



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

September 23, 2015

SUSAN E. JONES, TREASURER
NEW DAY INDEPENDENT MEDIA COMMITTEE
INC
4679 WINTERSET DRIVE
COLUMBUS, OH 43220-8113

Response Due Date
10/28/2015

IDENTIFICATION NUMBER: C00582973

REFERENCE: 48-HOUR NOTIFICATION REPORT, RECEIVED 08/13/2015

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Your committee filed a 48 Hour Report (see attached) informing the Commission of independent expenditures made in support or opposition of federal candidates. Please be advised that itemized independent expenditures disclosed on 24 and 48 Hour Reports should disclose the following information: the name and mailing address of the payee, the purpose of the expenditure, the date the communication is publicly disseminated or distributed, the amount, the name and office sought, state and district (if applicable) of the federal candidate, the calendar year-to-date, per election, for office sought total, the election designation, an indication of whether the candidate was supported or opposed and the signature of the treasurer. Please amend the 48 Hour Report by providing the state. (11 CFR §104.4(b) and (c)) Please be advised that each State's Presidential primary is considered a separate election for purposes of aggregating independent expenditures. Advisory Opinion 2003-40.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to

NEW DAY INDEPENDENT MEDIA COMMITTEE INC

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taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1136.

Sincerely,

A handwritten signature in black ink, appearing to read "Joshua Rebollozo". The signature is fluid and cursive, written in a professional style.

Joshua Rebollozo
Campaign Finance Analyst
Reports Analysis Division

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

PAGE 1 OF 1 FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) New Day Independent Media Committee
FEC IDENTIFICATION NUMBER C C00582973
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee MULTI MEDIA SERVICES INC
Mailing Address 915 KING STREET 2ND FLOOR
City ALEXANDRIA State VA Zip Code 22314
Purpose of Expenditure BROADCAST AND CABLE TELEVISION Category/Type

Date of Public Distribution/Dissemination 08 / 15 / 2015
Amount 375000.00
Transaction ID : SE.4105
Date of Disbursement or Obligation 08 / 13 / 2015

Name of Federal Candidate JOHN R KASICH
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 0.00

Office Sought: House District:
President Senate State:
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
Support Oppose
Calendar Year-To-Date Per Election for Office Sought

Office Sought: House District:
President Senate State:
Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 375000.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 375000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Susan E. Jones [Electronically Filed] Date 08 / 13 / 2015
Signature