CFO

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 500.00

Transaction ID: SA11A1.4741

Full Name (Last, First, Middle Initial)
B. Matthew White

Mailing Address
 13665 Dulles Technology Drive

City State Zip Code
 Fairfax VA 20171

Date of Receipt
 N M / D E / Y Y Y Y
 11 / 14 / 2002

Amount of Each Receipt this Period
 1000.00

FEC ID number of contributing federal political committee.

Name of Employer Occupation
 E. James White Communications President

Receipt For: Aggregate Year-to-Date ▼
 Primary General
 Other (specify) ▼ 1000.00

Transaction ID: SA11A1.4748

C.

SUBTOTAL of Receipts This Page (optional)	▶	1500.00
TOTAL This Period (last page this line number only)	▶	2350.00

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)		PAGE 7 / 10	
	<input type="checkbox"/> 11a 13	<input type="checkbox"/> 11b 14	<input checked="" type="checkbox"/> 11c 15	<input type="checkbox"/> 11d 16

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial)
A. WENDY'S INTERNATIONAL INC POLITICAL ACTION COMMITTEE

Mailing Address
4288 West Dublin Granville Road

City State Zip Code
Dublin OH 43017

Date of Receipt
M M / D D / Y Y Y Y
11 / 04 / 2002

FEC ID number of contributing federal political committee. C00369080

Name of Employer Occupation

Amount of Each Receipt this Period
2500.00

Receipt For: Aggregate Year-to-Date ▼
Primary General
Other (specify) ▼ 2500.00

Transaction ID: SA11C.4736

B.

C.

SUBTOTAL of Receipts This Page (optional)	▶	2500.00
TOTAL This Period (last page this line number only)	▶	2500.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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<input checked="" type="checkbox"/>	21b	<input type="checkbox"/>	22	<input type="checkbox"/>	23	<input type="checkbox"/>	24	<input type="checkbox"/>	25
	26		27		28a		28b		28c
									29

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. Clark & Weinstock		Date of Disbursement 11 / 20 / 2002	
Mailing Address 1775 I Street, NW City Washington State DC Zip Code 20008		Amount of Each Disbursement this Period 1243.72	
Purpose of Disbursement Travel for presentation to Trustees		Category/ Type	
Candidate Name		Disbursement For: Primary General Other (specify) ▼	
Office Sought: House Senate President	State: District:	Transaction ID: SB21B.4750	

B.

C.

SUBTOTAL of Disbursements This Page (optional)	▶	1243.72
TOTAL This Period (last page this line number only)	▶	1243.72

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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<input type="checkbox"/> 21b	<input checked="" type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. CONGRESSIONAL MAJORITY COMMITTEE		Date of Disbursement 11 / 04 / 2002
Mailing Address P. O. BOX 746 City: Bakersfield State: CA Zip Code: 93302		Amount of Each Disbursement this Period 2000.00
Purpose of Disbursement Contribution	Candidate Name	Category/ Type
Office Sought: House Senate President		
Disbursement For: 2002 Primary X General Other (specify) ▼	State: District:	Transaction ID: SB22.473B

B.

C.

SUBTOTAL of Disbursements This Page (optional)	2000.00
TOTAL This Period (last page this line number only)	2000.00

**SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 10 / 10

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25
<input type="checkbox"/> 26	<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c
<input type="checkbox"/> 29				

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NAME OF COMMITTEE (In Full)
PROFESSIONALS IN ADVERTISING POLITICAL ACTION COMMITTEE

Full Name (Last, First, Middle Initial) A. HENRY BONILLA		Date of Disbursement 10 / 17 / 2002	
Mailing Address PO BOX 17292 City State Zip Code SAN ANTONIO TX 78217		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement contribution Candidate Name HENRY BONILLA		Category/Type	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: TX District: 23	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼		Transaction ID: SB23.4731

Full Name (Last, First, Middle Initial) B. ELIOT L ENGEL		Date of Disbursement 10 / 24 / 2002	
Mailing Address 4801 HENRY HUDSON PKWY City State Zip Code BRONX NY 10471		Amount of Each Disbursement this Period 1000.00	
Purpose of Disbursement contribution Candidate Name ELIOT L ENGEL		Category/Type	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: NY District: 17	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼		Transaction ID: SB23.4733

Full Name (Last, First, Middle Initial) C. EARL RALPH POMEROY		Date of Disbursement 10 / 24 / 2002	
Mailing Address PO BOX 748 City State Zip Code BISMARCK ND 58502		Amount of Each Disbursement this Period 2000.00	
Purpose of Disbursement contribution Candidate Name EARL RALPH POMEROY		Category/Type	
Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: 00	Disbursement For: 2002 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General Other (specify) ▼		Transaction ID: SB23.4732

SUBTOTAL of Disbursements This Page (optional)	4000.00
TOTAL This Period (last page this line number only)	4000.00